

Global Kefir Market Size study, by Product (Animal-based, Plant-based), by Distribution Channel (Online, Offline), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GC5F2901D90CEN.html>

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC5F2901D90CEN

Abstracts

Global kefir market is valued approximately at \$1.04 billion in 2020 and is anticipated to grow with a healthy growth rate of about 6% over the forecast period 2021-2027. Kefir refers to a type of fermented milk beverage which is similar to ayran or a thin yogurt and is made from kefir grain (specific type of mesophilic symbiotic culture). The kefir products include kefir smoothie, kefir milk, kefir yogurt, kefir probiotic drink, organic kefir drinks, etc. and these are rich sources of nutrition such as mineral, vitamin, calcium protein, and magnesium. Consumption of kefir products helps in boosting the immune system, improves bone health, aids in digestive health, and may even help in combating cancer. The global kefir market is being driven by increasing consciousness about health and nutrition among consumers and growing demand for the probiotics drinks across the globe. Furthermore, research and development activities will provide new opportunities for the global kefir industry. According to Statista, the total value of probiotics market across the globe is expected to rise from \$49.4 billion in 2018 to approximately \$69.3 billion by 2023. Such growth witnessed in the demand for probiotics across the globe would increase the consumption of kefir based products which in turn would drive the market. However, shorter shelf life of the final product may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global kefir market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the leading region across the world in terms of market share due to high popularity of kefir products in the households of economies such as Bulgaria, Belarus, Georgia, etc., awareness among consumers regarding digestive health, increasing demand for probiotic foods and beverages, growing trend of healthy snacking, etc. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period.

2021-2027, due to rising awareness regarding fermented milk products among the consumers in countries such as Australia, Japan, and New Zealand, etc.

Major market player included in this report are:

LIFEWAY FOODS, INC. AND SUBSIDIARIES

Maple Hill Creamery, LLC

Green Valley Creamery

Redwood Hill Farm & Creamery

Danone North America Public Benefit Corporation

Evolve Kefir

NANCY'S Yogurt

The Icelandic Milk and Skyr Corporation

Forager Project

KeVita

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Animal-based

Plant-based

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Kefir Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Kefir Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Kefir Market, by Product, 2019-2027 (USD Billion)
 - 1.2.3. Kefir Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL KEFIR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL KEFIR MARKET DYNAMICS

- 3.1. Kefir Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing consciousness about health and nutrition among consumers
 - 3.1.1.2. Growing demand for the probiotics drinks
 - 3.1.2. Market Restraint
 - 3.1.2.1. Shorter shelf life of the final product
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Research and development activities

CHAPTER 4. GLOBAL KEFIR MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL KEFIR MARKET, BY PRODUCT

- a. Market Snapshot
 - 5.1. Global Kefir Market by Product, Performance - Potential Analysis
 - 5.2. Global Kefir Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
 - 5.3. Kefir Market, Sub Segment Analysis
 - 5.3.1. Animal-based
 - 5.3.2. Plant-based

CHAPTER 6. GLOBAL KEFIR MARKET, BY DISTRIBUTION CHANNEL

- b. Market Snapshot
 - 6.1. Global Kefir Market by Distribution Channel, Performance - Potential Analysis
 - 6.2. Global Kefir Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
 - 6.3. Kefir Market, Sub Segment Analysis
 - 6.3.1. Online
 - 6.3.2. Offline

CHAPTER 7. GLOBAL KEFIR MARKET, REGIONAL ANALYSIS

- 7.1. Kefir Market, Regional Market Snapshot
- 7.2. North America Kefir Market
 - 7.2.1. U.S. Kefir Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Kefir Market
- 7.3. Europe Kefir Market Snapshot

- 7.3.1. U.K. Kefir Market
- 7.3.2. Germany Kefir Market
- 7.3.3. France Kefir Market
- 7.3.4. Spain Kefir Market
- 7.3.5. Italy Kefir Market
- 7.3.6. Rest of Europe Kefir Market
- 7.4. Asia-Pacific Kefir Market Snapshot
 - 7.4.1. China Kefir Market
 - 7.4.2. India Kefir Market
 - 7.4.3. Japan Kefir Market
 - 7.4.4. Australia Kefir Market
 - 7.4.5. South Korea Kefir Market
 - 7.4.6. Rest of Asia Pacific Kefir Market
- 7.5. Latin America Kefir Market Snapshot
 - 7.5.1. Brazil Kefir Market
 - 7.5.2. Mexico Kefir Market
- 7.6. Rest of The World Kefir Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Lifeway Foods, Inc. And Subsidiaries
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Maple Hill Creamery, LLC
 - 8.2.3. Green Valley Creamery
 - 8.2.4. Redwood Hill Farm & Creamery
 - 8.2.5. Danone North America Public Benefit Corporation
 - 8.2.6. Evolve Kefir
 - 8.2.7. Nancy's Yogurt
 - 8.2.8. The Icelandic Milk and Skyr Corporation
 - 8.2.9. Forager Project
 - 8.2.10. KeVita

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Kefir Market, report scope

TABLE 3. Global Kefir Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Kefir Market estimates & forecasts by Product 2018-2027 (USD Billion)

TABLE 5. Global Kefir Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 6. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Kefir Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Kefir Market by region, estimates & forecasts, 2018-2027 (USD Billion)

- TABLE 22. U.S. Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 23. U.S. Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 24. U.S. Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 25. Canada Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 26. Canada Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 27. Canada Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 28. UK Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 29. UK Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 30. UK Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 31. Germany Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 32. Germany Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 33. Germany Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 34. France Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 35. France Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 36. France Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 37. Spain Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 38. Spain Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 39. Spain Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 40. Italy Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 41. Italy Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 42. Italy Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 43. ROE Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 44. ROE Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 45. ROE Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 46. China Kefir Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 47. China Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

Billion)

TABLE 72. ROLA Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Kefir Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Kefir Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of Global Kefir Market.

TABLE 77. List of primary sources used in the study of Global Kefir Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Kefir Market, research methodology
- FIG 2. Global Kefir Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Kefir Market, key trends 2020
- FIG 5. Global Kefir Market, growth prospects 2021-2027
- FIG 6. Global Kefir Market, porters 5 force model
- FIG 7. Global Kefir Market, pest analysis
- FIG 8. Global Kefir Market, value chain analysis
- FIG 9. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Kefir Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Kefir Market, regional snapshot 2018 & 2027
- FIG 18. North America Kefir Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Kefir Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Kefir Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Kefir Market 2018 & 2027 (USD Billion)
- FIG 22. Global Kefir Market, company market share analysis (2020)

I would like to order

Product name: Global Kefir Market Size study, by Product (Animal-based, Plant-based), by Distribution Channel (Online, Offline), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GC5F2901D90CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC5F2901D90CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

