

Global Konjac Market Size study, by Product Type (Powder, Gum, Flour, and Dietary Fiber), End-use Industry (Food, Pharmaceutical, Cosmetic, Animal feed, and Others), and Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Retail Shops, Online Sales Channel, and Others) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G14A8D81F43FEN.html>

Date: December 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G14A8D81F43FEN

Abstracts

Global Konjac Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Konjac, is common name of a plant mainly found in the Asian region. This plant is mainly cultivated in subtropical to tropical regions of Asia. Konjac is widely used for its medicinal uses. Growing healthy food and beverage industry and increasing awareness for healthy food are growing demand for Konjac. According to Prinovaglobal, the plant-based food market is expected to grow at a compound annual growth rate of 11.9% from 2020 to 2027, reaching USD 74.2 billion by 2027. Also, with the increasing Strong support from government bodies the adoption & demand for Konjac is likely to increase the market growth during the forecast period. However, high cost owing to high production cost will impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Konjac market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing sales volume and market growth. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increasing adoption and demand from Japan would create lucrative growth prospects for the Konjac market

across Asia-Pacific region.

Major market player included in this report are:

FMC CORPORATION

Shaanxi Jintai Konjac Industrial Development Co

Shanghai Brilliant Gum Co. Ltd

Henan Xin Industry Co. Ltd

Hubei Yizhi Konjac Biotechnology Co. Ltd

Konjac Sponge Company.

ANDI-JOHNSON GROUP

KALYS S.A

BLG

MONKEY KING FOOD CO., LTD

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Powder

Gum

Flour

Dietary Fiber

By End Use Industry:

Food

Pharmaceutical

Cosmetics

Animal Feed

Others

By Distribution Channel:

Hypermarket/Supermarket

Specialty Stores

Retail Shops

Online Sales Channel

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Konjac Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Konjac Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Konjac Market, by Product Type, 2019-2027 (USD Billion)
 - 1.2.3. Konjac Market, by End Use Industry, 2019-2027 (USD Billion)
 - 1.2.4. Konjac Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL KONJAC MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL KONJAC MARKET DYNAMICS

- 3.1. Konjac Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Strong demand from food & beverage industry.
 - 3.1.1.2. Growing demand for healthy food.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing pricing due to high production cost.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Strong support from government bodies.

CHAPTER 4. GLOBAL KONJAC MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL KONJAC MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Konjac Market by Product Type, Performance - Potential Analysis
- 6.3. Global Konjac Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 6.4. Konjac Market, Sub Segment Analysis
 - 6.4.1. Powder
 - 6.4.2. Gum
 - 6.4.3. Flour
 - 6.4.4. Dietary Fiber

CHAPTER 7. GLOBAL KONJAC MARKET, BY END USE INDUSTRY

- 7.1. Market Snapshot
- 7.2. Global Konjac Market by End Use Industry, Performance - Potential Analysis
- 7.3. Global Konjac Market Estimates & Forecasts by End Use Industry 2018-2027 (USD Billion)
- 7.4. Konjac Market, Sub Segment Analysis
 - 7.4.1. Food

- 7.4.2. Pharmaceutical
- 7.4.3. Cosmetics
- 7.4.4. Animal Feed
- 7.4.5. Others
- 7.4.6. Global Konjac Market, by Distribution Channel
- 7.4.7. Market Snapshot
- 7.4.8. Global Konjac Market by End Use Industry, Performance - Potential Analysis
- 7.4.9. Global Konjac Market Estimates & Forecasts by End Use Industry 2018-2027
(USD Billion)
- 7.4.10. Konjac Market, Sub Segment Analysis
- 7.4.11. Hypermarket/Supermarket
- 7.4.12. Specialty Stores
- 7.4.13. Retail Shops
- 7.4.14. Online Sales Channel
- 7.4.15. Others

CHAPTER 8. GLOBAL KONJAC MARKET, REGIONAL ANALYSIS

- 8.1. Konjac Market, Regional Market Snapshot
- 8.2. North America Konjac Market
 - 8.2.1. U.S. Konjac Market
 - 8.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 8.2.1.2. End Use Industry breakdown estimates & forecasts, 2018-2027
 - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 8.2.2. Canada Konjac Market
- 8.3. Europe Konjac Market Snapshot
 - 8.3.1. U.K. Konjac Market
 - 8.3.2. Germany Konjac Market
 - 8.3.3. France Konjac Market
 - 8.3.4. Spain Konjac Market
 - 8.3.5. Italy Konjac Market
 - 8.3.6. Rest of Europe Konjac Market
- 8.4. Asia-Pacific Konjac Market Snapshot
 - 8.4.1. China Konjac Market
 - 8.4.2. India Konjac Market
 - 8.4.3. Japan Konjac Market
 - 8.4.4. Australia Konjac Market
 - 8.4.5. South Korea Konjac Market
 - 8.4.6. Rest of Asia Pacific Konjac Market

- 8.5. Latin America Konjac Market Snapshot
 - 8.5.1. Brazil Konjac Market
 - 8.5.2. Mexico Konjac Market
- 8.6. Rest of The World Konjac Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. FMC CORPORATION
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Shaanxi Jintai Konjac Industrial Development Co
 - 9.2.3. Shanghai Brilliant Gum Co. Ltd
 - 9.2.4. Henan Xin Industry Co. Ltd
 - 9.2.5. Hubei Yizhi Konjac Biotechnology Co. Ltd
 - 9.2.6. Konjac Sponge Company.
 - 9.2.7. ANDI-JOHNSON GROUP
 - 9.2.8. KALYS S.A
 - 9.2.9. BLG
 - 9.2.10. MONKEY KING FOOD CO., LTD

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Konjac market, report scope

TABLE 2. Global Konjac market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Konjac market estimates & forecasts by Product Type 2018-2027 (USD Billion)

TABLE 4. Global Konjac market estimates & forecasts by End Use Industry 2018-2027 (USD Billion)

TABLE 5. Global Konjac market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 6. Global Konjac market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Konjac market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Konjac market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Konjac market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Konjac market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Konjac market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Konjac market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Konjac market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Konjac market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Konjac market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Konjac market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. U.S. Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. Canada Konjac market estimates & forecasts, 2018-2027 (USD Billion)

- TABLE 20. Canada Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 21. Canada Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 22. UK Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 23. UK Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 24. UK Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 25. Germany Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 26. Germany Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 27. Germany Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 28. RoE Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 29. RoE Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 30. RoE Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 31. China Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 32. China Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 33. China Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 34. India Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 35. India Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 36. India Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 37. Japan Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 38. Japan Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 39. Japan Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 40. RoAPAC Konjac market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 41. RoAPAC Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 42. RoAPAC Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Brazil Konjac market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. Brazil Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Brazil Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Mexico Konjac market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. Mexico Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. Mexico Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. RoLA Konjac market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. RoLA Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. RoLA Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Row Konjac market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Row Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Row Konjac market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Konjac market

TABLE 56. List of primary sources, used in the study of global Konjac market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Konjac market, research methodology
- FIG 2. Global Konjac market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Konjac market, key trends 2020
- FIG 5. Global Konjac market, growth prospects 2021-2027
- FIG 6. Global Konjac market, porters 5 force model
- FIG 7. Global Konjac market, pest analysis
- FIG 8. Global Konjac market, value chain analysis
- FIG 9. Global Konjac market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Konjac market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Konjac market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Konjac market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Konjac market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Konjac market, regional snapshot 2018 & 2027
- FIG 15. North America Konjac market 2018 & 2027 (USD Billion)
- FIG 16. Europe Konjac market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Konjac market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Konjac market 2018 & 2027 (USD Billion)
- FIG 19. Global Konjac market, company market share analysis (2020)

I would like to order

Product name: Global Konjac Market Size study, by Product Type (Powder, Gum, Flour, and Dietary Fiber), End-use Industry (Food, Pharmaceutical, Cosmetic, Animal feed, and Others), and Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Retail Shops, Online Sales Channel, and Others) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G14A8D81F43FEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G14A8D81F43FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970