

Global Land Survey Equipment Market Size study, by Product (GNSS, Theodolite, Level Equipment, Laser Scanning, UAV, GIS Asset Collection, Data Collectors), End Use (oil & gas, construction, mining, agriculture), and Application (inspection, monitoring, volumetric calculations, and layout points) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GE3D8A37DB96EN.html>

Date: October 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GE3D8A37DB96EN

Abstracts

Global Land Survey Equipment Market is valued approximately at USD xx billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6% over the forecast period 2021-2027. Land survey equipment are used for inspection and monitoring, volumetric calculations, and layout points in industries such as construction, oil & gas, agriculture, mining, disaster management, and others. The major driving factor for the market growth is the significant advancement in the market value of Unmanned Aerial Vehicles (UAVs) globally to ensure proper inspection and monitoring of remote locations in less time duration. According to Statista, the global UAV market value is estimated to grow from USD 25.59 Billion in 2018 to USD 70.28 Billion by 2029. The other driving factor for the market growth is the favorable government policies and initiatives. For instance, in September Indian Government announced to complete the survey and mapping of about 6.62 lakh villages in the country by 2024 through procurement of 200 drones to expedite land mapping. Also, in July 2021, Africa Open DEAL initiative in Africa completed the collection of accurate, comprehensive and harmonized land use change data and digital land use. However, lack of skilled labor and technical knowledge which limits the adoption of advanced technologies, thereby impede the market growth in projection period. Furthermore, technological advancements, new product launches and rising research and development activities offer opportunities for land survey equipment market in forecasting years.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the global Land Survey Equipment market. The market is dominated by Asia Pacific, which is expected to maintain a significant CAGR over the forecasting years due to favorable government efforts and guidelines, rise in construction industry and increasing initiatives by private players in the region.

Major market player included in this report are:

Hexagon

Hi-Target

Hudaco Industries Limited

Kolida Instrument Co., Ltd.

Robert Bosch GmbH

Shanghai Huace Navigation Technology Ltd. (CHC Navigation)

Stonex

Suzhou Foif Co., Ltd.

Topcon Corporation

Trimble Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Mode of Operation offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Total Stations

GNSS

Level Equipment

Laser Scanning

Data Collectors

Unmanned Aerial Vehicles (UAVs)

Theodolite

GIS Asset Collection

By Application

Inspection

Monitoring

Volumetric calculations

Layout points

By End Use

Oil & gas

Construction

Mining

Agriculture

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Land Survey Equipment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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