

# Global Johne's Disease Diagnostics Market Size study, By Animal Type (Cattle, Goat, Sheep), By Test Type (ELISA, PCR, AGID), and Regional Forecasts 2022-2028

https://marketpublishers.com/r/G0F4A300CC24EN.html

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G0F4A300CC24EN

## **Abstracts**

Global Johne's Disease Diagnostics Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Johne's disease is an infectious, chronic, and considered a fatal condition that generally affects ruminants' small intestine. This condition is caused by the Mycobacterium avium subspecies paratuberculosis), a hardy bacterium connected to the agents of leprosy and TB. There are several tests such as ELISA, PCR, and AGID available to diagnose this disease. Factors such as the rising trend of digitalization in healthcare, increasing tactical movements like product launches, geographical expansion, mergers & acquisitions, etc., by the leading market players, and rising animal husbandry of animals such as cattle, goats, and sheep are bolstering the global market demand. For instance, in January 2022, PBD Biotech aims to strengthen the company's business across North America. Likewise, in April 2020, Zoetis finished the Performance Livestock Analytics acquisition to enhance the company's animal health solutions in the continuum of care for beef producers. Thereby, the rising number of strategic actions by the market players is exhibiting a positive influence on the market growth across the globe. However, the dearth of skilled professionals and lack of awareness regarding the availability of treatment options impede the growth of the market over the forecast period of 2022-2028. Also, increasing investment in R&D activities and growing spending on animal healthcare are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Johne's Disease Diagnostics Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World.



North America is the leading region across the world in terms of market share owing to the rise in outsourcing activities for biopharmaceutical development and presence of key service providers. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the rise in the number of livestock, as well as increasing incidences of zoonotic diseases, would create lucrative growth prospects for the Johne's Disease Diagnostics Market across the Asia-Pacific region.

Major market players included in this report are:

Thermo Fisher Scientific, Inc.

**PBD Biotech** 

Zoetis

**IDEXX** Laboratories

**IDVET** 

VMRD Inc.

bioMerieux SA.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Animal Type:

Cattle

Goat

Sheep

By Test Type:

**ELISA** 

PCR

**AGID** 

By Region:

North America

U.S.

Canada

Europe



UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Johne's Disease Diagnostics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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