

Global Japanese Whisky Market Size study, By Application (Commercial, Residential), By Distribution Channel (On-trade, Off-trade), and Regional Forecasts 2022-2028

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Abstracts

Global Japanese Whisky Market is valued approximately USD XX Billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Japanese Whisky is growing due to rising product launch and availability of Japanese Whisky in different flavors is driving the growth for the market over the forecasted period. In addition, growing consumption of alcohol is driving the growth for the market. For instance, according to Statista, in year 2020 the total consumption of alcoholic beverage stood at 279,281.2 million liters which is expected to increase at 321,956.5 million liters by year 2025. Along with this, rising number of restaurants is also driving the growth for the market over the forecasted period. For instance, according to Statista, in 2009, there were 1,50,316 number of QSRs in United States which has been increased up to 1,96,794 in 2019. Along with this, growing adoption of western culture and changing lifestyle of the people is also driving the growth for the market over the forecasted period. However, the cost of Japanese Whisky is relatively high which is restraining the growth for the market over the forecast period of 2022-2028.

The key regions considered for the global Japanese Whisky Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-pacific is the leading region across the world in terms of market share owing to the growing consumption of Japanese Whisky, rising urbanization, presence of high product penetration and the rise in disposable income. Whereas, North America is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the

increasing shift from beer to ciders, as well as the rising consumption of alcohol, would create lucrative growth prospects for the global Japanese Whisky Market across the North America region.

Major market players included in this report are:

Suntory Holdings Ltd.

Nikka Whisky Distilling Co., Ltd.

Chichibu Distillery

Venture Whisky, Ltd.

FLAVIAR

Louisville Distilling Co. LLC

Asahi Breweries Ltd.

Jf Hillebrand Japan Kk

Hombo Shuzo Co Ltd

Yoshino Spirits

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Commercial

Residential

By Distribution Channel

On-trade

Off-trade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Japanese Whisky Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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