

# **Global Kids Furniture Market Size study, by Product (Beds, Cots & Cribs, Table & Chair, Cabinets, Dressers & Chests, Mattresses, others), by Material (Wood, Polymer, Metal), by Application (Commercial and households), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Kids Furniture Market is valued approximately at USD 35.37 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 16.7% over the forecast period 2021-2027. The global Kids Furniture market is being driven by growing consumer disposable income and shift in consumer preferences for designer furniture. Rising real estate prices are expected to impact the sizes of houses and children's rooms, which is projected to create growth opportunities for companies offering compact, easy-to-move, and "as semblable" furniture for kids' rooms. Furthermore, the growing spending money on home improvement or home renovation projects will provide new opportunities for the global Kids Furniture industry. For instance, according to the report of Statista, in 2020, the home improvement market stood at USD 763 billion which increases to USD 796 billion in 2021, thus, anticipated to increase by 2027. As a result, increased in home improvement activities will rise the demand for kids furniture, which will serve as a catalyst for the Kids Furniture industry in the future. However high cost associated with the designing of kids furniture, may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key region considered for the regional analysis of global kids furniture market. the number of childcare or daycare service providers makes the North America the leading region across the world in terms of market share. Whereas Middle East and Africa is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to Rapid investments in the construction sector and smart city development.

Major market player included in this report are:

Williams Sonoma Inc.

Babyletto .

Wayfair Inc.

Blu Dot

First Cry

KidKraft

Sorelle Furniture

Circu Magical Furniture

Crate and Barrel

Casa Kids

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Beds, Cots & Cribs

Table & Chair

Cabinets

Dressers & Chests

Mattresses

others

**By Material:**

Wood,

Polymer

Metal

**By Application:**

Commercial

Households

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Kids Furniture Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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