

Global Jam, Jelly, and Preserves Market Size study & Forecast, by Type (Jams and Jellies, Marmalade, Preserves), by Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Online Retail, Other Distribution Channels) and Regional Analysis, 2023-2030

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Abstracts

Global Jam, Jelly, and Preserves Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2023-2030. Jam, Jelly, and Preserves are types of sweet spreads made from fruits or fruit juices that have been cooked with sugar to create a thick, viscous consistency. Jam is made by crushing or chopping fruit, while jelly is made by straining out the fruit solids and using only the juice. Preserves, on the other hand, contain whole or large pieces of fruit suspended in a gel-like syrup. These products are typically used as spreads on bread, toast, or pastries, adding flavor and sweetness to various culinary creations. The market drivers boosting the market growth are the growing need for convenience and on-the-go consumption and increasing demand for organic food products.

The increasing demand for organic food products is expected to have a positive impact on the jam, jellies, and preserves market. As consumers prioritize healthier and more sustainable food choices, there is a growing preference for organic ingredients in food products. This trend extends to jams, jellies, and preserves, where consumers are seeking organic options that are free from synthetic pesticides and chemicals.

According to Statista, the sales of organic food in 2021 amounted to USD 132.74 billion when compared to sales of USD 18 billion. Jams, jellies, and preserves are convenient options for quick breakfasts, snacks, or on-the-go consumption. The busy lifestyles of

consumers drive the demand for ready-to-eat products that can be easily incorporated into meals or paired with various foods such as bread, crackers, or yogurt. Moreover, rising demand for Natural and Functional ingredients and partnerships with Local Farmers and Suppliers may create abundant opportunities for the market. However, the high price volatility of raw materials and intense competition from alternative spreads and toppings such as chocolate spread, nuts, butter stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Jam, Jelly, and Preserves Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the factors such as increasing demand for convenient foods, high usage of ripe and semi-ripe fruits and sugar alternatives, and growing demand for healthy, nutritious and organic products. Asia Pacific is expected to become the fastest growing during the forecast period, due to expanding population and rising disposable income, changing consumer preferences towards westernized diets and lifestyles, and growing awareness of health and wellness.

Major market player included in this report are:

Andros Group

B&G Foods Inc.

The J.M. Smucker Company

F. Duerr & Sons Ltd.

Wilkin & Sons Ltd

Orkla ASA

Unilever PLC

Ritter Alimentos SA

Crofters Food Ltd

Kraft Heinz Company

Recent Developments in the Market:

In June 2023, Nestlé revealed plans to collaborate with The Yield Lab Latam, a dedicated venture capital fund that aims to drive transformation within the food sector in Latin America.

In June 2023, HEINZ®, the prominent leader in the condiment category, introduced six new Sauce Drops as part of a limited-time offering. Collaborating with internet sensations such as Rebecca Black, Kyle Craven (known as 'Bad Luck Brian'), and William Hung from singing competitions, HEINZ will release one sauce per month in selected restaurants across the United States. Each sauce presents a unique and

tantalizing flavor combination, providing an exclusive and exciting experience for a limited duration.

Global Jam, Jelly, and Preserves Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Jams and Jellies

Marmalade

Preserves

By Distribution Channel:

Hypermarkets/Supermarkets

Convenience Stores

Online Retail

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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