

# **Global Keratoconjunctivitis Market Size study, by Drug Class (NSAIDs, Corticosteroids, Antibiotics, Antivirals, Others), by Route of Administration (Oral, Topical, Others), by End-Users (Hospitals, Specialty Clinics, Homecare, Others), by Distribution Channel (Hospital Pharmacy, Retail Pharmacy, Online Pharmacy, Others) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G2FE8F3F34F6EN.html>

Date: October 2024

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G2FE8F3F34F6EN

## **Abstracts**

Global Keratoconjunctivitis Market is valued at approximately USD 472.46 Million in 2023 and is anticipated to grow with a healthy growth rate of more than 5.31% over the forecast period 2024-2032. Keratoconjunctivitis is an inflammatory condition that affects both the cornea and conjunctiva, typically arising from infections, allergies, or environmental irritants. It encompasses various forms, such as viral, bacterial, allergic, and dry eye-related keratoconjunctivitis. Common symptoms include redness, itching, and discharge, indicative of the inflammation impacting the eye's surface. The increasing prevalence of allergies and environmental factors, particularly in urbanized regions, is fueling the growth of the keratoconjunctivitis market. Additionally, technological advancements in biotechnology, such as high-resolution ocular surface imaging and tear break-up time analyzers, have significantly enhanced diagnostic accuracy, contributing to improved treatment outcomes. These advancements are key drivers of the market's growth, as they improve patient care and support the rising demand for effective keratoconjunctivitis treatments.

The Global Keratoconjunctivitis Market is poised for significant growth, driven by the increasing availability of treatments through retail pharmacies and the expansion of these outlets in developed regions. Retail pharmacies are responding to the growing demand for accessible and convenient healthcare solutions by offering a wider range of

over-the-counter and prescription treatments for keratoconjunctivitis. This development not only enhances patient adherence to prescribed treatments but also opens up substantial market opportunities. However, the market faces challenges such as the rising incidence of antibiotic-resistant bacterial strains due to the overuse of antibiotics, which complicates treatment and drives up healthcare costs. Moreover, a shortage of skilled ophthalmologists, especially in regions like sub-Saharan Africa, limits the effective use of advanced diagnostic tools and therapies, constraining market growth.

The key regions considered for the Global Keratoconjunctivitis Market study include Asia Pacific, North America, Europe, Latin America, Middle East & Africa, and Rest of the World. North America is a dominating region in the Global Keratoconjunctivitis Market in terms of revenue. The market growth in the region is being attributed to factors including strong demand for innovative therapies, a large patient population, and favorable reimbursement policies. The presence of key market players further strengthens the region's market position. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by increasing awareness of keratoconjunctivitis, expanding healthcare infrastructure, and a rising prevalence of the condition in densely populated countries such as China and India.

Major market players included in this report are:

Bausch Health Companies Inc. (U.S.)

Merck & Co. Inc. (U.S.)

Pfizer Inc. (U.S.)

Teva Pharmaceutical Industries Ltd. (Israel)

Amorphex Therapeutics Holdings, Inc (U.S.)

Bayer AG (Germany)

Novartis AG (Switzerland)

Dr. Reddy's Laboratories Ltd (India)

Endo International plc (Ireland)

Lupin (India)

The detailed segments and sub-segment of the market are explained below:

By Drug Class

NSAIDs

Corticosteroids

Antibiotics

Antivirals

Others

By Route of Administration

Oral

Topical

Others

By End-Users

Hospitals

Specialty Clinics

Homecare

Others

By Distribution Channel

Hospital Pharmacy

Retail Pharmacy

Online Pharmacy

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

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