

Global Isostearyl Alcohol Market Size study, by End-Use (Personal care, Cosmetics), by Application (Emollient, glossing agent, Solvent, Dispersing agent, Pigment binder, Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GA25D7417791EN.html>

Date: October 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GA25D7417791EN

Abstracts

Global Isostearyl Alcohol Market is valued approximately USD 5.1 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.2 % over the forecast period 2020-2027. Isostearyl alcohol is a fatty alcohol or specialty alcohol in its molecular structure which consists of 18 carbon. Isostearyl alcohol with chemical formula $C_{18}H_{38}O$ is branched-chain alcohol. It is also known as isooctadecanol or isooctadecyl alcohol, and in most waxes and oil is insoluble in water and miscible. Isostearyl alcohol is widely used in the manufacture of various cosmetic and personal care products such as lotion, serum, and creams due to its excellent high viscosity property which helps to prevent crystal formation in personal care products. The global market for alcohol isostearyls is driven by increased demand for viscosity boosting and anti-aging agents. Isostearyl alcohol prevents the formation of crystals in personal care products and is expected to fuel the growth of the global isostearyl alcohol market over the forecast period as an ingredient in personal care products as well as cosmetics. Rising demand for personal care products for men is expected to fuel isostearyl alcohol market growth. According to the study of the Coherent Industry Insights, the global market for personal care ingredients was estimated at USD 17 billion in 2015 and is forecast to grow at CAGR by 5.4 per cent in 2015–21. The skincare category accounted for more than 50.0 percent of the global demand for personal care ingredients market in 2015. However, the production of natural ingredients for anti-aging skin care products, increased demand for multifunctional personal care ingredients and the availability of alternatives to isostearyl alcohol are some of the major restrain for the alcohol industry.

The regional analysis of global Isostearyl Alcohol Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of increased demand for Isostearyl alcohols in the home & personal care industry. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as leading to a drastic increase in the region's consumption of personal care and cosmetic products would create lucrative growth prospects for the Isostearyl Alcohol Market across Asia-Pacific region.

Major market player included in this report are:

Croda International Plc.

Oleon (Avril Group)

Jarchem Industries Inc.

Nissan Chemical America Corporation

SABIC

KH Neochem Co. KG

Oxiteno

Ecogreen Oleochemicals

Timur guan holdings

Cremer oleo GmbH & Co. KG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End use :

Personal care

Cosmetics

By Application:

Emollient

Glossing agent

Solvent

Dispersing agent

Pigment binder

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Isostearyl Alcohol Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Isostearyl Alcohol Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Isostearyl Alcohol Market, by Application, 2018-2027 (USD Billion)
 - 1.2.3. Isostearyl Alcohol Market, by End- Use , 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ISOSTEARYL ALCOHOL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ISOSTEARYL ALCOHOL MARKET DYNAMICS

- 3.1. Isostearyl Alcohol Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL ISOSTEARYL ALCOHOL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.1. Global Isostearyl Alcohol Market, by End useMarket Snapshot
- 4.2. Global Isostearyl Alcohol Market by end-use, Performance - Potential Analysis
- 4.3. Global Isostearyl Alcohol Market Estimates & Forecasts by end-use 2017-2027 (USD Billion)
- 4.4. Isostearyl Alcohol Market, Sub Segment Analysis
 - 4.4.1. Personal care
 - 4.4.2. Cosmetics

CHAPTER 5. GLOBAL ISOSTEARYL ALCOHOL MARKET, APPLICATION

- 5.1. Market Snapshot
- 5.2. Global Isostearyl Alcohol Market by Application, Performance - Potential Analysis
- 5.3. Global Isostearyl Alcohol Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 5.4. Isostearyl Alcohol Market, Sub Segment Analysis
 - 5.4.1. Emollient
 - 5.4.2. Glossing agent
 - 5.4.3. Solvent
 - 5.4.4. Dispersing agent
 - 5.4.5. Pigment binder
 - 5.4.6. Others

CHAPTER 6. GLOBAL ISOSTEARYL ALCOHOL MARKET, REGIONAL ANALYSIS

- 6.1. Isostearyl Alcohol Market, Regional Market Snapshot
- 6.2. North America Isostearyl Alcohol Market
 - 6.2.1. U.S. Isostearyl Alcohol Market
 - 6.2.1.1. Application breakdown estimates & forecasts, 2017-2027
 - 6.2.1.2. End-Use breakdown estimates & forecasts, 2017-2027
 - 6.2.2. Canada Isostearyl Alcohol Market
- 6.3. Europe Isostearyl Alcohol Market Snapshot
 - 6.3.1. U.K. Isostearyl Alcohol Market

- 6.3.2. Germany Isostearyl Alcohol Market
- 6.3.3. France Isostearyl Alcohol Market
- 6.3.4. Spain Isostearyl Alcohol Market
- 6.3.5. Italy Isostearyl Alcohol Market
- 6.3.6. Rest of Europe Isostearyl Alcohol Market
- 6.4. Asia-Pacific Isostearyl Alcohol Market Snapshot
 - 6.4.1. China Isostearyl Alcohol Market
 - 6.4.2. India Isostearyl Alcohol Market
 - 6.4.3. Japan Isostearyl Alcohol Market
 - 6.4.4. Australia Isostearyl Alcohol Market
 - 6.4.5. South Korea Isostearyl Alcohol Market
 - 6.4.6. Rest of Asia Pacific Isostearyl Alcohol Market
- 6.5. Latin America Isostearyl Alcohol Market Snapshot
 - 6.5.1. Brazil Isostearyl Alcohol Market
 - 6.5.2. Mexico Isostearyl Alcohol Market
- 6.6. Rest of The World Isostearyl Alcohol Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. Croda International Plc.
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. Oleon (Avril Group)
 - 7.2.3. Jarchem Industries Inc.
 - 7.2.4. Nissan Chemical America Corporation
 - 7.2.5. SABIC
 - 7.2.6. KH Neochem Co. KG
 - 7.2.7. Oxiteno
 - 7.2.8. Ecogreen Oleochemicals
 - 7.2.9. Timur guan holdings
 - 7.2.10. Cremer oleo GmbH & Co. KG

CHAPTER 8. RESEARCH PROCESS

8.1. Research Process

8.1.1. Data Mining

8.1.2. Analysis

8.1.3. Market Estimation

8.1.4. Validation

8.1.5. Publishing

8.2. Research Attributes

8.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. GLOBAL ISOSTEARYL ALCOHOL MARKET, REPORT SCOPE
- TABLE 2. GLOBAL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD BILLION)
- TABLE 3. GLOBAL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY PRODUCT TYPE 2017-2027 (USD BILLION)
- TABLE 4. GLOBAL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY PRODUCT DESIGN 2017-2027 (USD BILLION)
- TABLE 5. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 6. GLOBAL ISOSTEARYL ALCOHOL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 7. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 8. GLOBAL ISOSTEARYL ALCOHOL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 9. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 10. GLOBAL ISOSTEARYL ALCOHOL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 11. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 12. GLOBAL ISOSTEARYL ALCOHOL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 13. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 14. GLOBAL ISOSTEARYL ALCOHOL MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 15. U.S. ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)
- TABLE 16. U.S. ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)
- TABLE 17. U.S. ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)
- TABLE 18. CANADA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 19. CANADA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 20. CANADA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. UK ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 22. UK ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 23. UK ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. GERMANY ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 25. GERMANY ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 26. GERMANY ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. ROE ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 28. ROE ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 29. ROE ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. CHINA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 31. CHINA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 32. CHINA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. INDIA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 34. INDIA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 35. INDIA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. JAPAN ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 37. JAPAN ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 38. JAPAN ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS

BY SEGMENT 2017-2027 (USD BILLION)

TABLE 39. ROAPAC ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 40. ROAPAC ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 41. ROAPAC ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 42. BRAZIL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 43. BRAZIL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 44. BRAZIL ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 45. MEXICO ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 46. MEXICO ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 47. MEXICO ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 48. ROLA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 49. ROLA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 50. ROLA ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROW ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 52. ROW ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 53. ROW ISOSTEARYL ALCOHOL MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 54. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL ISOSTEARYL ALCOHOL MARKET

TABLE 55. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL ISOSTEARYL ALCOHOL MARKET

TABLE 56. YEARS CONSIDERED FOR THE STUDY

TABLE 57. EXCHANGE RATES CONSIDERED

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL ISOSTEARYL ALCOHOL MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL ISOSTEARYL ALCOHOL MARKET, MARKET ESTIMATION
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL ISOSTEARYL ALCOHOL MARKET, KEY TRENDS 2019

FIG 5. GLOBAL ISOSTEARYL ALCOHOL MARKET, GROWTH PROSPECTS
2020-2027

FIG 6. GLOBAL ISOSTEARYL ALCOHOL MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL ISOSTEARYL ALCOHOL MARKET, PEST ANALYSIS

FIG 8. GLOBAL ISOSTEARYL ALCOHOL MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, 2017 & 2027 (USD
BILLION)

FIG 10. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, 2017 & 2027
(USD BILLION)

FIG 11. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, 2017 & 2027
(USD BILLION)

FIG 12. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, 2017 & 2027
(USD BILLION)

FIG 13. GLOBAL ISOSTEARYL ALCOHOL MARKET BY SEGMENT, 2017 & 2027
(USD BILLION)

FIG 14. GLOBAL ISOSTEARYL ALCOHOL MARKET, REGIONAL SNAPSHOT 2017 &
2027

FIG 15. NORTH AMERICA ISOSTEARYL ALCOHOL MARKET 2017 & 2027 (USD
BILLION)

FIG 16. EUROPE ISOSTEARYL ALCOHOL MARKET 2017 & 2027 (USD BILLION)

FIG 17. ASIA PACIFIC ISOSTEARYL ALCOHOL MARKET 2017 & 2027 (USD
BILLION)

FIG 18. LATIN AMERICA ISOSTEARYL ALCOHOL MARKET 2017 & 2027 (USD
BILLION)

FIG 19. GLOBAL ISOSTEARYL ALCOHOL MARKET, COMPANY MARKET SHARE
ANALYSIS (2019)

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