

Global Kraft Paper Bag Market Size Study, by Paper (Brown Kraft Paper, White Kraft Paper), by Product (Pasted Valve, Sewn Open Mouth, Flat Bottom, Pasted Open Mouth, Pinched Bottom Open Mouth), by Thickness (1 Ply, 2 Ply, 3 Ply), by End-use (Food Service, Retail, Pharmaceutical, E-Commerce), and Regional Forecasts 2022-2032

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Abstracts

The Global Kraft Paper Bag Market is valued at approximately USD 4.3 billion in 2023 and is anticipated to grow at a CAGR of 4.60% during the forecast period from 2024 to 2032. Kraft paper bags have become synonymous with eco-friendly and sustainable packaging solutions, driven by increasing environmental awareness and the global push towards reducing plastic waste. These bags, crafted from robust and biodegradable materials, offer a versatile solution for a wide range of applications, spanning food service, retail, pharmaceutical, and e-commerce industries.

As consumer demand for sustainable packaging surges, businesses are transitioning towards kraft paper bags to align with environmentally conscious practices and regulations. This shift is supported by innovations in kraft paper production, enabling enhanced durability, water resistance, and aesthetic appeal. The market benefits from regulatory support, with governments worldwide implementing stringent restrictions on single-use plastics, fostering a significant rise in kraft paper bag adoption. However, challenges such as fluctuating raw material costs and competition from other sustainable alternatives may impact the growth trajectory.

The market is experiencing robust growth owing to a surge in e-commerce activities and a preference for premium packaging in retail. In addition, the food service sector's

increasing reliance on takeaway and delivery services underscores the demand for kraft paper bags. Innovations in manufacturing techniques have allowed for customization, meeting the varied needs of businesses and enhancing brand visibility. With rising awareness among consumers and businesses about the ecological footprint of their choices, kraft paper bags have emerged as an ideal alternative to traditional packaging solutions.

Regionally, North America leads the global kraft paper bag market, driven by established regulatory frameworks and a strong inclination towards sustainable practices. Europe follows closely, characterized by stringent environmental policies and a growing emphasis on recycling and composting. The Asia-Pacific region is poised to witness the fastest growth, attributed to rapid urbanization, expansion of the retail sector, and government initiatives promoting eco-friendly packaging solutions. Countries like India and China are expected to spearhead regional growth with their dynamic e-commerce industries and increasing investments in sustainable infrastructure.

Major market players included in this report are:

WestRock Company

Smurfit Kappa Group

Mondi Group

Georgia-Pacific LLC

International Paper Company

Stora Enso Oyj

DS Smith Plc

KapStone Paper and Packaging Corporation

Segezha Group LLC

Gascogne Papier

Oji Holdings Corporation

Nippon Paper Industries Co., Ltd.

The Navigator Company

BillerudKorsnäs AB

Canfor Corporation

The detailed segments and sub-segments of the market are explained below:

By Paper:

Brown Kraft Paper

White Kraft Paper

By Product:

Pasted Valve

Sewn Open Mouth

Flat Bottom

Pasted Open Mouth

Pinched Bottom Open Mouth

By Thickness:

1 Ply

2 Ply

3 Ply

By End-use:

Food Service

Retail

Pharmaceutical

E-Commerce

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Global Kraft Paper Bag Market Size Study, by Paper (Brown Kraft Paper, White Kraft Paper), by Product (Pasted...

Detailed market estimates and forecasts for 10 years, segmented by region, paper type, product, thickness, and end-use.

Regional analysis featuring macro and micro-level insights.

Comprehensive evaluation of competitive dynamics, including strategies and market shares of key players.

Identification of emerging trends, opportunities, and challenges shaping the market.

Thorough demand and supply analysis, offering actionable insights for stakeholders.

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