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Global Labelling Machines Market Size study, by Technology type (Pressure Sensitive/Self Adhesive Labellers, Glue-Based Labellers, Sleeve Labellers, Others) by End Use (Food & Beverages, Pharmaceuticals, Personal Care, Chemicals, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Labelling Machines Market is valued approximately USD 6.53 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2021-2027. Labelling machines are mostly used in the food & beverage, chemical, and pharmaceutical industry with highest share being covered by the food & beverage segment. These machines are basically used in order to put labels on packets, containers and products with full efficiency in the industry. Technological innovations in the market and increasing demand from the end-user industry such as food & beverages are factors contributing to the market growth. For instance: according to Statista, the global revenue of food & beverage industry is expected to go from USD 6464.5 billion in the year 2017 to USD 8791.6 billion by the year 2024. Thus, the market growth of food & beverage industry will propel the labelling machines market forward. However, high set up costs impedes the growth of the market over the forecast period of 2021-2027. Also, increasing growth in the e-commerce sector and increase in the disposable income in the hands of common man is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Labelling Machines market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that North America is a significant region across the world in terms of market share owing to establishment of big-shot players in the region.

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Whereas, Europe is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as growing demand from end-user industries coupled with rising demand for packaging products would create lucrative growth prospects for the Labelling Machines market across Asia-Pacific region.

Major market player included in this report are:
I.M.A Industria Macchine Automatiche S.p.A
Liftech Equipment Companies Inc
Accutech Packaging Pvt Ltd
Fuji Seal International Inc
Tetra Laval International S.A
Salzgitter AG
Barry-Wehmiller Group Inc
Quadrel Labelling System
ProMach Inc
Krones AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Technology type:
Pressure Sensitive/Self Adhesive Labellers
Glue-Based Labellers
Sleeve Labellers
Others
By End Use:
Food & Beverages
Pharmaceuticals
Personal Care
Chemicals

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Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Labelling Machines Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers

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Investors

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