

Global Knowledge Process Outsourcing Market Size study & Forecast, by Service (Analytics & Market Research, Engineering & Design, Financial process outsourcing, Legal process outsourcing, Publishing outsourcing, Research & development outsourcing and Others), by Application (BFSI, Healthcare, IT & Telecom, Manufacturing, Pharmaceutical, Retail and Others), and Regional Analysis, 2022-2029

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## **Abstracts**

Global Knowledge Process Outsourcing Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029.Knowledge Process Outsourcing is a technique for outsourcing crucial data-related information that entails managing, obtaining, analysing, and delivering business-relevant insights. Businesses turn to KPOs when there is a lack of skilled labour or when particular expertise and abilities are required. The Knowledge Process Outsourcing market is expanding because of factors such as increasing need for higher flexibility and lower costs and augmenting demand for professional services.

As per Statista, in year 2021, professional services organizations experienced revenue growth of more than 10% from year 2019. As a result, rising demand for professional services is catering to the growth of market. Another important component driving space is increase is high attrition rate in the KPO industry which is creating lucrative growth in the market. However, stringent legal compliance obligations stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Knowledge Process Outsourcing Market



study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the space in terms of revenue, owing to the rising presence of skilled professionals, and rising development of startups. Furthermore, North America is expected to grow at a fastest rate owing to factors such as rising technological advancement and adoption of knowledge process outsourcing.

Major market players included in this report are:

Accenture plc

Genpact Limited

HCL Technologies Ltd.

ExlService Holdings, Inc.

McKinsey & Company

Moody's Corporation

Mphasis

Pangea3 (Thomson Reuters Corp.)

R.R. Donnelly & Sons Company

Wipro Limited

Recent Developments in the Market:

In April 2022, HealthPartners (U.S.) selected ExlService Holdings, Inc. to create a platform for next-generation care management. Now that HealthPartners has the ability to directly connect its population health analytics with its care management procedure, it will be able to deliver interventions that are more targeted, effective, and timely while also increasing member participation.

In July 2021, to improve its capabilities in retail strategy, Accenture acquired HRC retail advisory. In order to better meet rising customer, employee, and investor expectations, large retailers across North America have long relied on HRC Retail Advisory, according to Accenture.

Global Knowledge Process Outsourcing Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Service, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in,



recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Service offerings of key players. The detailed segments and sub-segment of the market are explained below: By Service:

Analytics & Market Research Engineering & Design Financial process outsourcing Legal process outsourcing Publishing outsourcing Research & development outsourcing Others

By Application: BFSI Healthcare IT & Telecom Manufacturing Pharmaceutical Retail Others

By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific

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China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World



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