

# **Global Kale Microgreen market Size study & Forecast, by Product (Glen Kale Microgreen, Red Russian Kale Microgreen), by Farming (Indoor Vertical Farming, Commercial Greenhouses, Others), by Distribution Channel (Retail Stores, Farmers Market, Grocery Stores, Restaurants, and Others) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/GEE2246B74A9EN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEE2246B74A9EN

## **Abstracts**

Global Kale Microgreen market is valued at approximately USD 12.57 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.20% over the forecast period 2022-2029. Kale Microgreen are edible and leafy vegetables. It's easy to grow and eat due to its wide span of health benefits. Kale microgreens are rich in nutrients such as vitamins A, B6, C, E, K, carotenoids, and minerals. The increasing demand for nutritional foods and technological development in indoor vertical farming are key factors accelerating the market growth over the forecast period.

The growing emergence of indoor vertical farming and greenhouse farming is a significant factor in the growth of the kale Microgreen market over the forecast period. For instance, according to Statista- 2019, the worldwide market for indoor vertical farming was valued at USD 14.3 billion and is projected to reach USD 25 billion by 2027. Also, increasing the Usage Of kale Microgreen in the personal care industry and rising consumer awareness of consuming fresh and high-quality food is expected to drive the market growth. However, High initial investments, high production costs, and a lack of distribution channels are limiting the growth of the kale microgreen market.

The key regions considered for the Kale Microgreen market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated

the kale microgreens market and is expected to sustain its dominance throughout its forecast period. The U.S. has been gaining a major share of the North American market and is expected to sustain its share during the forecast period. Europe is expected to grow with the highest CAGR during the forecast period, owing to factors such as growing technological development in indoor vertical farming.

Major market player included in this report are:

True Leaf Market Seed Comp

Farmbox Greens

AeroFarms

The Chef's Garden Inc.

Goodleaf Farms

Gotham Greens

Madar Farms

2BFresh

Bowery Farming, Inc.

Syngenta Group Co., Ltd.

Recent Developments in the Market:

In December 2021, Indoor farming pioneer company Gotham Green opened a hydroponic greenhouse in the U.S. and this expansion will increase its total production to 40 million heads of lettuce and herbs.

In October 2021 AeroFarms expanded its distribution network in the New England and Northeast including New Jersey, Connecticut, Massachusetts, New York and Rhode Island, with the launch of more than 350 Stop & Shop stores.

In December 2020 Precision Indoor Plants partnered with Aerofarms for the Lettuce Project. This project will increase its flavor and nutrition for consumers while also reducing food waste and increasing profits for farmers.

Global Kale Microgreen Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Farming, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product:**

Glen Kale Microgreen,  
Red Russian Kale Microgreen

**By Farming**

Indoor Vertical Farming  
Commercial Greenhouses  
Others

**By Distribution Channel:**

Retail Stores  
Farmers Market  
Grocery Stores  
Restaurants  
Others

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific

China  
India  
Japan  
Australia  
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Brazil  
Mexico  
Rest of the World

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