

Global IQF Vegetable Market Size study, by Vegetable Type. By Application (Food, Beverage, Concentrate) and Regional Forecasts 2018-2025

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Abstracts

Global IQF Vegetable Market to reach USD 2034.89 Million by 2025.

Global IQF Vegetable Market valued approximately USD 1420 million in 2017 is anticipated to grow with a healthy growth rate of more than 4.60 % over the forecast period 2018-2025. The IQF technology involves vegetables being frozen as individual pieces which is different from other freezing processes this is the reason consumers get increased convenience and the value of product is enhanced the small ice crystal formed within product that enhance the quality of the product which is far superior than the conventional process through this food can be preserved for longer time it is the conventional way of slow and natural freezing with the help of IQF technology the flavor, color and fineness of vegetables can be retained

The regional analysis of Global IQF Vegetable Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Due to the high pollution levels in countries such as U.S. and China, that are two of the three major producers of IQF vegetables, manufacturers are facing the problem of bacterial contamination of IQF frozen foods. In 2016, due to an outbreak of *Listeria monocytogenes* in the U.S., most of the manufacturers had to recall IQF vegetable products. To counter this negative perception of IQF vegetables, most of the American companies are taking proactive measures. Even then, a sense of dread is ingrained in consumers because of the negative perception created owing to the contaminated food items and this is restraining the growth of the global IQF vegetable market.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vegetable Type:

Beans

Peas

Corn and Baby Corn

Broccoli and Cauliflower

Potato

Onion

Tomato

Carrot

By Application:

Food

Beverage

Concentrate

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include B & G Food Holding Corporation, Capricorn Food Products India Ltd, ConAgra Foods, Inc, Dole Food Co., Greenyard NV, J.R. Simplot Co., Kerry Group Plc., Pinnacle Foods, Inc., SunOpta Inc., Uren Food Group Limited and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New

product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global IQF Vegetable Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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