

# **Global Iron Oxide Pigments Market Size study, by Type (Synthetic and Natural), Color (Red, Yellow, Black and Others), Application (Construction, Coatings, Plastics and Others) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Iron Oxide Pigments Market is valued approximately USD 2.10 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.7 % over the forecast period 2020-2027. Iron Oxide Pigments have higher tinting strength and opacity due to which they are very popular alternative to naturally-occurring pigments. . They are generally used as inexpensive, durable pigments in paints, coatings and colored concretes. They can be used in different types of paints and coatings under extreme atmospheric and weather conditions. They are durable colored pigments which are applied in various processes such as constructions, industrial coatings, varnishes, paper, fertilizers, and plastics. Further, increased demand from the end users, innovative product launch through increased R&D activities in the construction, plastics, and other industries has led the adoption of Iron Oxide Pigments across the forecast period. For Instance: as per the National Development and Reform Commission, China approved 26 infrastructure projects at an estimated investment of about USD 142 billion in 2019. However, fluctuation in exchange rates and raw material prices impedes the growth of the market over the forecast period of 2020-2027. Also, with the infrastructural development and growing urbanization, the adoption & demand for Iron Oxide Pigments is likely to increase.

The regional analysis of global Iron Oxide Pigments market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to growing construction activities, urbanization and availability of cheap

labor and raw material. For instance: India launched many schemes like smart cities development and other schemes like “housing for all”. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing foreign investments which has developed manufacturing and industrial sectors and government initiatives would create lucrative growth prospects for the Iron Oxide Pigments market across Asia-Pacific region.

Major market player included in this report are:

Huntsman International LLC

Venator Materials PLC

Applied Minerals, Inc.

CATHAY INDUSTRIES

Lanxess

BASF SE

KRONOS Worldwide, Inc.

Hunan Sanhuan Pigment Co., Ltd.

Titan Kogyo, Ltd. (Titanium Industry Co., Ltd.)

Raveshia Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Synthetic

Natural

By Color:

Red

Yellow

Black

Others

By Application:

Construction  
Coatings  
Plastics  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Iron Oxide Pigments Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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