

# **Global Kaolin Market Size study with COVID-19 Impact, by Source (Natural and Synthetic), by Grade (Calcined, Hydrous, Delaminated, Surface Treated and Structured), by End Use Industry (Paper, Ceramics, Paints & Coatings, Rubber, Pharmaceuticals and Others) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Kaolin Market is valued approximately USD 2.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.5 % over the forecast period 2020-2027. Kaolin is white and plastic clay, rich in kaolinite mineral and is also known as Chinese Clay. Kaolin is available naturally as well as can be produced in laboratory synthetically, and it is the raw material for manufacturing ceramic tiles. Kaolin is used in various applications such as filler, extender, coatings and pigments, due to its plasticity and white in colour property. In the pharmaceutical industry, Kaolin is used to stop wounding bleeding, mild-to-moderate diarrhea, and cholera. The global Kaolin is facing challenges due to the coronavirus pandemic as employees are asked to work from home and manufacturing sectors are temporary shutdown. So various companies have restricted their manufacturing and supply operations which halt the demand of kaolin currently. The rise in construction industry and increasing demand for kaolin from various end-use industries are the few factors responsible for growth of the market over the forecast period. For instance: as per Statista, in 2018, it is estimated that commercial construction is roughly \$ 89.52 billion in the United States, an increase from \$ 40.1 billion in 2010. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: in February 2019, India based 20 MICRONS Limited company agreed a partnership with German based DORFNER GmbH (Germany) for the distribution of kaolin products in Europe. Thus, increasing the kaolin business of both the company's in the European

market. However, availability of substitutes in the paper industry is the major factor restraining the growth of global Kaolin market during the forecast period.

The regional analysis of global Kaolin market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world owing to the increasing demand from end use industries. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Imerys S.A.

BASF SE

Ashapura Group

EICL Limited

SCR-Sibelco N.V.

W. R. Grace & CO.

Kamin LLC

20 MICRONS Limited company

Minotaur Exploration Limited

Thiele Kaolin Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Natural

Synthetic

By Grade:

Calcined

Hydrous  
Delaminated  
Surface Treated  
Structured

By End Use Industry:

Paper  
Ceramics  
Paints & Coatings  
Rubber  
Pharmaceuticals  
Others

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Kaolin Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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### COMPANIES MENTIONED

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BASF SE  
Ashapura Group  
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