

Global Kitchen Lighting Market Size study & Forecast, by Product Type (Pendant Lighting, Under Cabinet Lighting, Island Lighting, Track Lighting), by Channel (Offline, Online) and Regional Analysis, 2023-2030

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Abstracts

Global Kitchen Lighting Market is valued at approximately USD 13.57 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 7.7% over the forecast period 2023-2030. Kitchen lighting refers to the strategic placement and design of illumination within a kitchen space to enhance visibility, functionality, and aesthetics. It plays a crucial role in creating a well-lit and comfortable environment for various kitchen activities, including meal preparation, cooking, cleaning, and dining. Effective kitchen lighting involves a combination of different types of lighting fixtures, such as ambient lighting to provide overall illumination, task lighting to illuminate specific work areas including countertops and stovetops, and accent lighting to highlight decorative elements or architectural features. The Kitchen Lighting market is expanding because of factors such as the rising development of smart homes and increasing home renovation activities.

The rising development of smart homes is driving the growth of the kitchen lighting market. Smart homes are equipped with interconnected devices and systems that can be controlled remotely, often through smartphones or voice commands. This trend has extended into the kitchen, where lighting plays a crucial role in both functionality and aesthetics. Smart kitchen lighting offers a range of features that enhance user experience and energy efficiency. According to Statista, the global number of smart homes in the year 2019 reached 191.4 million which increased to 307.82 million in the year 2022 and it is projected to reach 672.57 million by the year 2027. Moreover, rising investment in home improvement activities is further driving market growth. According to Statista, Residential improvements in the United States in the year 2020 reached USD

234.1 billion increasing to USD 269.57 billion and it is projected to reach USD 282.59 billion by the year 2027. In addition, rising government investment in the residential sector, technological advancements and innovation in kitchen lighting and increasing adoption rate of energy-efficient lights are some factors creating new opportunities in the market. However, the safety and security concerns for IoT-controlled lights stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Kitchen Lighting Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance of key market players, rising technological advancement and smart home penetration. Whereas, Asia Pacific region is expected to have the fastest growth owing to factors such as a rising number of government projects for residential construction, rising consumer spending on home improvement and increasing development of smart homes in the region.

Major market player included in this report are:

Lutron Electronics Co., Inc

Panasonic Holdings Corporation

General Electric Company

Acuity Brands, Inc.

Koninklijke Philips N.V.

kichler lighting Corporation

Osram Lighting Private Limited

Hubbell Inc.

Havells India Ltd

Signify Holding

Recent Developments in the Market:

In October 2022, Havells India Limited unveiled a sophisticated collection of lighting products named 'Glamtubes'. This fresh line of LED battens showcases six distinct shapes, each drawing inspiration from cosmic and celestial elements. Seamlessly blending advanced technology with creative design, these offerings epitomize elegance and refinement.

In November 2021, Panasonic Corporation introduced the Smart Wi-Fi LED Bulb. This new addition to their lineup boasts a 9-watt capacity and stands out for its versatile multi-color lighting feature as well as its convenient automated scheduling functionality, as highlighted by the company.

Global Kitchen Lighting Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product Type, Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Pendant Lighting

Under Cabinet Lighting

Island Lighting

Track Lighting

By Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Kitchen Lighting Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Kitchen Lighting Market, by Product Type, 2020-2030 (USD Billion)
 - 1.2.3. Kitchen Lighting Market, by Channel, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL KITCHEN LIGHTING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL KITCHEN LIGHTING MARKET DYNAMICS

- 3.1. Kitchen Lighting Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising development of smart homes
 - 3.1.1.2. Increasing home renovation activities
 - 3.1.2. Market Challenges
 - 3.1.2.1. Safety and security concerns for IoT controlled lights
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising government investment in residential sector
 - 3.1.3.2. Technological advancements and innovation in kitchen lighting
 - 3.1.3.3. Increasing adoption rate of energy-efficient lights

CHAPTER 4. GLOBAL KITCHEN LIGHTING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL KITCHEN LIGHTING MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Kitchen Lighting Market by Product Type, Performance - Potential Analysis
- 5.3. Global Kitchen Lighting Market Estimates & Forecasts by Product Type 2020-2030 (USD Billion)
- 5.4. Kitchen Lighting Market, Sub Segment Analysis
 - 5.4.1. Pendant Lighting
 - 5.4.2. Under Cabinet Lighting
 - 5.4.3. Island Lighting
 - 5.4.4. Track Lighting

CHAPTER 6. GLOBAL KITCHEN LIGHTING MARKET, BY CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Kitchen Lighting Market by Channel, Performance - Potential Analysis
- 6.3. Global Kitchen Lighting Market Estimates & Forecasts by Channel 2020-2030 (USD Billion)
- 6.4. Kitchen Lighting Market, Sub Segment Analysis
 - 6.4.1. Offline

6.4.2. Online

CHAPTER 7. GLOBAL KITCHEN LIGHTING MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Kitchen Lighting Market, Regional Market Snapshot

7.4. North America Kitchen Lighting Market

7.4.1. U.S. Kitchen Lighting Market

7.4.1.1. Product Type breakdown estimates & forecasts, 2020-2030

7.4.1.2. Channel breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Kitchen Lighting Market

7.5. Europe Kitchen Lighting Market Snapshot

7.5.1. U.K. Kitchen Lighting Market

7.5.2. Germany Kitchen Lighting Market

7.5.3. France Kitchen Lighting Market

7.5.4. Spain Kitchen Lighting Market

7.5.5. Italy Kitchen Lighting Market

7.5.6. Rest of Europe Kitchen Lighting Market

7.6. Asia-Pacific Kitchen Lighting Market Snapshot

7.6.1. China Kitchen Lighting Market

7.6.2. India Kitchen Lighting Market

7.6.3. Japan Kitchen Lighting Market

7.6.4. Australia Kitchen Lighting Market

7.6.5. South Korea Kitchen Lighting Market

7.6.6. Rest of Asia Pacific Kitchen Lighting Market

7.7. Latin America Kitchen Lighting Market Snapshot

7.7.1. Brazil Kitchen Lighting Market

7.7.2. Mexico Kitchen Lighting Market

7.8. Middle East & Africa Kitchen Lighting Market

7.8.1. Saudi Arabia Kitchen Lighting Market

7.8.2. South Africa Kitchen Lighting Market

7.8.3. Rest of Middle East & Africa Kitchen Lighting Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

- 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Lutron Electronics Co., Inc
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Recent Developments
 - 8.3.2. Panasonic Holdings Corporation
 - 8.3.3. General Electric Company
 - 8.3.4. Acuity Brands, Inc.
 - 8.3.5. Koninklijke Philips N.V.
 - 8.3.6. Kichler lighting Corporation
 - 8.3.7. Osram Lighting Private Limited
 - 8.3.8. Hubbell Inc.
 - 8.3.9. Havells India Ltd
 - 8.3.10. Signify Holding

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

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