

Global Isopropyl Palmitate (IPP) Market Size study, by Type (Pharmaceutical Grade IPP, Cosmetic Grade IPP), by Application (Cosmetics & Person Care, pharmaceuticals, Textiles), and by Regional Forecasts 2018-2025

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Abstracts

Global Isopropyl Palmitate (IPP) Market to reach USD XXX billion by 2025.

Global Isopropyl Palmitate (IPP) Market valued approximately USD XXX billion in 2017 is anticipated to grow with a healthy growth rate of more than XXX % over the forecast period 2018-2025. The market growth is primarily driven by growing demand from the cosmetic industry. Isopropyl palmitate is a palm oil-based emollient, derived from coconut oil. It is primarily used as a thickening agent in skincare products like moisturizers, sunscreens, and conditioners. It also acts as a lubricant on the skin's surface, giving it a smoother appearance and transforming the texture into one that is ultra-soft. The isopropyl palmitate has various cosmetics applications which include antistatic agents, binding agents, emollients, perfuming agents and skin conditioning

The regional analysis of Global Isopropyl Palmitate (IPP) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Pharmaceutical Grade IPP

Cosmetic Grade IPP

By Application:

Cosmetics & Person Care

Pharmaceuticals

Textiles

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Kao Corporation, BASF, Lubrizol, Oleon Corporate, Croda International., Inolex, KLK OLEO, Kunshan Huaxin Daily Chemicals, Zhejiang Wumart Biological Technology and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Isopropyl Palmitate (IPP) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
 - 1.3.1. Global Isopropyl Palmitate (IPP) Market, by Region, 2015-2025 (USD Billion)
 - 1.3.2. Global Isopropyl Palmitate (IPP) Market, by Type, 2015-2025 (USD Billion)
 - 1.3.3. Global Isopropyl Palmitate (IPP) Market, by Application, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology

CHAPTER 2. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET DEFINITION AND SCOPE

- 2.1. Research Objective
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates
- 2.5. Report Limitation

CHAPTER 3. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis
 - 4.2.1. Political Scenario
 - 4.2.2. Economic Scenario
 - 4.2.3. Social Scenario
 - 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
 - 4.3.1. Supplier
 - 4.3.2. Manufacturers/Service Provider
 - 4.3.3. Distributors
 - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
 - 4.6.1. Raw Material Cost Analysis
 - 4.6.2. Manufacturing Cost Analysis
 - 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Isopropyl Palmitate (IPP) Market, Sub Segment Analysis
 - 5.3.1. Pharmaceutical Grade IPP
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Cosmetic Grade IPP
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Isopropyl Palmitate (IPP) Market, Sub Segment Analysis
 - 6.3.1. Cosmetics & Person Care

- 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.3.2. Pharmaceuticals
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.3.3. Textile
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL ISOPROPYL PALMITATE (IPP) MARKET, BY REGIONAL ANALYSIS

- 7.1. Isopropyl Palmitate (IPP) Market, Regional Market Snapshot (2015-2025)
- 7.2. North America Isopropyl Palmitate (IPP) Market Snapshot
 - 7.2.1. U.S.
 - 7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2. Canada
 - 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3. Europe Isopropyl Palmitate (IPP) Market Snapshot
 - 7.3.1. U.K.
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2. Germany
 - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3. France
 - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4. Rest of Europe
 - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4. Asia Isopropyl Palmitate (IPP) Market Snapshot

7.4.1. China

7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.4.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.2. India

7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.4.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.3. Japan

7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.4.3.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.4. Rest of Asia Pacific

7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.4.4.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.4.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5. Latin America Isopropyl Palmitate (IPP) Market Snapshot

7.5.1. Brazil

7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2. Mexico

7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6. Rest of The World

7.6.1. South America

7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2. Middle East and Africa

7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.2. Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Company Market Share (Subject to Data Availability)

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Kao Corporation

8.3.1.1. Overview

8.3.1.2. Financial (Subject to Data Availability)

8.3.1.3. Product Summary

8.3.1.4. Recent Developments

8.3.2. BASF

8.3.3. Lubrizol

8.3.4. Oleon Corporate

8.3.5. Croda International.

8.3.6. Inolex

8.3.7. KLK OLEO

8.3.8. Kunshan Huaxin Daily Chemicals

8.3.9. Zhejiang Wumart Biological Technology

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.1.6. Research Assumption

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