

Global Keratin Market Size study & Forecast, by Product (Hydrolyzed and Others), by Source (Personal Care & Cosmetics, Healthcare & Pharmaceuticals and Food & Beverages) and Regional Analysis, 2022-2029

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Abstracts

Global Keratin Market is valued at approximately USD 1.4 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.20% over the forecast period 2022-2029. In skincare and hair care products like shampoos and conditioners, keratin is used to exfoliate dead skin cells, lower skin oil production, treat blemishes, and repair hair and skin damage brought on by chemicals and heat. It cannot dissolve in water. It can be made from fur, horns, hair, nails, wool, and the outer layer of the skin. The Keratin Market is expanding because of factors such as rising demand for personal care & cosmetic chemicals and rising use of keratin in hair care products. However, high cost of keratin treatments may halt market growth.

The rising sales of personal care and beauty products across the world are catering to the growth of market. According to Statista, in year 2020 the revenue of beauty and personal care products in year 2021 stood at USD 503,589 million and reached USD 564,438 million in year 2022 and it is projected at USD 679,787 million by year 2026. Furthermore, increasing preference for bio-based products by end-users and growing global population and ongoing urbanization are creating lucrative growth prospects for the market.

The key regions considered for the Global Keratin Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Among these regions, Asia Pacific dominated the market owing to presence of various multinational companies in the region along with high demand rising from end-use industries such as healthcare & pharmaceuticals, personal care & cosmetics and food & beverages

market.

Major market players included in this report are:

Protein

Hefei TNJ Chemical Industry Co., Ltd.

Rejuvenol

Scherdiva

Keratin Express

Keraplast

NutriScience Innovations LLC

Guangzhou FONCIU Cosmetics Limited

Shaanxi Qinland Bio-Tech Co., Ltd.

Wellgreen Technology Co., Ltd.

Recent Developments in the Market:

In February 2020, A new website has been established by Keratin Complex, the company behind breakthrough keratin-enhanced haircare and styling products, hair colour, and professional beauty smoothing treatments.

In Aug 2021, Atulya announced the introduction of Veg Keratin Products in India which are useful for Hair Care. It is an alternative to animal keratin.

Global Keratin Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Source, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Product:

Hydrolyzed

Others

By Source:

Personal Care & Cosmetics

Healthcare & Pharmaceuticals

Food & Beverages

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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