

Global Kraft Paper Market Size study, by Grade (Bleached, unbleached, Wrapping & Packing, Sack Kraft Paper and Others), Packaging Form (Wraps, Pouches, Envelops, Grocery Bags, Industrial bags and corrugated bags), by Application (Food & beverage, Pharmaceuticals, Cosmetics and personal care, Building & construction and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Kraft Paper Market is valued approximately USD 15.60 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 3.00% over the forecast period 2020-2027. Kraft paper and paperboards are made up of wood pulp, recycled material and chemicals that offers it high strength and high tear resistance. Due to such properties it is widely used in packaging along with overcoming global environmental concern of using plastics products. Kraft papers has high strength, lightweight, durable and thickness properties which stimulates its demand in packaging of heavy materials. It has wide range of application in producing corrugated boxes therefore, rapid growth in demand of corrugated box packaging across the globe drives the growth of market over the forecast years. For instance: as per Statista, the global corrugated packaging market was USD 237.5 billion in 2017 and is expected to grow up to USD 294.3 billion till 2023. The global outbreak of COVID-19 also affected the growth of Kraft papers due to the rising demand of such papers in making corrugated box packaging for essential end-use industries such as healthcare and food & beverage. For instance: in March 19, 2020, as per Fiber Box Association, the box industries are continued to operate in America to deliver needed packaging to customers belonging from grocery stores, pharmacies, doctor's offices and hospitals with food and medical supplies. Also, in

March 2020, as per the European Federation of Corrugated Board Manufacturers (FEFCO) supply of raw materials and manufacturing of corrugated box are allowed in Europe during lockdowns to offer transport corrugated packaging for various essential end-use industries such as healthcare and food & beverage. However, lack of favorable government initiatives in underdeveloped countries is the factor hampering the growth of market over the forecast years.

The regional analysis of global Kraft Paper market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rapid demand of kraft papers in various end use industries such as electronics, automotive and healthcare. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising growth in food processing industries would create a lucrative growth prospects for the global Kraft Paper market across Asia-Pacific region.

Major market player included in this report are:

International Paper

Stora Enso

Nippon Paper Group

Mondi Group Plc.

Sappi Limited

Smurfit Kappa Group

Tokushu Tokai Paper Co., Ltd.

BillerudKorsn?s AB

Segezha Group

Glatfelter

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Grade:

Bleached

Unbleached
Wrapping & Packing
Sack Kraft Paper
Others

By Packaging Form:

Wraps
Pouches
Envelopes
Grocery Bags
Industrial Bags
Corrugated Box

By Application:

Food & Beverage
Pharmaceuticals
Cosmetics and personal care
Building & construction
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Kraft Paper Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

International Paper
Stora Enso
Nippon Paper Group
Mondi Group Plc.
Sappi Limited
Smurfit Kappa Group
Tokushu Tokai Paper Co., Ltd.
BillerudKorsn?s AB
Segezha Group
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