

# **Global Iron Oxide Pigments Market Size study, by Type (Synthetic and Natural), Color (Red, Yellow, Black and Others), Application (Construction, Coatings, Plastics and Others) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G6D30B8A515AEN.html>

Date: April 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G6D30B8A515AEN

## **Abstracts**

Global Iron Oxide Pigments Market is valued approximately USD 2.10 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.7 % over the forecast period 2020-2027. Iron Oxide Pigments have higher tinting strength and opacity due to which they are very popular alternative to naturally-occurring pigments. . They are generally used as inexpensive, durable pigments in paints, coatings and colored concretes. They can be used in different types of paints and coatings under extreme atmospheric and weather conditions. They are durable colored pigments which are applied in various processes such as constructions, industrial coatings, varnishes, paper, fertilizers, and plastics. Further, increased demand from the end users, innovative product launch through increased R&D activities in the construction, plastics, and other industries has led the adoption of Iron Oxide Pigments across the forecast period. For Instance: as per the National Development and Reform Commission, China approved 26 infrastructure projects at an estimated investment of about USD 142 billion in 2019. However, fluctuation in exchange rates and raw material prices impedes the growth of the market over the forecast period of 2020-2027. Also, with the infrastructural development and growing urbanization, the adoption & demand for Iron Oxide Pigments is likely to increase.

The regional analysis of global Iron Oxide Pigments market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to growing construction activities, urbanization and availability of cheap

labor and raw material. For instance: India launched many schemes like smart cities development and other schemes like “housing for all”. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing foreign investments which has developed manufacturing and industrial sectors and government initiatives would create lucrative growth prospects for the Iron Oxide Pigments market across Asia-Pacific region.

Major market player included in this report are:

Huntsman International LLC

Venator Materials PLC

Applied Minerals, Inc.

CATHAY INDUSTRIES

Lanxess

BASF SE

KRONOS Worldwide, Inc.

Hunan Sanhuan Pigment Co., Ltd.

Titan Kogyo, Ltd. (Titanium Industry Co., Ltd.)

Raveshia Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Synthetic

Natural

By Color:

Red

Yellow

Black

Others

By Application:

Construction  
Coatings  
Plastics  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Iron Oxide Pigments Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Iron Oxide Pigments Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Iron Oxide Pigments Market, by Type, 2018-2027 (USD Billion)
  - 1.2.3. Iron Oxide Pigments Market, by Color, 2018-2027 (USD Billion)
  - 1.2.4. Iron Oxide Pigments Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL IRON OXIDE PIGMENTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL IRON OXIDE PIGMENTS MARKET DYNAMICS**

- 3.1. Iron Oxide Pigments Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL IRON OXIDE PIGMENTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL IRON OXIDE PIGMENTS MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Iron Oxide Pigments Market by Type, Performance - Potential Analysis
- 5.3. Global Iron Oxide Pigments Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Iron Oxide Pigments Market, Sub Segment Analysis
  - 5.4.1. Synthetic
  - 5.4.2. Natural

## **CHAPTER 6. GLOBAL IRON OXIDE PIGMENTS MARKET, BY COLOR**

- 6.1. Market Snapshot
- 6.2. Global Iron Oxide Pigments Market by Color, Performance - Potential Analysis
- 6.3. Global Iron Oxide Pigments Market Estimates & Forecasts by Color 2017-2027 (USD Billion)
- 6.4. Iron Oxide Pigments Market, Sub Segment Analysis
  - 6.4.1. Red
  - 6.4.2. Yellow
  - 6.4.3. Black
  - 6.4.4. Others

## **CHAPTER 7. GLOBAL IRON OXIDE PIGMENTS MARKET, BY APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Iron Oxide Pigments Market by Application, Performance - Potential Analysis
- 7.3. Global Iron Oxide Pigments Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 7.4. Iron Oxide Pigments Market, Sub Segment Analysis
  - 7.4.1. Construction

7.4.2. Coatings

7.4.3. Plastics

7.4.4. Others

## **CHAPTER 8. GLOBAL IRON OXIDE PIGMENTS MARKET, REGIONAL ANALYSIS**

8.1. Iron Oxide Pigments Market, Regional Market Snapshot

8.2. North America Iron Oxide Pigments Market

8.2.1. U.S. Iron Oxide Pigments Market

8.2.1.1. Type breakdown estimates & forecasts, 2017-2027

8.2.1.2. Color breakdown estimates & forecasts, 2017-2027

8.2.1.3. Application breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Iron Oxide Pigments Market

8.3. Europe Iron Oxide Pigments Market Snapshot

8.3.1. U.K. Iron Oxide Pigments Market

8.3.2. Germany Iron Oxide Pigments Market

8.3.3. France Iron Oxide Pigments Market

8.3.4. Spain Iron Oxide Pigments Market

8.3.5. Italy Iron Oxide Pigments Market

8.3.6. Rest of Europe Iron Oxide Pigments Market

8.4. Asia-Pacific Iron Oxide Pigments Market Snapshot

8.4.1. China Iron Oxide Pigments Market

8.4.2. India Iron Oxide Pigments Market

8.4.3. Japan Iron Oxide Pigments Market

8.4.4. Australia Iron Oxide Pigments Market

8.4.5. South Korea Iron Oxide Pigments Market

8.4.6. Rest of Asia Pacific Iron Oxide Pigments Market

8.5. Latin America Iron Oxide Pigments Market Snapshot

8.5.1. Brazil Iron Oxide Pigments Market

8.5.2. Mexico Iron Oxide Pigments Market

8.6. Rest of The World Iron Oxide Pigments Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Huntsman International LLC

9.2.1.1. Key Information

9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Venator Materials PLC
- 9.2.3. Applied Minerals, Inc.
- 9.2.4. CATHAY INDUSTRIES
- 9.2.5. Lanxess
- 9.2.6. BASF SE
- 9.2.7. KRONOS Worldwide, Inc.
- 9.2.8. Hunan Sanhuan Pigment Co., Ltd.
- 9.2.9. Titan Kogyo, Ltd. (Titanium Industry Co., Ltd.)
- 9.2.10. Raveshia Group

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Iron Oxide Pigments market, report scope

TABLE 2. Global Iron Oxide Pigments market estimates & forecasts by Region  
2017-2027 (USD Billion)

TABLE 3. Global Iron Oxide Pigments market estimates & forecasts by Type 2017-2027  
(USD Billion)

TABLE 4. Global Iron Oxide Pigments market estimates & forecasts by Color  
2017-2027 (USD Billion)

TABLE 5. Global Iron Oxide Pigments market estimates & forecasts by Application  
2017-2027 (USD Billion)

TABLE 6. Global Iron Oxide Pigments market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 7. Global Iron Oxide Pigments market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 8. Global Iron Oxide Pigments market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 9. Global Iron Oxide Pigments market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 10. Global Iron Oxide Pigments market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 11. Global Iron Oxide Pigments market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 12. Global Iron Oxide Pigments market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 13. Global Iron Oxide Pigments market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 14. Global Iron Oxide Pigments market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 15. Global Iron Oxide Pigments market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 16. U.S. Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 17. U.S. Iron Oxide Pigments market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 18. U.S. Iron Oxide Pigments market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 19. Canada Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Canada Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Iron Oxide Pigments market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Japan Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 40. RoAPAC Iron Oxide Pigments market estimates & forecasts, 2017-2027

(USD Billion)

TABLE 41. RoAPAC Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 42. RoAPAC Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 43. Brazil Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 44. Brazil Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 45. Brazil Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 46. Mexico Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 47. Mexico Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 48. Mexico Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 49. RoLA Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 50. RoLA Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 51. RoLA Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 52. Row Iron Oxide Pigments market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 53. Row Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 54. Row Iron Oxide Pigments market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Iron Oxide Pigments market

TABLE 56. List of primary sources, used in the study of global Iron Oxide Pigments market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Iron Oxide Pigments market, research methodology
- FIG 2. Global Iron Oxide Pigments market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Iron Oxide Pigments market, key trends 2019
- FIG 5. Global Iron Oxide Pigments market, growth prospects 2020-2027
- FIG 6. Global Iron Oxide Pigments market, porters 5 force model
- FIG 7. Global Iron Oxide Pigments market, pest analysis
- FIG 8. Global Iron Oxide Pigments market, value chain analysis
- FIG 9. Global Iron Oxide Pigments market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Iron Oxide Pigments market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Iron Oxide Pigments market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Iron Oxide Pigments market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Iron Oxide Pigments market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Iron Oxide Pigments market, regional snapshot 2017 & 2027
- FIG 15. North America Iron Oxide Pigments market 2017 & 2027 (USD Billion)
- FIG 16. Europe Iron Oxide Pigments market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Iron Oxide Pigments market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Iron Oxide Pigments market 2017 & 2027 (USD Billion)
- FIG 19. Global Iron Oxide Pigments market, company market share analysis (2019)

## I would like to order

Product name: Global Iron Oxide Pigments Market Size study, by Type (Synthetic and Natural), Color (Red, Yellow, Black and Others), Application (Construction, Coatings, Plastics and Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G6D30B8A515AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6D30B8A515AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970