

# **Global Krill Oil Supplements Market Size study & Forecast, by Product (Liquids, Softgels, Capsules), by Application (Dietary Supplements, Animal feed, Functional Food & Beverages, Pharmaceuticals, Others), by Distribution Channel (Supermarkets/ Hypermarkets, Drug Stores & Pharmacies, Online Retailers, Others) and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G929B8C59658EN.html>

Date: July 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G929B8C59658EN

## **Abstracts**

Global Krill Oil Supplements Market is valued at approximately USD 912.36 million in 2022 and is anticipated to grow with a healthy growth rate of more than 10.7% over the forecast period 2023-2030. Krill oil supplements are dietary supplements derived from tiny shrimp-like crustaceans known as krill. Krill oil is rich in eicosatetraenoic acid (EPA), omega-3 fatty acids, and docosahexaenoic acid (DHA), as well as other beneficial compounds such as astaxanthin, a powerful antioxidant. These supplements are taken to support heart health, brain function, joint health, and overall well-being. Krill oil supplements are available in liquids, capsule or softgel form and are popular alternatives to traditional fish oil supplements. The market for krill oil supplements is driven by factors such as the increasing consumption of nutritious health supplements among consumers, the rising prevalence of chronic diseases such as cancer and cardiovascular diseases, and consumer preference for healthy food supplements over fish oil.

The market's growth is attributed owing to the increasing aging population as older people often prioritize their health and seek dietary supplements to support their well-being. Given the potential benefits for heart health, cognitive function, and joint health, krill oil supplements are appealing to this demographic. According to ESCAP's 2022 report, the proportion of older persons in the total population was 14% in 2022.

Additionally, the projections indicate that by 2050, the percentage of individuals aged 60 years or over is expected to rise to 26% of the total population. Additionally, the market for krill oil is experiencing various growth prospects due to its expanding applications across various sectors including healthcare and functional food and beverages. Additionally, the rising ownership of pets and increased spending power of pet owners contribute to the market's growth, as there is a growing demand for pet food containing krill oil. However, the krill oil supplements market faces certain restraints that impact its growth. The limited availability of krill in certain regions and concerns over sustainability and environmental impact associated with krill harvesting pose challenges to the market. Also, the higher cost of krill oil supplements compared to alternative omega-3 sources limit market expansion.

The key regions considered for the Global Krill Oil Supplements Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The North American market for krill oil supplements is expected to witness growth in key application sectors such as pharmaceuticals, infant formula, and supplemental and functional foods. This anticipated growth is driven by the expanding awareness of the health benefits associated with krill oil and the introduction of diverse dietary supplement product formats. Asia Pacific is expected to be a fastest growing region during the forecast period, owing to the surge in demand for omega-3 supplements, driven by countries such as India, China, Singapore, South Korea, Japan, and Australia. This growth is attributed to the increasing incorporation of krill oil into daily diets and the rising consumer awareness about health concerns.

Major market player included in this report are:

Aker BioMarine  
Neptune Wellness Solutions  
Rimfrost AS  
Schiff Nutrition International, Inc.  
Norwegian Fish Oil AS  
NutriGold Inc.  
Ergomax  
Qingdao Kangjing Marine Biotechnology Co., LTD.  
NWC Naturals Inc.  
Nutracode LLC

Recent Developments in the Market:

In October 2020, Aker BioMarine, a prominent player in the industry, expanded its business in Chennai, India, by inaugurating a new distribution facility. This move is strategically significant as India, being one of the largest shrimp markets, holds great importance for Aker BioMarine's operations.

Global Krill Oil Supplements Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Liquids

Softgels

Capsules

By Application:

Dietary Supplements

Animal Feed

Functional Food & Beverages

Pharmaceuticals

Others

**By Distribution Channel:**

Supermarkets/Hypermarkets

Drug Stores &amp; Pharmacies

Online Retailers

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East &amp; Africa

Saudi Arabia

South Africa

Rest of Middle East &amp; Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
  - 1.2.1. Krill Oil Supplements Market, by Region, 2020-2030 (USD Million)
  - 1.2.2. Krill Oil Supplements Market, by Product, 2020-2030 (USD Million)
  - 1.2.3. Krill Oil Supplements Market, by Application, 2020-2030 (USD Million)
  - 1.2.4. Krill Oil Supplements Market, by Distribution Channel, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL KRILL OIL SUPPLEMENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL KRILL OIL SUPPLEMENTS MARKET DYNAMICS

- 3.1. Krill Oil Supplements Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing consumer preference for healthy food supplements over fish oil
    - 3.1.1.2. Growing Geriatric Population
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost of Krill Oil Supplements
    - 3.1.2.2. Limited availability of krill in certain regions
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising ownership of pets and increased spending power of pet owners
    - 3.1.3.2. Expanding applications across various sectors

### CHAPTER 4. GLOBAL KRILL OIL SUPPLEMENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL KRILL OIL SUPPLEMENTS MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Krill Oil Supplements Market by Product, Performance - Potential Analysis
- 5.3. Global Krill Oil Supplements Market Estimates & Forecasts by Product 2020-2030 (USD Million)
- 5.4. Krill Oil Supplements Market, Sub Segment Analysis
  - 5.4.1. Liquids
  - 5.4.2. Softgels
  - 5.4.3. Capsules

## **CHAPTER 6. GLOBAL KRILL OIL SUPPLEMENTS MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Krill Oil Supplements Market by Application, Performance - Potential Analysis
- 6.3. Global Krill Oil Supplements Market Estimates & Forecasts by Application 2020-2030 (USD Million)

#### 6.4. Krill Oil Supplements Market, Sub Segment Analysis

- 6.4.1. Dietary Supplements
- 6.4.2. Animal Feed
- 6.4.3. Functional Food & Beverages
- 6.4.4. Pharmaceuticals
- 6.4.5. Others

### **CHAPTER 7. GLOBAL KRILL OIL SUPPLEMENTS MARKET, BY DISTRIBUTION CHANNEL**

#### 7.1. Market Snapshot

#### 7.2. Global Krill Oil Supplements Market by Distribution Channel, Performance - Potential Analysis

#### 7.3. Global Krill Oil Supplements Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Million)

#### 7.4. Krill Oil Supplements Market, Sub Segment Analysis

- 7.4.1. Supermarkets/Hypermarkets
- 7.4.2. Drug Stores & Pharmacies
- 7.4.3. Online Retailers
- 7.4.4. Others

### **CHAPTER 8. GLOBAL KRILL OIL SUPPLEMENTS MARKET, REGIONAL ANALYSIS**

#### 8.1. Top Leading Countries

#### 8.2. Top Emerging Countries

#### 8.3. Krill Oil Supplements Market, Regional Market Snapshot

#### 8.4. North America Krill Oil Supplements Market

##### 8.4.1. U.S. Krill Oil Supplements Market

###### 8.4.1.1. Product breakdown estimates & forecasts, 2020-2030

###### 8.4.1.2. Application breakdown estimates & forecasts, 2020-2030

###### 8.4.1.3. Distribution Channel breakdown estimates & forecasts, 2020-2030

##### 8.4.2. Canada Krill Oil Supplements Market

#### 8.5. Europe Krill Oil Supplements Market Snapshot

##### 8.5.1. U.K. Krill Oil Supplements Market

##### 8.5.2. Germany Krill Oil Supplements Market

##### 8.5.3. France Krill Oil Supplements Market

##### 8.5.4. Spain Krill Oil Supplements Market

##### 8.5.5. Italy Krill Oil Supplements Market

- 8.5.6. Rest of Europe Krill Oil Supplements Market
- 8.6. Asia-Pacific Krill Oil Supplements Market Snapshot
  - 8.6.1. China Krill Oil Supplements Market
  - 8.6.2. India Krill Oil Supplements Market
  - 8.6.3. Japan Krill Oil Supplements Market
  - 8.6.4. Australia Krill Oil Supplements Market
  - 8.6.5. South Korea Krill Oil Supplements Market
  - 8.6.6. Rest of Asia Pacific Krill Oil Supplements Market
- 8.7. Latin America Krill Oil Supplements Market Snapshot
  - 8.7.1. Brazil Krill Oil Supplements Market
  - 8.7.2. Mexico Krill Oil Supplements Market
- 8.8. Middle East & Africa Krill Oil Supplements Market
  - 8.8.1. Saudi Arabia Krill Oil Supplements Market
  - 8.8.2. South Africa Krill Oil Supplements Market
  - 8.8.3. Rest of Middle East & Africa Krill Oil Supplements Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Aker BioMarine
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Recent Developments
  - 9.3.2. Neptune Wellness Solutions
  - 9.3.3. Rimfrost AS
  - 9.3.4. Schiff Nutrition International, Inc.
  - 9.3.5. Norwegian Fish Oil AS
  - 9.3.6. NutriGold Inc.
  - 9.3.7. Ergomax
  - 9.3.8. Qingdao Kangjing Marine Biotechnology Co., LTD.
  - 9.3.9. NWC Naturals Inc.
  - 9.3.10. Nutracode LLC



## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Krill Oil Supplements Market, report scope
- TABLE 2. Global Krill Oil Supplements Market estimates & forecasts by Region 2020-2030 (USD Million)
- TABLE 3. Global Krill Oil Supplements Market estimates & forecasts by Product 2020-2030 (USD Million)
- TABLE 4. Global Krill Oil Supplements Market estimates & forecasts by Application 2020-2030 (USD Million)
- TABLE 5. Global Krill Oil Supplements Market estimates & forecasts by Distribution Channel 2020-2030 (USD Million)
- TABLE 6. Global Krill Oil Supplements Market by segment, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 7. Global Krill Oil Supplements Market by region, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 8. Global Krill Oil Supplements Market by segment, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 9. Global Krill Oil Supplements Market by region, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 10. Global Krill Oil Supplements Market by segment, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 11. Global Krill Oil Supplements Market by region, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 12. Global Krill Oil Supplements Market by segment, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 13. Global Krill Oil Supplements Market by region, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 14. Global Krill Oil Supplements Market by segment, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 15. Global Krill Oil Supplements Market by region, estimates & forecasts, 2020-2030 (USD Million)
- TABLE 16. U.S. Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)
- TABLE 17. U.S. Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)
- TABLE 18. U.S. Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 19. Canada Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 20. Canada Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 21. Canada Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 22. UK Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 23. UK Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24. UK Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 25. Germany Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 26. Germany Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 27. Germany Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 28. France Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 29. France Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30. France Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 31. Italy Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 32. Italy Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33. Italy Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 34. Spain Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 35. Spain Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36. Spain Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 37. RoE Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 38. RoE Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 39. RoE Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 40. China Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 41. China Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 42. China Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 43. India Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 44. India Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 45. India Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 46. Japan Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 47. Japan Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 48. Japan Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 49. South Korea Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 50. South Korea Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 51. South Korea Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 52. Australia Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 53. Australia Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 54. Australia Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 55. RoAPAC Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 56. RoAPAC Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 57. RoAPAC Krill Oil Supplements Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 58. Brazil Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 59. Brazil Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60. Brazil Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 61. Mexico Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 62. Mexico Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63. Mexico Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 64. RoLA Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 65. RoLA Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 66. RoLA Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 67. Saudi Arabia Krill Oil Supplements Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 68. South Africa Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69. RoMEA Krill Oil Supplements Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 70. List of secondary sources, used in the study of global Krill Oil Supplements Market

TABLE 71. List of primary sources, used in the study of global Krill Oil Supplements Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Krill Oil Supplements Market, research methodology
  - FIG 2. Global Krill Oil Supplements Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Krill Oil Supplements Market, key trends 2022
  - FIG 5. Global Krill Oil Supplements Market, growth prospects 2023-2030
  - FIG 6. Global Krill Oil Supplements Market, porters 5 force model
  - FIG 7. Global Krill Oil Supplements Market, pest analysis
  - FIG 8. Global Krill Oil Supplements Market, value chain analysis
  - FIG 9. Global Krill Oil Supplements Market by segment, 2020 & 2030 (USD Million)
  - FIG 10. Global Krill Oil Supplements Market by segment, 2020 & 2030 (USD Million)
  - FIG 11. Global Krill Oil Supplements Market by segment, 2020 & 2030 (USD Million)
  - FIG 12. Global Krill Oil Supplements Market by segment, 2020 & 2030 (USD Million)
  - FIG 13. Global Krill Oil Supplements Market by segment, 2020 & 2030 (USD Million)
  - FIG 14. Global Krill Oil Supplements Market, regional snapshot 2020 & 2030
  - FIG 15. North America Krill Oil Supplements Market 2020 & 2030 (USD Million)
  - FIG 16. Europe Krill Oil Supplements Market 2020 & 2030 (USD Million)
  - FIG 17. Asia pacific Krill Oil Supplements Market 2020 & 2030 (USD Million)
  - FIG 18. Latin America Krill Oil Supplements Market 2020 & 2030 (USD Million)
  - FIG 19. Middle East & Africa Krill Oil Supplements Market 2020 & 2030 (USD Million)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

## I would like to order

Product name: Global Krill Oil Supplements Market Size study & Forecast, by Product (Liquids, Softgels, Capsules), by Application (Dietary Supplements, Animal feed, Functional Food & Beverages, Pharmaceuticals, Others), by Distribution Channel (Supermarkets/ Hypermarkets, Drug Stores & Pharmacies, Online Retailers, Others) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G929B8C59658EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G929B8C59658EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970