

# **Global IT Infrastructure Services Market Size study, by Type (Network Management Service, Virtualization Security, Enterprise System Management, IT Security Management, Data Center Virtualization Services, Others), by Service Type (Consulting, Planning Integration and Implementation, Maintenance, Managed Services), by Organization Size (Small-Sized Enterprises, Medium-Sized Enterprises, Large-Sized Enterprises), by End-User Industries (Automotive, Chemicals, Retail and Consumer Goods, IT and Telecommunication, Healthcare, Government, BFSI, Manufacturing, Others) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GAB2944AB994EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GAB2944AB994EN

## **Abstracts**

The Global IT Infrastructure Services Market is valued approximately at USD 68.98 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 11.12% over the forecast period 2024-2032. IT infrastructure services are pivotal for enterprises, acting as the backbone that manages data efficiently and provides data-driven decisions. These services assist organizations in handling processes such as planning, integration, and data management, offering comprehensive service to manage key business operations. The increasing urbanization and industrialization in several developed countries are major drivers propelling the growth of the IT infrastructure services market. Moreover, government support for IT infrastructure services also created opportunities for growth, increasing the market revenue during this forecast

period 2024-2032.

The adoption of cloud-based solutions is significantly boosting the IT infrastructure market growth due to their benefits like flexibility and efficient data storage. Various end-users, including BFSI, healthcare, manufacturing, and retail, present lucrative opportunities for market growth. Management services such as DBMS management, application performance management, network management, configuration management, and asset management enhance business processes and increase return on investment. Furthermore, IT infrastructure services market is also driven by the rising number of organizations in the IT sector and the higher data generation rate. Increased return on investment and investment in IT infrastructure services are significant market drivers. The growing demand for cloud-based solutions and automated business processes further fuels market growth. However, privacy and data protection concerns are major restraining factors. The deployment of cloud-based services comes with data protection challenges. Complex infrastructure requires regular maintenance and skilled professionals for efficient integration, which can interrupt performance and incur high costs.

The key region in the Global IT Infrastructure Services Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In 2023, North America dominates the IT infrastructure services market due to the high demand for efficient data management and advanced technology adoption. The region's strong IT sector, coupled with significant investments in infrastructure services, drives market growth. Europe holds the second-largest market share, driven by the increasing adoption of cloud-based solutions and digital transformation initiatives. The Asia-Pacific region is expected to witness the fastest growth, fuelled by rapid industrialization, urbanization, and increasing IT investments in countries such as China and India.

Major market players included in this report are:

IBM Corporation

Microsoft Corporation

Cisco Systems, Inc.

Hewlett Packard Enterprise Development LP (HPE)

Dell Technologies Inc.

Oracle Corporation

Fujitsu Limited

Capgemini SE

Accenture plc

Atos SE

DXC Technology Company

Tata Consultancy Services Limited (TCS)

Wipro Limited

Infosys Limited

Cognizant Technology Solutions Corporation

The detailed segments and sub-segment of the market are explained below:

By Type

Network Management Service

Virtualization Security

Enterprise System Management

IT Security Management

Data Center Virtualization Services

Others

By Service Type

Consulting

Planning Integration and Implementation

Maintenance

Managed Services

By Organization Size

Small-Sized Enterprises

Medium-Sized Enterprises

Large-Sized Enterprises

By End-User Industries

Automotive

Chemicals

Retail and Consumer Goods

IT and Telecommunication

Healthcare

Government

BFSI

Manufacturing

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL IT INFRASTRUCTURE SERVICES MARKET EXECUTIVE SUMMARY**

- 1.1. Global IT Infrastructure Services Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Type
  - 1.3.2. By Service Type
  - 1.3.3. By Organization Size
  - 1.3.4. By End-User Industries
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL IT INFRASTRUCTURE SERVICES MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL IT INFRASTRUCTURE SERVICES MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Increasing Number of Organizations and Data Generation
- 3.1.2. Higher Return on Investment and Increasing Investments
- 3.1.3. Growing Deployment of Cloud-Based Solutions

### 3.2. Market Challenges

- 3.2.1. Integration Concerns and Customization Challenges
- 3.2.2. Lack of Standardized Protocols and Procedures

### 3.3. Market Opportunities

- 3.3.1. Demand for Faster Data Access and Cloud-Based Technologies
- 3.3.2. Disaster Recovery Services and Hybrid Cloud Adoption

## **CHAPTER 4. GLOBAL IT INFRASTRUCTURE SERVICES MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL IT INFRASTRUCTURE SERVICES MARKET SIZE & FORECASTS BY TYPE 2022-2032**

### 5.1. Segment Dashboard



## 5.2. Global IT Infrastructure Services Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Network Management Service
- 5.2.2. Virtualization Security
- 5.2.3. Enterprise System Management
- 5.2.4. IT Security Management
- 5.2.5. Data Center Virtualization Services
- 5.2.6. Others

## **CHAPTER 6. GLOBAL IT INFRASTRUCTURE SERVICES MARKET SIZE & FORECASTS BY SERVICE TYPE 2022-2032**

### 6.1. Segment Dashboard

### 6.2. Global IT Infrastructure Services Market: Service Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 6.2.1. Consulting
- 6.2.2. Planning Integration and Implementation
- 6.2.3. Maintenance
- 6.2.4. Managed Services

## **CHAPTER 7. GLOBAL IT INFRASTRUCTURE SERVICES MARKET SIZE & FORECASTS BY ORGANIZATION SIZE 2022-2032**

### 7.1. Segment Dashboard

### 7.2. Global IT Infrastructure Services Market: Organization Size Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 7.2.1. Small-Sized Enterprises
- 7.2.2. Medium-Sized Enterprises
- 7.2.3. Large-Sized Enterprises

## **CHAPTER 8. GLOBAL IT INFRASTRUCTURE SERVICES MARKET SIZE & FORECASTS BY END-USER INDUSTRIES 2022-2032**

### 8.1. Segment Dashboard

### 8.2. Global IT Infrastructure Services Market: End-User Industries Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 8.2.1. Automotive
- 8.2.2. Chemicals
- 8.2.3. Retail and Consumer Goods

- 8.2.4. IT and Telecommunication
- 8.2.5. Healthcare
- 8.2.6. Government
- 8.2.7. BFSI
- 8.2.8. Manufacturing
- 8.2.9. Others

## **CHAPTER 9. GLOBAL IT INFRASTRUCTURE SERVICES MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 9.1. North America IT Infrastructure Services Market

#### 9.1.1. U.S. IT Infrastructure Services Market

- 9.1.1.1. Type breakdown size & forecasts, 2022-2032
- 9.1.1.2. Service Type breakdown size & forecasts, 2022-2032
- 9.1.1.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.1.1.4. End-User Industries breakdown size & forecasts, 2022-2032

#### 9.1.2. Canada IT Infrastructure Services Market

- 9.1.2.1. Type breakdown size & forecasts, 2022-2032
- 9.1.2.2. Service Type breakdown size & forecasts, 2022-2032
- 9.1.2.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.1.2.4. End-User Industries breakdown size & forecasts, 2022-2032

### 9.2. Europe IT Infrastructure Services Market

#### 9.2.1. U.K. IT Infrastructure Services Market

- 9.2.1.1. Type breakdown size & forecasts, 2022-2032
- 9.2.1.2. Service Type breakdown size & forecasts, 2022-2032
- 9.2.1.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.2.1.4. End-User Industries breakdown size & forecasts, 2022-2032

#### 9.2.2. Germany IT Infrastructure Services Market

- 9.2.2.1. Type breakdown size & forecasts, 2022-2032
- 9.2.2.2. Service Type breakdown size & forecasts, 2022-2032
- 9.2.2.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.2.2.4. End-User Industries breakdown size & forecasts, 2022-2032

#### 9.2.3. France IT Infrastructure Services Market

- 9.2.3.1. Type breakdown size & forecasts, 2022-2032
- 9.2.3.2. Service Type breakdown size & forecasts, 2022-2032
- 9.2.3.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.2.3.4. End-User Industries breakdown size & forecasts, 2022-2032

#### 9.2.4. Spain IT Infrastructure Services Market

- 9.2.4.1. Type breakdown size & forecasts, 2022-2032

- 9.2.4.2. Service Type breakdown size & forecasts, 2022-2032
- 9.2.4.3. Organization Size breakdown size & forecasts, 2022-2032
- 9.2.4.4. End-User Industries breakdown size & forecasts, 2022-2032
- 9.2.5. Italy IT Infrastructure Services Market
  - 9.2.5.1. Type breakdown size & forecasts, 2022-2032
  - 9.2.5.2. Service Type breakdown size & forecasts, 2022-2032
  - 9.2.5.3. Organization Size breakdown size & forecasts, 2022-2032
  - 9.2.5.4. End-User Industries breakdown size & forecasts, 2022-2032
- 9.2.6. Rest of Europe IT Infrastructure Services Market
  - 9.2.6.1. Type breakdown size & forecasts, 2022-2032
  - 9.2.6.2. Service Type breakdown size & forecasts, 2022-2032
  - 9.2.6.3. Organization Size breakdown size & forecasts, 2022-2032
  - 9.2.6.4. End-User Industries breakdown size & forecasts, 2022-2032
- 9.3. Asia-Pacific IT Infrastructure Services Market
  - 9.3.1. China IT Infrastructure Services Market
    - 9.3.1.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.1.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.3.1.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.3.1.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.3.2. India IT Infrastructure Services Market
    - 9.3.2.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.2.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.3.2.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.3.2.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.3.3. Japan IT Infrastructure Services Market
    - 9.3.3.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.3.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.3.3.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.3.3.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.3.4. Australia IT Infrastructure Services Market
    - 9.3.4.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.4.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.3.4.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.3.4.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.3.5. South Korea IT Infrastructure Services Market
    - 9.3.5.1. Type breakdown size & forecasts, 2022-2032
    - 9.3.5.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.3.5.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.3.5.4. End-User Industries breakdown size & forecasts, 2022-2032

- 9.3.6. Rest of Asia Pacific IT Infrastructure Services Market
  - 9.3.6.1. Type breakdown size & forecasts, 2022-2032
  - 9.3.6.2. Service Type breakdown size & forecasts, 2022-2032
  - 9.3.6.3. Organization Size breakdown size & forecasts, 2022-2032
  - 9.3.6.4. End-User Industries breakdown size & forecasts, 2022-2032
- 9.4. Latin America IT Infrastructure Services Market
  - 9.4.1. Brazil IT Infrastructure Services Market
    - 9.4.1.1. Type breakdown size & forecasts, 2022-2032
    - 9.4.1.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.4.1.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.4.1.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.4.2. Mexico IT Infrastructure Services Market
    - 9.4.2.1. Type breakdown size & forecasts, 2022-2032
    - 9.4.2.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.4.2.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.4.2.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.4.3. Rest of Latin America IT Infrastructure Services Market
    - 9.4.3.1. Type breakdown size & forecasts, 2022-2032
    - 9.4.3.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.4.3.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.4.3.4. End-User Industries breakdown size & forecasts, 2022-2032
- 9.5. Middle East & Africa IT Infrastructure Services Market
  - 9.5.1. Saudi Arabia IT Infrastructure Services Market
    - 9.5.1.1. Type breakdown size & forecasts, 2022-2032
    - 9.5.1.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.5.1.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.5.1.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.5.2. South Africa IT Infrastructure Services Market
    - 9.5.2.1. Type breakdown size & forecasts, 2022-2032
    - 9.5.2.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.5.2.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.5.2.4. End-User Industries breakdown size & forecasts, 2022-2032
  - 9.5.3. Rest of Middle East & Africa IT Infrastructure Services Market
    - 9.5.3.1. Type breakdown size & forecasts, 2022-2032
    - 9.5.3.2. Service Type breakdown size & forecasts, 2022-2032
    - 9.5.3.3. Organization Size breakdown size & forecasts, 2022-2032
    - 9.5.3.4. End-User Industries breakdown size & forecasts, 2022-2032

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Key Company SWOT Analysis
  - 10.1.1. Company
  - 10.1.2. Company
  - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
  - 10.3.1. IBM Corporation
    - 10.3.1.1. Key Information
    - 10.3.1.2. Overview
    - 10.3.1.3. Financial (Subject to Data Availability)
    - 10.3.1.4. Product Summary
    - 10.3.1.5. Market Strategies
  - 10.3.2. Microsoft Corporation
  - 10.3.3. Cisco Systems, Inc.
  - 10.3.4. Hewlett Packard Enterprise Development LP (HPE)
  - 10.3.5. Dell Technologies Inc.
  - 10.3.6. Oracle Corporation
  - 10.3.7. Fujitsu Limited
  - 10.3.8. Capgemini SE
  - 10.3.9. Accenture plc
  - 10.3.10. Atos SE
  - 10.3.11. DXC Technology Company
  - 10.3.12. Tata Consultancy Services Limited (TCS)
  - 10.3.13. Wipro Limited
  - 10.3.14. Infosys Limited
  - 10.3.15. Cognizant Technology Solutions Corporation

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global IT Infrastructure Services Market, report scope

TABLE 2. Global IT Infrastructure Services Market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global IT Infrastructure Services Market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global IT Infrastructure Services Market estimates & forecasts by Service Type 2022-2032 (USD Billion)

TABLE 5. Global IT Infrastructure Services Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global IT Infrastructure Services Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global IT Infrastructure Services Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global IT Infrastructure Services Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global IT Infrastructure Services Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global IT Infrastructure Services Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global IT Infrastructure Services Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global IT Infrastructure Services Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global IT Infrastructure Services Market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global IT Infrastructure Services Market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. IT Infrastructure Services Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. IT Infrastructure Services Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. IT Infrastructure Services Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada IT Infrastructure Services Market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada IT Infrastructure Services Market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada IT Infrastructure Services Market estimates & forecasts by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global IT Infrastructure Services Market, research methodology
- FIG 2. Global IT Infrastructure Services Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global IT Infrastructure Services Market, key trends 2023
- FIG 5. Global IT Infrastructure Services Market, growth prospects 2022-2032
- FIG 6. Global IT Infrastructure Services Market, porters 5 force model
- FIG 7. Global IT Infrastructure Services Market, PESTEL analysis
- FIG 8. Global IT Infrastructure Services Market, value chain analysis
- FIG 9. Global IT Infrastructure Services Market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global IT Infrastructure Services Market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global IT Infrastructure Services Market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global IT Infrastructure Services Market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global IT Infrastructure Services Market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global IT Infrastructure Services Market, regional snapshot 2022 & 2032
- FIG 15. North America IT Infrastructure Services Market 2022 & 2032 (USD Billion)
- FIG 16. Europe IT Infrastructure Services Market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific IT Infrastructure Services Market 2022 & 2032 (USD Billion)
- FIG 18. Latin America IT Infrastructure Services Market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa IT Infrastructure Services Market 2022 & 2032 (USD Billion)
- FIG 20. Global IT Infrastructure Services Market, company market share analysis (2023)

.....

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