

# **Global Kraft Pouch Market Size study, By Product Type (Flat pouches, Stand-up pouches), By Grade (Bleached, Unbleached), By Finish (Glazed, Finished), By Basis Weight (200 gsm), By End Use (Food & Beverages, Pharmaceuticals, Cosmetics & Personal Care, Electronics & Electricals, Other Consumer Goods), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/GBB3064B5F73EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBB3064B5F73EN

## **Abstracts**

Global Kraft Pouch Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Kraft Pouch can be defined as an eco-friendly flexible pouch that is made using kraft paper. Kraft pouches are puncture-resistant, moisture-proof, heat-sealable, and leak-proof among others. These pouches are used across different industries such as Food & Beverages, Pharmaceuticals, Cosmetics & Personal Care, and Electronics & Electricals among others. The growing demand for green packaging solutions worldwide and increasing demand for convenience food products as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to Statista - In 2019, the global market for green packaging was estimated at USD 178.6 billion and this amount is projected to grow to USD 246.3 billion by end of 2025. Furthermore, as per Statista – as of 2022, revenue in worldwide Convenience Food segment is valued at USD 558.30 billion, and this amount is projected to reach to USD 745.02 billion by end of 2027. Moreover, in May 2021, Italy based Gualapack in partnership with Illinois, United States based Kraft Heinz, launched fully recyclable baby food pouches in Italy. Also, growing adoption of flexible paper based packaging solutions and rising e-commerce sector in emerging markets are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, fluctuating prices of raw materials. And negative

impact of pandemic across end use industries impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Kraft Pouch Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sustainable packaging solutions and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing food and beverages sector and increasing penetration e-commerce platforms in the region, would create lucrative growth prospects for the global Kraft Pouch Market across the Asia Pacific region.

Major market players included in this report are:

Bemis Manufacturing Company

Huhtam?ki Oyj

Guala Pack S.p.a.

Constantia Flexibles

WINPAK LTD.

Ancor plc

Berry Global Inc.

Mondi

Sealed Air

Smurfit Kappa

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Flat pouches

Stand-up pouches

By Grade:

Bleached

Unbleached

By Finish:

Glazed

Finished

By Basis Weight:

200 gsm

By End Use:

Food & Beverages

Pharmaceuticals

Cosmetics & Personal Care

Electronics & Electricals

Other Consumer Goods

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Kraft Pouch Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Kraft Pouch Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Kraft Pouch Market, by Product Type, 2020-2028 (USD Million)
  - 1.2.3. Global Kraft Pouch Market, by Grade, 2020-2028 (USD Million)
  - 1.2.4. Global Kraft Pouch Market, by Finish, 2020-2028 (USD Million)
  - 1.2.5. Global Kraft Pouch Market, by Basis Weight, 2020-2028 (USD Million)
  - 1.2.6. Global Kraft Pouch Market, by End Use, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL KRAFT POUCH MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL KRAFT POUCH MARKET DYNAMICS

- 3.1. Kraft Pouch Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing demand for green packaging worldwide
    - 3.1.1.2. Increasing demand for convenience food products.
    - 3.1.1.3. Recent product launches from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. fluctuating prices of raw materials.
    - 3.1.2.2. Negative impact of pandemic across end use industries.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing adoption of flexible paper based packaging solutions
    - 3.1.3.2. Rising e-commerce sector in emerging markets.

## **CHAPTER 4. GLOBAL KRAFT POUCH MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

### 4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

### 4.3. Investment Adoption Model

### 4.4. Analyst Recommendation & Conclusion

### 4.5. Top investment opportunity

### 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL KRAFT POUCH MARKET, BY PRODUCT TYPE**

### 6.1. Market Snapshot

6.2. Global Kraft Pouch Market by Product Type, Performance - Potential Analysis

6.3. Global Kraft Pouch Market Estimates & Forecasts by Product Type 2018-2028 (USD Million)

### 6.4. Kraft Pouch Market, Sub Segment Analysis

6.4.1. Flat pouches

6.4.2. Stand-up pouches

## **CHAPTER 7. GLOBAL KRAFT POUCH MARKET, BY GRADE**

### 7.1. Market Snapshot

7.2. Global Kraft Pouch Market by Grade, Performance - Potential Analysis

7.3. Global Kraft Pouch Market Estimates & Forecasts by Grade 2018-2028 (USD)

Million)

#### 7.4. Kraft Pouch Market, Sub Segment Analysis

7.4.1. Bleached

7.4.2. Unbleached

### **CHAPTER 8. GLOBAL KRAFT POUCH MARKET, BY FINISH**

8.1. Market Snapshot

8.2. Global Kraft Pouch Market by Finish, Performance - Potential Analysis

8.3. Global Kraft Pouch Market Estimates & Forecasts by Finish 2018-2028 (USD Million)

8.4. Kraft Pouch Market, Sub Segment Analysis

8.4.1. Glazed

8.4.2. Finished

### **CHAPTER 9. GLOBAL KRAFT POUCH MARKET, BY BASIS WEIGHT**

9.1. Market Snapshot

9.2. Global Kraft Pouch Market by Basis Weight, Performance - Potential Analysis

9.3. Global Kraft Pouch Market Estimates & Forecasts by Basis Weight 2018-2028 (USD Million)

9.4. Kraft Pouch Market, Sub Segment Analysis

9.4.1. 200 gsm

### **CHAPTER 10. GLOBAL KRAFT POUCH MARKET, BY END USE**

10.1. Market Snapshot

10.2. Global Kraft Pouch Market by End Use, Performance - Potential Analysis

10.3. Global Kraft Pouch Market Estimates & Forecasts by End Use 2018-2028 (USD Million)

10.4. Kraft Pouch Market, Sub Segment Analysis

10.4.1. Food & Beverages

10.4.2. Pharmaceuticals

10.4.3. Cosmetics & Personal Care

10.4.4. Electronics & Electricals

10.4.5. Other Consumer Goods

### **CHAPTER 11. GLOBAL KRAFT POUCH MARKET, REGIONAL ANALYSIS**

- 11.1. Kraft Pouch Market, Regional Market Snapshot
- 11.2. North America Kraft Pouch Market
  - 11.2.1. U.S. Kraft Pouch Market
    - 11.2.1.1. Product Type estimates & forecasts, 2018-2028
    - 11.2.1.2. Grade estimates & forecasts, 2018-2028
    - 11.2.1.3. Finish estimates & forecasts, 2018-2028
    - 11.2.1.4. Basis Weight estimates & forecasts, 2018-2028
    - 11.2.1.5. End Use estimates & forecasts, 2018-2028
  - 11.2.2. Canada Kraft Pouch Market
- 11.3. Europe Kraft Pouch Market Snapshot
  - 11.3.1. U.K. Kraft Pouch Market
  - 11.3.2. Germany Kraft Pouch Market
  - 11.3.3. France Kraft Pouch Market
  - 11.3.4. Spain Kraft Pouch Market
  - 11.3.5. Italy Kraft Pouch Market
  - 11.3.6. Rest of Europe Kraft Pouch Market
- 11.4. Asia-Pacific Kraft Pouch Market Snapshot
  - 11.4.1. China Kraft Pouch Market
  - 11.4.2. India Kraft Pouch Market
  - 11.4.3. Japan Kraft Pouch Market
  - 11.4.4. Australia Kraft Pouch Market
  - 11.4.5. South Korea Kraft Pouch Market
  - 11.4.6. Rest of Asia Pacific Kraft Pouch Market
- 11.5. Latin America Kraft Pouch Market Snapshot
  - 11.5.1. Brazil Kraft Pouch Market
  - 11.5.2. Mexico Kraft Pouch Market
- 11.6. Rest of The World Kraft Pouch Market

## **CHAPTER 12. COMPETITIVE INTELLIGENCE**

- 12.1. Top Market Strategies
- 12.2. Company Profiles
  - 12.2.1. Bemis Manufacturing Company
    - 12.2.1.1. Key Information
    - 12.2.1.2. Overview
    - 12.2.1.3. Financial (Subject to Data Availability)
    - 12.2.1.4. Product Summary
    - 12.2.1.5. Recent Developments
  - 12.2.2. Huhtam?ki Oyj



- 12.2.3. Guala Pack S.p.a.
- 12.2.4. Constantia Flexibles
- 12.2.5. WINPAK LTD.
- 12.2.6. Amcor plc
- 12.2.7. Berry Global Inc.
- 12.2.8. Mondi
- 12.2.9. Sealed Air
- 12.2.10. Smurfit Kappa

## **CHAPTER 13. RESEARCH PROCESS**

- 13.1. Research Process
  - 13.1.1. Data Mining
  - 13.1.2. Analysis
  - 13.1.3. Market Estimation
  - 13.1.4. Validation
  - 13.1.5. Publishing
- 13.2. Research Attributes
- 13.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Kraft Pouch Market, report scope

TABLE 2. Global Kraft Pouch Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Kraft Pouch Market estimates & forecasts by Product Type 2018-2028 (USD Million)

TABLE 4. Global Kraft Pouch Market estimates & forecasts by Grade 2018-2028 (USD Million)

TABLE 5. Global Kraft Pouch Market estimates & forecasts by Finish 2018-2028 (USD Million)

TABLE 6. Global Kraft Pouch Market estimates & forecasts by Basis Weight 2018-2028 (USD Million)

TABLE 7. Global Kraft Pouch Market estimates & forecasts by End Use 2018-2028 (USD Million)

TABLE 8. Global Kraft Pouch Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Kraft Pouch Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Kraft Pouch Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Kraft Pouch Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Kraft Pouch Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Kraft Pouch Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Kraft Pouch Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. Global Kraft Pouch Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. Global Kraft Pouch Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 17. Global Kraft Pouch Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 18. U.S. Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. U.S. Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

Million)

TABLE 20. U.S. Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. Canada Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. Canada Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. UK Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. UK Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. Germany Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. Germany Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. RoE Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. RoE Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. China Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. China Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. India Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. India Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 39. Japan Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. Japan Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. Japan Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. RoAPAC Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. RoAPAC Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. RoAPAC Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Brazil Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Brazil Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Brazil Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. Mexico Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. Mexico Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. Mexico Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. RoLA Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. RoLA Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. RoLA Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. Row Kraft Pouch Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 55. Row Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 56. Row Kraft Pouch Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 57. List of secondary sources, used in the study of global Kraft Pouch Market

TABLE 58. List of primary sources, used in the study of global Kraft Pouch Market

TABLE 59. Years considered for the study

TABLE 60. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Kraft Pouch Market, research methodology
- FIG 2. Global Kraft Pouch Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Kraft Pouch Market, key trends 2021
- FIG 5. Global Kraft Pouch Market, growth prospects 2022-2028
- FIG 6. Global Kraft Pouch Market, porters 5 force model
- FIG 7. Global Kraft Pouch Market, pest analysis
- FIG 8. Global Kraft Pouch Market, value chain analysis
- FIG 9. Global Kraft Pouch Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Kraft Pouch Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Kraft Pouch Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Kraft Pouch Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Kraft Pouch Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Kraft Pouch Market, regional snapshot 2018 & 2028
- FIG 15. North America Kraft Pouch Market 2018 & 2028 (USD Million)
- FIG 16. Europe Kraft Pouch Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Kraft Pouch Market 2018 & 2028 (USD Million)
- FIG 19. Global Kraft Pouch Market, company Market share analysis (2021)

## I would like to order

Product name: Global Kraft Pouch Market Size study, By Product Type (Flat pouches, Stand-up pouches), By Grade (Bleached, Unbleached), By Finish (Glazed, Finished), By Basis Weight (<30 gsm, 30-90 gsm, 91-120 gsm, 121-200 gsm, >200 gsm), By End Use (Food & Beverages, Pharmaceuticals, Cosmetics & Personal Care, Electronics & Electricals, Other Consumer Goods), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GBB3064B5F73EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB3064B5F73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970