

# **Global Landing Page Builders Market Size study, By Type (On-Premises, Cloud), By Application (Large Enterprises, Small & Medium Enterprises), By Vertical (Business Services, Hospitality, Education, Advertising & Marketing, Others), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G48D7665578DEN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G48D7665578DEN

## **Abstracts**

Global Landing Page Builders Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. A landing page refers to a standalone web page on which users directly land after clicking on any digital location such as advertisement, email, etc. The landing page builder helps in creating the landing page user-friendly and intuitive. It also assists marketers to make a targeted, customized landing page that involves appealing templates that nudge the visitors and transforms them into leads. The flourishing growth of the e-commerce industry, surging demand for smartphones, and the rising proliferation of the internet are the several key factors soaring the market demand across the globe. For instance, as per the India Brand Equity Foundation (IBEF), the e-commerce business in India was valued at USD 52.57 billion in 2020, and this figure is expected to rise to USD 350 billion by 2030. Therefore, the development of the e-commerce sector is propelling the market demand as it helps in finding headway with video content distribution over mobile networks, which is augmenting the market growth. However, limited customization and several problems associated with the data portability impede the growth of the market over the forecast period of 2022-2028. Also, increasing investments in the development of network technologies and rising emphasis on enhancing customers' on-site experience are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Landing Page Builders Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the availability of better research and development infrastructure and increasing penetration of internet facilities and smartphones. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the development in IT & Telecom infrastructure, as well as rising government support in the e-commerce industry, would create lucrative growth prospects for the Landing Page Builders Market across the Asia-Pacific region.

Major market players included in this report are:

Leadpages

Unbounce

OptimizePress

ClickFunnels

Landingi

Rocket Science Group

Landing Lion

Pancake Laboratories

Wishpond Technologies

Webflow

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

On-Premises

Cloud

By Application:

Large Enterprises

Small & Medium Enterprises

By Vertical:

Business Services

Hospitality  
Education  
Advertising & Marketing  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Landing Page Builders Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Landing Page Builders Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Landing Page Builders Market, by Type, 2020-2028 (USD Million)
  - 1.2.3. Landing Page Builders Market, by Application, 2020-2028 (USD Million)
  - 1.2.4. Landing Page Builders Market, by Vertical, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL LANDING PAGE BUILDERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL LANDING PAGE BUILDERS MARKET DYNAMICS

- 3.1. Landing Page Builders Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Surging demand for smartphones
    - 3.1.1.2. Growth of e-commerce industry
  - 3.1.2. Market Challenges
    - 3.1.2.1. Limited customization
    - 3.1.2.2. Several problems are associated with the data portability
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing investments in development of network technologies
    - 3.1.3.2. Rising emphasis on enhancing customer on-site experience

### CHAPTER 4. GLOBAL LANDING PAGE BUILDERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL LANDING PAGE BUILDERS MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Landing Page Builders Market by Type, Performance - Potential Analysis
- 6.3. Global Landing Page Builders Market Estimates & Forecasts by Type, 2018-2028 (USD Million)
- 6.4. Landing Page Builders Market, Sub Segment Analysis
  - 6.4.1. On-Premises
  - 6.4.2. Cloud

## **CHAPTER 7. GLOBAL LANDING PAGE BUILDERS MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Landing Page Builders Market by Application, Performance – Potential Analysis
- 7.3. Global Landing Page Builders Market Estimates & Forecasts by Application,

2018-2028 (USD Million)

7.4. Landing Page Builders Market, Sub Segment Analysis

7.4.1. Large Enterprises

7.4.2. Small & Medium Enterprises

## **CHAPTER 8. GLOBAL LANDING PAGE BUILDERS MARKET, BY VERTICAL**

8.1. Market Snapshot

8.2. Global Landing Page Builders Market by Vertical, Performance - Potential Analysis

8.3. Global Landing Page Builders Market Estimates & Forecasts by Vertical,  
2018-2028 (USD Million)

8.4. Landing Page Builders Market, Sub Segment Analysis

8.4.1. Business Services

8.4.2. Hospitality

8.4.3. Education

8.4.4. Advertising & Marketing

8.4.5. Others

## **CHAPTER 9. GLOBAL LANDING PAGE BUILDERS MARKET, REGIONAL ANALYSIS**

9.1. Landing Page Builders Market, Regional Market Snapshot

9.2. North America Landing Page Builders Market

9.2.1. U.S. Landing Page Builders Market

9.2.1.1. Type breakdown estimates & forecasts, 2018-2028

9.2.1.2. Application breakdown estimates & forecasts, 2018-2028

9.2.1.3. Vertical breakdown estimates & forecasts, 2018-2028

9.2.2. Canada Landing Page Builders Market

9.3. Europe Landing Page Builders Market Snapshot

9.3.1. U.K. Landing Page Builders Market

9.3.2. Germany Landing Page Builders Market

9.3.3. France Landing Page Builders Market

9.3.4. Spain Landing Page Builders Market

9.3.5. Italy Landing Page Builders Market

9.3.6. Rest of Europe Landing Page Builders Market

9.4. Asia-Pacific Landing Page Builders Market Snapshot

9.4.1. China Landing Page Builders Market

9.4.2. India Landing Page Builders Market

9.4.3. Japan Landing Page Builders Market

- 9.4.4. Australia Landing Page Builders Market
- 9.4.5. South Korea Landing Page Builders Market
- 9.4.6. Rest of Asia Pacific Landing Page Builders Market
- 9.5. Latin America Landing Page Builders Market Snapshot
  - 9.5.1. Brazil Landing Page Builders Market
  - 9.5.2. Mexico Landing Page Builders Market
- 9.6. Rest of The World Landing Page Builders Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Leadpages
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Unbounce
  - 10.2.3. OptimizePress
  - 10.2.4. ClickFunnels
  - 10.2.5. Landingi
  - 10.2.6. Rocket Science Group
  - 10.2.7. Landing Lion
  - 10.2.8. Pancake Laboratories
  - 10.2.9. Wishpond Technologies
  - 10.2.10. Webflow

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Landing Page Builders Market, report scope

TABLE 2. Global Landing Page Builders Market estimates & forecasts by Region  
2018-2028 (USD Million)

TABLE 3. Global Landing Page Builders Market estimates & forecasts by Type  
2018-2028 (USD Million)

TABLE 4. Global Landing Page Builders Market estimates & forecasts by Application  
2018-2028 (USD Million)

TABLE 5. Global Landing Page Builders Market estimates & forecasts by Vertical  
2018-2028 (USD Million)

TABLE 6. Global Landing Page Builders Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 7. Global Landing Page Builders Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 8. Global Landing Page Builders Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 9. Global Landing Page Builders Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 10. Global Landing Page Builders Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 11. Global Landing Page Builders Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 12. Global Landing Page Builders Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 13. Global Landing Page Builders Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 14. Global Landing Page Builders Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 15. Global Landing Page Builders Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 16. U.S. Landing Page Builders Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 17. U.S. Landing Page Builders Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 18. U.S. Landing Page Builders Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 19. Canada Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Landing Page Builders Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Landing Page Builders Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC Landing Page Builders Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 41. RoAPAC Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 42. RoAPAC Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 43. Brazil Landing Page Builders Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 44. Brazil Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 45. Brazil Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 46. Mexico Landing Page Builders Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 47. Mexico Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 48. Mexico Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 49. RoLA Landing Page Builders Market estimates & forecasts, 2018-2028

(USD Million)

TABLE 50. RoLA Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 51. RoLA Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 52. Row Landing Page Builders Market estimates & forecasts, 2018-2028 (USD

Million)

TABLE 53. Row Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 54. Row Landing Page Builders Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Landing Page Builders Market

TABLE 56. List of primary sources, used in the study of global Landing Page Builders Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Landing Page Builders Market, research methodology
- FIG 2. Global Landing Page Builders Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Landing Page Builders Market, key trends 2021
- FIG 5. Global Landing Page Builders Market, growth prospects 2022-2028
- FIG 6. Global Landing Page Builders Market, porters 5 force model
- FIG 7. Global Landing Page Builders Market, pest analysis
- FIG 8. Global Landing Page Builders Market, value chain analysis
- FIG 9. Global Landing Page Builders Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Landing Page Builders Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Landing Page Builders Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Landing Page Builders Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Landing Page Builders Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Landing Page Builders Market, regional snapshot 2018 & 2028
- FIG 15. North America Landing Page Builders Market 2018 & 2028 (USD Million)
- FIG 16. Europe Landing Page Builders Market 2018 & 2028 (USD Million)
- FIG 17. Asia Pacific Landing Page Builders market 2018 & 2028 (USD Million)
- FIG 18. Latin America Landing Page Builders Market 2018 & 2028 (USD Million)
- FIG 19. Global Landing Page Builders Market, company market share analysis (2021)

## I would like to order

Product name: Global Landing Page Builders Market Size study, By Type (On-Premises, Cloud), By Application (Large Enterprises, Small & Medium Enterprises), By Vertical (Business Services, Hospitality, Education, Advertising & Marketing, Others), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G48D7665578DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G48D7665578DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970