

# Global Kraft Liner Market Size study, By Product Type (Bleached Kraft Liner, Unbleached Kraft Liner), By End-Use Industry (Printing Industry, Consumer Goods, Food & Beverages, Others), and Regional Forecasts 2022-2028

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## Abstracts

Global Kraft Liner Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Kraft Liner is a packaging paper or paperboard whose fibers contain less than 80% sulfate wood pulp or virgin fibers, which is derived from the soda processes or chemical sulfate. The thriving growth of the packaging sector, surging demand from the e-commerce industry, coupled with the increasing production and consumption of corrugated boxes are the primary factors soaring the global market demand. For instance, as per India Brand Equity Foundation (IBEF), the Indian retail e-commerce worth around USD 52.57 billion in 2020, and the amount is expected to rise to USD 350 billion by 2030. Consequentially, the development of the e-commerce industry is propelling the demand for kraft liners, which is driving market growth across the globe. However, fluctuation in the prices of raw materials and inefficient recovery of old corrugated containers hinders the growth of the market over the forthcoming years. Also, rising initiatives by the leading market players and the growing trend of adopting eco-friendly products are anticipated to act as catalyzing factors for the market demand during the forecast period of 2022-2028.

The key regions considered for the global Kraft Liner Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the huge presence of well-established market players and exponential growth of the end-use packaging industry. Whereas, Rest of the World is anticipated to exhibit the highest CAGR over the

forecast period 2022-2028. Factors such as the development of e-commerce industry, as well as, increasing investment in R&D activities, would create lucrative growth prospects for the Kraft Liner Market across the Asia-Pacific region.

Major market players included in this report are:

Smurfit Kappa  
Sonoco Products Company  
Roxcel Handelsges.m.b.H  
Astron Paper & Board Mill  
Eagle Paper International, Inc.  
Thai Paper Mill Company Limited  
International Paper  
Hazel Mercantile Limited  
Mondi Group  
Nine Dragons Paper (Holdings) Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bleached Kraft Liner  
Unbleached Kraft Liner

By End-Use Industry:

Printing Industry  
Consumer Goods  
Food & Beverages  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Kraft Liner Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Kraft Liner Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Kraft Liner Market, by Product Type, 2020-2028 (USD Million)
  - 1.2.3. Kraft Liner Market, by End-Use Industry, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL KRAFT LINER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL KRAFT LINER MARKET DYNAMICS

- 3.1. Kraft Liner Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Thriving growth of the packaging sector
    - 3.1.1.2. Surging demand from e-commerce industry
  - 3.1.2. Market Challenges
    - 3.1.2.1. Fluctuation in the prices of raw materials
    - 3.1.2.2. Inefficient recovery of old corrugated containers
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising initiatives by the leading market players
    - 3.1.3.2. Growing trend of adopting eco-friendly products

### CHAPTER 4. GLOBAL KRAFT LINER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL KRAFT LINER MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Kraft Liner Market by Product Type, Performance - Potential Analysis
- 6.3. Global Kraft Liner Market Estimates & Forecasts by Product Type, 2018-2028 (USD Million)
- 6.4. Kraft Liner Market, Sub Segment Analysis
  - 6.4.1. Bleached Kraft Liner
  - 6.4.2. Unbleached Kraft Liner

## **CHAPTER 7. GLOBAL KRAFT LINER MARKET, BY END-USE INDUSTRY**

- 7.1. Market Snapshot
- 7.2. Global Kraft Liner Market by End-Use Industry, Performance – Potential Analysis
- 7.3. Global Kraft Liner Market Estimates & Forecasts by End-Use Industry, 2018-2028 (USD Million)
- 7.4. Kraft Liner Market, Sub Segment Analysis
  - 7.4.1. Printing Industry
  - 7.4.2. Consumer Goods

7.4.3. Food & Beverages

7.4.4. Others

## **CHAPTER 8. GLOBAL KRAFT LINER MARKET, REGIONAL ANALYSIS**

8.1. Kraft Liner Market, Regional Market Snapshot

8.2. North America Kraft Liner Market

8.2.1. U.S. Kraft Liner Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2018-2028

8.2.1.2. End-Use Industry breakdown estimates & forecasts, 2018-2028

8.2.2. Canada Kraft Liner Market

8.3. Europe Kraft Liner Market Snapshot

8.3.1. U.K. Kraft Liner Market

8.3.2. Germany Kraft Liner Market

8.3.3. France Kraft Liner Market

8.3.4. Spain Kraft Liner Market

8.3.5. Italy Kraft Liner Market

8.3.6. Rest of Europe Kraft Liner Market

8.4. Asia-Pacific Kraft Liner Market Snapshot

8.4.1. China Kraft Liner Market

8.4.2. India Kraft Liner Market

8.4.3. Japan Kraft Liner Market

8.4.4. Australia Kraft Liner Market

8.4.5. South Korea Kraft Liner Market

8.4.6. Rest of Asia Pacific Kraft Liner Market

8.5. Latin America Kraft Liner Market Snapshot

8.5.1. Brazil Kraft Liner Market

8.5.2. Mexico Kraft Liner Market

8.6. Rest of The World Kraft Liner Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Smurfit Kappa

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

- 9.2.1.5. Recent Developments
- 9.2.2. Sonoco Products Company
- 9.2.3. Roxcel Handelsges.m.b.H
- 9.2.4. Astron Paper & Board Mill
- 9.2.5. Eagle Paper International, Inc.
- 9.2.6. Thai Paper Mill Company Limited
- 9.2.7. International Paper
- 9.2.8. Hazel Mercantile Limited
- 9.2.9. Mondi Group
- 9.2.10. Nine Dragons Paper (Holdings) Limited

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Kraft Liner Market, report scope

TABLE 2. Global Kraft Liner Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Kraft Liner Market estimates & forecasts by Product Type 2018-2028 (USD Million)

TABLE 4. Global Kraft Liner Market estimates & forecasts by End-Use Industry 2018-2028 (USD Million)

TABLE 5. Global Kraft Liner Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global Kraft Liner Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Kraft Liner Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Kraft Liner Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Kraft Liner Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Kraft Liner Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Kraft Liner Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Kraft Liner Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Kraft Liner Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Kraft Liner Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)



TABLE 20. Canada Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 39. RoAPAC Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

Million)

TABLE 44. Brazil Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Kraft Liner Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Kraft Liner Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Kraft Liner Market

TABLE 55. List of primary sources, used in the study of global Kraft Liner Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Kraft Liner Market, research methodology
- FIG 2. Global Kraft Liner Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Kraft Liner Market, key trends 2021
- FIG 5. Global Kraft Liner Market, growth prospects 2022-2028
- FIG 6. Global Kraft Liner Market, porters 5 force model
- FIG 7. Global Kraft Liner Market, pest analysis
- FIG 8. Global Kraft Liner Market, value chain analysis
- FIG 9. Global Kraft Liner Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Kraft Liner Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Kraft Liner Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Kraft Liner Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Kraft Liner Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Kraft Liner Market, regional snapshot 2018 & 2028
- FIG 15. North America Kraft Liner Market 2018 & 2028 (USD Million)
- FIG 16. Europe Kraft Liner Market 2018 & 2028 (USD Million)
- FIG 17. Asia Pacific Kraft Liner market 2018 & 2028 (USD Million)
- FIG 18. Latin America Kraft Liner Market 2018 & 2028 (USD Million)
- FIG 19. Global Kraft Liner Market, company market share analysis (2021)

## I would like to order

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