

# **Global Kraft Paper Shopping Bag Market Size study, by Type (Solid Unbleached Board (SUB), White Line Chipboard, Speciality Paper, Recycled Paper, Solid Bleached Board (SBB)), by Application (Food Industry, Agriculture & Allied Industries, Homecare & Personal Care, Chemicals & Petrochemicals, Healthcare & Pharmaceuticals, Others) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G17490CEF2E4EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G17490CEF2E4EN

## **Abstracts**

Global Kraft Paper Shopping Bag Market is valued at approximately USD 5.0 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.9 % over the forecast period 2022-2028. Kraft paper, which is a paper formed from wood pulp produced through the Kraft process, is used to make standard brown paper bags. Brown Kraft paper is not bleached, making it a three-in-one product: biodegradable, compostable, and recyclable. By processing wood chips with a particular mixture to break down the wood's original bonds, the procedure Kraft process transforms wood into wood pulp. After the procedure is complete, the pulp is pressed into paper using a machine that looks like a printer. It rolls out blank sheets of paper in long thin slices instead of printing with ink.. Rising concerns related to environment, rising awareness among consumers and rising development by key players have driven the adoption of Kraft Paper Shopping Bags across the projected period. For Instance: The Mondi Group launched a new line of eco-friendly paper bags that can be used in small, medium, and large sizes, boosting sales of Kraft paper shopping bags, while the Smurfit Kappa Group comes with a new line of packaging, including industrial and retail paper bags, boosting sales of kraft paper shopping bags. Also, expansion of new outlets and franchises and presence of high growth economies are most likely to boost the overall

growth of the Kraft Paper Shopping Bag market. However, rising concerns about deforestation can obstruct the market's expansion over the projection period of 2021-2027.

The key regions considered for the global Kraft Paper Shopping Bag market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world. Rising popularity and continuous development are driving the market growth in North America. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. The market is expected to grow during the projected period, due to presence of high growth economies and rising awareness among consumers.

Major market players included in this report are:

Smurfit Kappa Group  
The Mondi Group  
International Paper Company  
Novolex Holdings Inc.  
BillerudKorsnas AB  
Westrock Company  
United Bags, Inc.  
B&H Bag Company  
Hotpack Packaging Industries LLC  
National Paper Products Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:  
Solid Unbleached Board (SUB)  
White Line Chipboard

Speciality Paper  
Recycled Paper  
Solid Bleached Board (SBB)

By Application:

Food Industry  
Agriculture & Allied Industries  
Homecare & Personal Care  
Chemicals & Petrochemicals  
Healthcare & Pharmaceuticals  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Kraft Paper Shopping Bag Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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