

Global IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause Analytics, Behavior Analytics) by Application (Asset Performance Management, Network Management, Security Management, Log Management) by Deployment (On-premise, Cloud) by End-use (BFSI, Healthcare, Retail, Manufacturing Government, IT & Telecom, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G126FCA18900EN.html>

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G126FCA18900EN

Abstracts

Global IT Operations Analytics Market is valued approximately USD 8.68 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 16.9% over the forecast period 2024-2032. IT Operations Analytics is the process of collecting, analyzing, and interpreting huge amounts of data created by IT infrastructure and operations in order to obtain insights and make informed decisions. It entails applying advanced analytics techniques such as machine learning, statistical analysis, and data visualization to better understand the performance, availability, and security of IT systems and services. Furthermore, rising demand of personalized reports are gaining attention towards Global IT Operations Analytics Market. Personalized reports provide actionable intelligence that IT teams can use to identify issues, prioritize tasks, and make data-driven decisions. Through presenting relevant data in a clear and concise manner, personalized reports help IT professionals quickly understand trends, anomalies, and potential problems within their IT environments

The Global IT Operations Analytics Market is driven by rising consumption of big data, and growing rate of digitalization at a global forefront. Big data analytics enables

predictive analytics and anomaly detection capabilities, allowing organizations to anticipate and prevent IT incidents before they occur. In addition, digitalization often demands real-time monitoring and response to ensure optimal performance and reliability of IT systems. ITOA tools leverage advanced analytics, machine learning, and artificial intelligence to monitor IT infrastructure in real-time, detecting anomalies, predicting potential issues, and enabling proactive remediation. However, high deployment cost of IT operations analytics and lack of technical expertise is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global IT Operations Analytics market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue owing to factors such as government initiatives towards digital transformation across the region. Government agencies are primary targets for cyberattacks due to the sensitive nature of the data they handle and the critical services they provide. As part of digital transformation initiatives, governments prioritize cybersecurity measures to protect their IT infrastructure and data assets from cyber threats. Furthermore, the market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period.

Major market player included in this report are:

Apptio, Inc
BMC Software Inc
ExtraHop Networks Inc
Glassbeam Inc.
Hewlett Packard Enterprise Development LP
International Business Machines Corporation
Microsoft Corporation
Oracle Corporation
SAP SE
Splunk Inc

The detailed segments and sub-segment of the market are explained below:

By Type

Predictive Analytics
Visual Analytics
Root Cause Analytics
Behavior Analytics

By Application

Asset Performance Management

Network Management

Security Management

Log Management

By Deployment

On-premise

Cloud

By End-use

BFSI

Healthcare

Retail

Manufacturing

Government

IT & Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL IT OPERATIONS ANALYTICS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Global IT Operations Analytics Market Size & Forecast (2022- 2032)
- 2.2. Regional Summary
- 2.3. Segmental Summary
 - 2.3.1. By Type
 - 2.3.2. By Application
 - 2.3.3. By Deployment
 - 2.3.4. By End-use
- 2.4. Key Trends
- 2.5. Recession Impact
- 2.6. Analyst Recommendation & Conclusion

CHAPTER 3. GLOBAL IT OPERATIONS ANALYTICS MARKET DYNAMICS

Global IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause...

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. GLOBAL IT OPERATIONS ANALYTICS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL IT OPERATIONS ANALYTICS MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Predictive Analytics
- 5.2. Visual Analytics
- 5.3. Root Cause Analytics
- 5.4. Behavior Analytics

CHAPTER 6. GLOBAL IT OPERATIONS ANALYTICS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 6.1. Asset Performance Management
- 6.2. Network Management
- 6.3. Security Management
- 6.4. Log Management

CHAPTER 7. GLOBAL IT OPERATIONS ANALYTICS MARKET SIZE & FORECASTS BY DEPLOYMENT 2022-2032

- 7.1. On-premise
- 7.2. Cloud

CHAPTER 8. GLOBAL IT OPERATIONS ANALYTICS MARKET SIZE & FORECASTS BY END-USE 2022-2032

- 8.1. BFSI
- 8.2. Healthcare
- 8.3. Retail
- 8.4. Manufacturing
- 8.5. Government
- 8.6. IT & Telecom
- 8.7. Others

CHAPTER 9. GLOBAL IT OPERATIONS ANALYTICS MARKET SIZE & FORECASTS BY REGION 2022-2032

- 9.1. North America IT Operations Analytics Market
 - 9.1.1. U.S. IT Operations Analytics Market
 - 9.1.1.1. Type breakdown size & forecasts, 2022-2032
 - 9.1.1.2. Application breakdown size & forecasts, 2022-2032
 - 9.1.1.3. Deployment breakdown size & forecasts, 2022-2032
 - 9.1.1.4. End-use breakdown size & forecasts, 2022-2032
 - 9.1.2. Canada IT Operations Analytics Market
- 9.2. Europe IT Operations Analytics Market
 - 9.2.1. U.K. IT Operations Analytics Market
 - 9.2.2. Germany IT Operations Analytics Market
 - 9.2.3. France IT Operations Analytics Market
 - 9.2.4. Spain IT Operations Analytics Market
 - 9.2.5. Italy IT Operations Analytics Market

- 9.2.6. Rest of Europe IT Operations Analytics Market
- 9.3. Asia-Pacific IT Operations Analytics Market
 - 9.3.1. China IT Operations Analytics Market
 - 9.3.2. India IT Operations Analytics Market
 - 9.3.3. Japan IT Operations Analytics Market
 - 9.3.4. Australia IT Operations Analytics Market
 - 9.3.5. South Korea IT Operations Analytics Market
 - 9.3.6. Rest of Asia Pacific IT Operations Analytics Market
- 9.4. Latin America IT Operations Analytics Market
 - 9.4.1. Brazil IT Operations Analytics Market
 - 9.4.2. Mexico IT Operations Analytics Market
 - 9.4.3. Rest of Latin America IT Operations Analytics Market
- 9.5. Middle East & Africa IT Operations Analytics Market
 - 9.5.1. Saudi Arabia IT Operations Analytics Market
 - 9.5.2. South Africa IT Operations Analytics Market
 - 9.5.3. Rest of Middle East & Africa IT Operations Analytics Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Apptio, Inc
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. BMC Software Inc
 - 10.3.3. ExtraHop Networks Inc
 - 10.3.4. Glassbeam Inc.
 - 10.3.5. Hewlett Packard Enterprise Development LP
 - 10.3.6. International Business Machines Corporation
 - 10.3.7. Microsoft Corporation
 - 10.3.8. Oracle Corporation
 - 10.3.9. SAP SE

10.3.10. Splunk Inc

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global IT Operations Analytics market, report scope

TABLE 2. Global IT Operations Analytics market estimates & forecasts by Region
2022-2032 (USD Billion)

TABLE 3. Global IT Operations Analytics market estimates & forecasts by Type
2022-2032 (USD Billion)

TABLE 4. Global IT Operations Analytics market estimates & forecasts by Application
2022-2032 (USD Billion)

TABLE 5. Global IT Operations Analytics market estimates & forecasts by Deployment
2022-2032 (USD Billion)

TABLE 6. Global IT Operations Analytics market estimates & forecasts by End-use
2022-2032 (USD Billion)

TABLE 7. Global IT Operations Analytics market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 8. Global IT Operations Analytics market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 9. Global IT Operations Analytics market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 10. Global IT Operations Analytics market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 11. Global IT Operations Analytics market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 12. Global IT Operations Analytics market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 13. Global IT Operations Analytics market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 14. Global IT Operations Analytics market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 15. Global IT Operations Analytics market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 16. Global IT Operations Analytics market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 17. U.S. IT Operations Analytics market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 18. U.S. IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 19. U.S. IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 20. Canada IT Operations Analytics market estimates & forecasts, 2022-2032
(USD Billion)

TABLE 21. Canada IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 22. Canada IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 23. UK IT Operations Analytics market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 24. UK IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 25. UK IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 26. Germany IT Operations Analytics market estimates & forecasts, 2022-2032
(USD Billion)

TABLE 27. Germany IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 28. Germany IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 29. France IT Operations Analytics market estimates & forecasts, 2022-2032
(USD Billion)

TABLE 30. France IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 31. France IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 32. Italy IT Operations Analytics market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 33. Italy IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 34. Italy IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 35. Spain IT Operations Analytics market estimates & forecasts, 2022-2032
(USD Billion)

TABLE 36. Spain IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 37. Spain IT Operations Analytics market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 38. RoE IT Operations Analytics market estimates & forecasts, 2022-2032 (USD

Billion)

TABLE 39. RoE IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 40. RoE IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 41. China IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 42. China IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 43. China IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 44. India IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 45. India IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 46. India IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 47. Japan IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 48. Japan IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 49. Japan IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 50. Australia IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 51. Australia IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 52. Australia IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 53. South Korea IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 54. South Korea IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 55. South Korea IT Operations Analytics market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 56.

TABLE 57. RoAPAC IT Operations Analytics market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 58. RoAPAC IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 59. RoAPAC IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 60. Brazil IT Operations Analytics market estimates & forecasts, 2022-2032

(USD Billion)

TABLE 61. Brazil IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 62. Brazil IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 63. Mexico IT Operations Analytics market estimates & forecasts, 2022-2032

(USD Billion)

TABLE 64. Mexico IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 65. Mexico IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 66. RoLA IT Operations Analytics market estimates & forecasts, 2022-2032

(USD Billion)

TABLE 67. RoLA IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 68. RoLA IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 69. Saudi Arabia IT Operations Analytics market estimates & forecasts,

2022-2032 (USD Billion)

TABLE 70. Saudi Arabia IT Operations Analytics market estimates & forecasts,

2022-2032 (USD Billion)

TABLE 71. Saudi Arabia IT Operations Analytics market estimates & forecasts,

2022-2032 (USD Billion)

TABLE 72. South Africa IT Operations Analytics market estimates & forecasts by

segment 2022-2032 (USD Billion)

TABLE 73.

TABLE 74. South Africa IT Operations Analytics market estimates & forecasts by

segment 2022-2032 (USD Billion)

TABLE 75. South Africa IT Operations Analytics market estimates & forecasts by

segment 2022-2032 (USD Billion)

TABLE 76. RoMEA IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 77. RoMEA IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 78. RoMEA IT Operations Analytics market estimates & forecasts by segment

2022-2032 (USD Billion)

TABLE 79. List of secondary sources, used in the study of Global IT Operations Analytics Market.

TABLE 80. List of primary sources, used in the study of Global IT Operations Analytics Market.

TABLE 81. Years considered for the study.

TABLE 82. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global IT Operations Analytics market, research methodology
- FIG 2. Global IT Operations Analytics market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global IT Operations Analytics market, key trends 2023
- FIG 5. Global IT Operations Analytics market, growth prospects 2022-2032
- FIG 6. Global IT Operations Analytics market, porters 5 force model
- FIG 7. Global IT Operations Analytics market, pestel analysis
- FIG 8. Global IT Operations Analytics market, value chain analysis
- FIG 9. Global IT Operations Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global IT Operations Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global IT Operations Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global IT Operations Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global IT Operations Analytics market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global IT Operations Analytics market, regional snapshot 2022 & 2032
- FIG 15. North America IT Operations Analytics market 2022 & 2032 (USD Billion)
- FIG 16. Europe IT Operations Analytics market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific IT Operations Analytics market 2022 & 2032 (USD Billion)
- FIG 18. Latin America IT Operations Analytics market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa IT Operations Analytics market 2022 & 2032 (USD Billion)
- FIG 20. Global IT Operations Analytics market, company market share analysis (2023)

I would like to order

Product name: Global IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause Analytics, Behavior Analytics) by Application (Asset Performance Management, Network Management, Security Management, Log Management) by Deployment (On-premise, Cloud) by End-use (BFSI, Healthcare, Retail, Manufacturing Government, IT & Telecom, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G126FCA18900EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G126FCA18900EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970