

Global Laptop Accessories Market Size study, by Device Type (Electronic and Non-electronic), End-use (Personal and Commercial), Distribution Channel (Offline and E-commerce) and Regional Forecasts 2021-2027

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Abstracts

Global Laptop Accessories Market is valued at approximately USD 35.4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2021-2027. Laptop Accessories have grown through the popularity of online games and accessibility of laptops. The global Laptop Accessories market is driven by increasing growth of laptop market revenue. For instance, according to Statista, the revenue of laptop market has been increasing rapidly from 130.91 billion in 2018 to 133.61 billion in 2020 and is projected to reach USD 148.98 billion by 2026. The market growth is also driven by the introduction of new laptops which demands laptop accessories. For instance, in November 2021, Infinix announced to launch its first laptop, the Infinix INBook X1 laptop. Also, in November 2021, Reliance announced to launch JioBook, its first laptop. However, presence of counterfeit products hampers the growth of the market over the forecast period of 2021-2027. Furthermore, rising demand for consumer electronic products, growing number of corporate offices, and increasing product innovation through technological advancements are expected to create opportunities for Laptop Accessories market growth over the forecast period.

The geographical analysis of the global Laptop Accessories market is studied for major regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the dominating region across the world in terms of market share and is also anticipated to grow at the fastest rate owing to presence of a large tech-savvy consumer base, increasing sales of laptops, enhancing e-commerce sales and increasing disposable income in the region.

Major market players included in this report are:

Logitech
Western Digital Corporation
Hewlett-Packard Company
ASUSTeK Computer Inc.
Dell
GIGA-BYTE Technology Co., Ltd.
Seagate Technology LLC
Microsoft
Kingston Technology
Hama

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Device Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Device Type:

Electronic
Non-electronic

By End-use:

Personal
Commercial

By Distribution Channel:

Offline
E-commerce

By Region:

North America
U.S.
Canada
Europe
UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Laptop Accessories Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Global Laptop Accessories Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Global Laptop Accessories Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Global Laptop Accessories Market, by End-use, 2018-2027 (USD Billion)
 - 1.2.4. Global Laptop Accessories Market, by Distribution Channel, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL LAPTOP ACCESSORIES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL LAPTOP ACCESSORIES MARKET DYNAMICS

- 3.1. Laptop Accessories Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing growth of laptop market revenue
 - 3.1.1.2. Introduction of new laptops
 - 3.1.2. Market Challenges
 - 3.1.2.1. Presence of counterfeit products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising demand for consumer electronic products
 - 3.1.3.2. Increasing product innovation through technological advancements

CHAPTER 4. GLOBAL LAPTOP ACCESSORIES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL LAPTOP ACCESSORIES MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Laptop Accessories Market by Type, Performance - Potential Analysis
- 5.3. Global Laptop Accessories Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Laptop Accessories Market, Sub Segment Analysis
 - 5.4.1. Electronic
 - 5.4.2. Non-electronic

CHAPTER 6. GLOBAL LAPTOP ACCESSORIES MARKET, BY END-USE

- 6.1. Market Snapshot
- 6.2. Global Laptop Accessories Market by End-use, Performance - Potential Analysis
- 6.3. Global Laptop Accessories Market Estimates & Forecasts by End-use 2018-2027 (USD Billion)
- 6.4. Laptop Accessories Market, Sub Segment Analysis
 - 6.4.1. Personal
 - 6.4.2. Commercial

CHAPTER 7. GLOBAL LAPTOP ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot

7.2. Global Laptop Accessories Market by Distribution Channel, Performance - Potential Analysis

7.3. Global Laptop Accessories Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)

7.4. Laptop Accessories Market, Sub Segment Analysis

7.4.1. Offline

7.4.2. E-commerce

CHAPTER 8. GLOBAL LAPTOP ACCESSORIES MARKET, REGIONAL ANALYSIS

8.1. Laptop Accessories Market, Regional Market Snapshot

8.2. North America Laptop Accessories Market

8.2.1. U.S. Laptop Accessories Market

8.2.1.1. Type breakdown estimates & forecasts, 2018-2027

8.2.1.2. End-use breakdown estimates & forecasts, 2018-2027

8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Laptop Accessories Market

8.3. Europe Laptop Accessories Market Snapshot

8.3.1. U.K. Laptop Accessories Market

8.3.2. Germany Laptop Accessories Market

8.3.3. France Laptop Accessories Market

8.3.4. Spain Laptop Accessories Market

8.3.5. Italy Laptop Accessories Market

8.3.6. Rest of Europe Laptop Accessories Market

8.4. Asia-Pacific Laptop Accessories Market Snapshot

8.4.1. China Laptop Accessories Market

8.4.2. India Laptop Accessories Market

8.4.3. Japan Laptop Accessories Market

8.4.4. Australia Laptop Accessories Market

8.4.5. South Korea Laptop Accessories Market

8.4.6. Rest of Asia Pacific Laptop Accessories Market

8.5. Latin America Laptop Accessories Market Snapshot

8.5.1. Brazil Laptop Accessories Market

8.5.2. Mexico Laptop Accessories Market

8.6. Rest of The World Laptop Accessories Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Logitech

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Western Digital Corporation

9.2.3. Hewlett-Packard Company

9.2.4. ASUSTeK Computer Inc.

9.2.5. Dell

9.2.6. GIGA-BYTE Technology Co., Ltd.

9.2.7. Seagate Technology LLC

9.2.8. Microsoft

9.2.9. Kingston Technology

9.2.10. Hama

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Laptop Accessories market, report scope

TABLE 2. Global Laptop Accessories market estimates & forecasts by Region
2018-2027 (USD Billion)

TABLE 3. Global Laptop Accessories market estimates & forecasts by Type 2018-2027
(USD Billion)

TABLE 4. Global Laptop Accessories market estimates & forecasts by End-use
2018-2027 (USD Billion)

TABLE 5. Global Laptop Accessories market estimates & forecasts by Distribution
Channel 2018-2027 (USD Billion)

TABLE 6. Global Laptop Accessories market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 7. Global Laptop Accessories market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Laptop Accessories market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Laptop Accessories market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Laptop Accessories market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Laptop Accessories market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Laptop Accessories market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Laptop Accessories market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Laptop Accessories market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Laptop Accessories market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. U.S. Laptop Accessories market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 17. U.S. Laptop Accessories market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 18. U.S. Laptop Accessories market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 19. Canada Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Laptop Accessories market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Japan Laptop Accessories market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. RoAPAC Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. RoAPAC Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. RoAPAC Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Brazil Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. Brazil Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Brazil Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Mexico Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. Mexico Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. Mexico Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. RoLA Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. RoLA Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. RoLA Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Row Laptop Accessories market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Row Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Row Laptop Accessories market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. List of secondary Products, used in the study of global Laptop Accessories market

TABLE 56. List of primary Products, used in the study of global Laptop Accessories market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Laptop Accessories market, research methodology
- FIG 2. Global Laptop Accessories market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Laptop Accessories market, key trends 2020
- FIG 5. Global Laptop Accessories market, growth prospects 2021-2027
- FIG 6. Global Laptop Accessories market, porters 5 force model
- FIG 7. Global Laptop Accessories market, pest analysis
- FIG 8. Global Laptop Accessories market, value chain analysis
- FIG 9. Global Laptop Accessories market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Laptop Accessories market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Laptop Accessories market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Laptop Accessories market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Laptop Accessories market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Laptop Accessories market, regional snapshot 2018 & 2027
- FIG 15. North America Laptop Accessories market 2018 & 2027 (USD Billion)
- FIG 16. Europe Laptop Accessories market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Laptop Accessories market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Laptop Accessories market 2018 & 2027 (USD Billion)
- FIG 19. Global Laptop Accessories market, company market share analysis (2020)

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