

Global IoT in Smart Cities Market Size Study & Forecast, by Offering, Solution (Remote Monitoring, Network Management, and Reporting and Analytics), Service, Application (Smart Transportation, Smart Building, and Smart Utilities) and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GFE8BBB16884EN.html>

Date: September 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GFE8BBB16884EN

Abstracts

The Global IoT in Smart Cities Market is valued at approximately USD 220.08 billion in 2024 and is projected to grow at a CAGR of 19.00% during the forecast period of 2025-2035. IoT in smart cities refers to the integration of connected devices, sensors, and data platforms that allow governments, enterprises, and service providers to optimize resources, improve operational efficiency, and enhance the quality of life for citizens. This technology enables real-time monitoring of transportation, utilities, and infrastructure, while also powering data-driven policies to address challenges like energy management, urban mobility, and sustainability. The global market is being fueled by rapid urbanization, rising digital transformation investments, and the growing need for sustainable, tech-driven urban development models across both developed and emerging economies.

The momentum of smart city initiatives has intensified the demand for IoT solutions. From smart traffic control systems to predictive maintenance of utility grids, IoT-enabled platforms play a vital role in optimizing urban ecosystems. According to global city development projects, governments are allocating significant budgets for the adoption of intelligent infrastructure to reduce congestion, cut emissions, and improve energy efficiency. Additionally, the rise of public-private partnerships and breakthroughs in cloud computing, AI, and 5G connectivity are accelerating deployments worldwide. However, challenges such as high implementation costs, cybersecurity risks, and data

privacy regulations remain critical barriers that could limit market expansion over the forecast horizon.

The detailed segments and sub-segments included in the report are:

By Offering:

Solution

Remote Monitoring

Network Management

Reporting and Analytics

Service

By Application:

Smart Transportation

Smart Building

Smart Utilities

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Smart transportation is expected to dominate the IoT in smart cities market during the forecast period. Growing concerns over traffic congestion, air quality, and the environmental impact of traditional mobility systems have encouraged the adoption of connected transport networks. Governments and private companies are leveraging IoT-enabled solutions for smart traffic lights, real-time route optimization, and intelligent public transport systems to reduce travel time and improve commuter safety. As urban populations continue to rise, smart mobility solutions will remain at the forefront of city transformation initiatives.

Solutions currently contribute the largest revenue share in the market, primarily due to their critical role in enabling data-driven city operations. Remote monitoring and network management solutions are widely deployed to support real-time decision-making, predictive maintenance, and efficiency improvements across urban infrastructures. At the same time, services are gaining rapid traction as municipalities and enterprises increasingly depend on consulting, integration, and managed service providers to roll out large-scale smart city projects. Thus, solutions dominate revenue today, while services are expected to be the fastest-growing segment.

Across regions, North America accounted for the largest share in 2024, supported by early adoption of smart city frameworks, large-scale investments in IoT infrastructure, and strong collaboration between technology providers and government agencies. The U.S. has pioneered several smart city initiatives, ranging from connected mobility to sustainable urban utilities. Meanwhile, Asia Pacific is projected to register the fastest growth over the forecast horizon, driven by rapid urbanization, population growth, and government-backed projects in India and China. Europe, supported by stringent environmental policies and strong funding for clean energy and digital infrastructure, continues to progress steadily toward wide-scale smart city implementation.

Major market players included in this report are:

Cisco Systems, Inc.

IBM Corporation

Siemens AG

Huawei Technologies Co., Ltd.

Oracle Corporation

SAP SE

Schneider Electric SE

Microsoft Corporation

Ericsson AB

Hitachi, Ltd.

Honeywell International Inc.

Intel Corporation

General Electric Company

Accenture Plc

Amazon Web Services, Inc.

Global IoT in Smart Cities Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL IOT IN SMART CITIES MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

CHAPTER 3. GLOBAL IOT IN SMART CITIES MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global IoT in Smart Cities Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. Rapid urbanization
 - 3.2.2. Rising digital transformation investments
- 3.3. Restraints
 - 3.3.1. High implementation costs
- 3.4. Opportunities
 - 3.4.1. Growing need for sustainable, tech-driven urban development models

CHAPTER 4. GLOBAL IOT IN SMART CITIES INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL IOT IN SMART CITIES MARKET SIZE & FORECASTS BY OFFERING 2025-2035

- 5.1. Market Overview
- 5.2. Global IoT in Smart Cities Market Performance - Potential Analysis (2025)
- 5.3. Solution
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Service
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market size analysis, by region, 2025-2035

CHAPTER 6. GLOBAL IOT IN SMART CITIES MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 6.1. Market Overview
- 6.2. Global IoT in Smart Cities Market Performance - Potential Analysis (2025)
- 6.3. Smart Transportation
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

- 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Smart Building
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.4.2. Market size analysis, by region, 2025-2035
- 6.5. Smart Utilities
 - 6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.5.2. Market size analysis, by region, 2025-2035

CHAPTER 7. GLOBAL IOT IN SMART CITIES MARKET SIZE & FORECASTS BY REGION 2025–2035

- 7.1. Growth IoT in Smart Cities Market, Regional Market Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America IoT in Smart Cities Market
 - 7.3.1. U.S. IoT in Smart Cities Market
 - 7.3.1.1. Offering breakdown size & forecasts, 2025-2035
 - 7.3.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.3.2. Canada IoT in Smart Cities Market
 - 7.3.2.1. Offering breakdown size & forecasts, 2025-2035
 - 7.3.2.2. Application breakdown size & forecasts, 2025-2035
- 7.4. Europe IoT in Smart Cities Market
 - 7.4.1. UK IoT in Smart Cities Market
 - 7.4.1.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.2. Germany IoT in Smart Cities Market
 - 7.4.2.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.3. France IoT in Smart Cities Market
 - 7.4.3.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.3.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.4. Spain IoT in Smart Cities Market
 - 7.4.4.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.4.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.5. Italy IoT in Smart Cities Market
 - 7.4.5.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.5.2. Application breakdown size & forecasts, 2025-2035
 - 7.4.6. Rest of Europe IoT in Smart Cities Market
 - 7.4.6.1. Offering breakdown size & forecasts, 2025-2035
 - 7.4.6.2. Application breakdown size & forecasts, 2025-2035

- 7.5. Asia Pacific IoT in Smart Cities Market
 - 7.5.1. China IoT in Smart Cities Market
 - 7.5.1.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.2. India IoT in Smart Cities Market
 - 7.5.2.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.3. Japan IoT in Smart Cities Market
 - 7.5.3.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.3.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.4. Australia IoT in Smart Cities Market
 - 7.5.4.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.4.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.5. South Korea IoT in Smart Cities Market
 - 7.5.5.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.5.2. Application breakdown size & forecasts, 2025-2035
 - 7.5.6. Rest of APAC IoT in Smart Cities Market
 - 7.5.6.1. Offering breakdown size & forecasts, 2025-2035
 - 7.5.6.2. Application breakdown size & forecasts, 2025-2035
- 7.6. Latin America IoT in Smart Cities Market
 - 7.6.1. Brazil IoT in Smart Cities Market
 - 7.6.1.1. Offering breakdown size & forecasts, 2025-2035
 - 7.6.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.6.2. Mexico IoT in Smart Cities Market
 - 7.6.2.1. Offering breakdown size & forecasts, 2025-2035
 - 7.6.2.2. Application breakdown size & forecasts, 2025-2035
- 7.7. Middle East and Africa IoT in Smart Cities Market
 - 7.7.1. UAE IoT in Smart Cities Market
 - 7.7.1.1. Offering breakdown size & forecasts, 2025-2035
 - 7.7.1.2. Application breakdown size & forecasts, 2025-2035
 - 7.7.2. Saudi Arabia (KSA) IoT in Smart Cities Market
 - 7.7.2.1. Offering breakdown size & forecasts, 2025-2035
 - 7.7.2.2. Application breakdown size & forecasts, 2025-2035
 - 7.7.3. South Africa IoT in Smart Cities Market
 - 7.7.3.1. Offering breakdown size & forecasts, 2025-2035
 - 7.7.3.2. Application breakdown size & forecasts, 2025-2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Cisco Systems, Inc.
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Port
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. IBM Corporation
- 8.4. Siemens AG
- 8.5. Huawei Technologies Co., Ltd.
- 8.6. Oracle Corporation
- 8.7. SAP SE
- 8.8. Schneider Electric SE
- 8.9. Microsoft Corporation
- 8.10. Ericsson AB
- 8.11. Hitachi, Ltd.
- 8.12. Honeywell International Inc.
- 8.13. Intel Corporation
- 8.14. General Electric Company
- 8.15. Accenture Plc
- 8.16. Amazon Web Services, Inc.

List Of Tables

LIST OF TABLES

- Table 1. Global IoT in Smart Cities Market, Report Scope
- Table 2. Global IoT in Smart Cities Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global IoT in Smart Cities Market Estimates & Forecasts By Segment 2024–2035
- Table 4. Global IoT in Smart Cities Market Estimates & Forecasts By Segment 2024–2035
- Table 5. Global IoT in Smart Cities Market Estimates & Forecasts By Segment 2024–2035
- Table 6. Global IoT in Smart Cities Market Estimates & Forecasts By Segment 2024–2035
- Table 7. Global IoT in Smart Cities Market Estimates & Forecasts By Segment 2024–2035
- Table 8. U.S. IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 9. Canada IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 10. UK IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 11. Germany IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 12. France IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 13. Spain IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 14. Italy IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 15. Rest Of Europe IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 16. China IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 17. India IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 18. Japan IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 19. Australia IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
- Table 20. South Korea IoT in Smart Cities Market Estimates & Forecasts, 2024–2035
-

List Of Figures

LIST OF FIGURES

- Fig 1. Global IoT in Smart Cities Market, Research Methodology
 - Fig 2. Global IoT in Smart Cities Market, Market Estimation Techniques
 - Fig 3. Global Market Size Estimates & Forecast Methods
 - Fig 4. Global IoT in Smart Cities Market, Key Trends 2025
 - Fig 5. Global IoT in Smart Cities Market, Growth Prospects 2024–2035
 - Fig 6. Global IoT in Smart Cities Market, Porter's Five Forces Model
 - Fig 7. Global IoT in Smart Cities Market, Pestel Analysis
 - Fig 8. Global IoT in Smart Cities Market, Value Chain Analysis
 - Fig 9. IoT in Smart Cities Market By Application, 2025 & 2035
 - Fig 10. IoT in Smart Cities Market By Segment, 2025 & 2035
 - Fig 11. IoT in Smart Cities Market By Segment, 2025 & 2035
 - Fig 12. IoT in Smart Cities Market By Segment, 2025 & 2035
 - Fig 13. IoT in Smart Cities Market By Segment, 2025 & 2035
 - Fig 14. North America IoT in Smart Cities Market, 2025 & 2035
 - Fig 15. Europe IoT in Smart Cities Market, 2025 & 2035
 - Fig 16. Asia Pacific IoT in Smart Cities Market, 2025 & 2035
 - Fig 17. Latin America IoT in Smart Cities Market, 2025 & 2035
 - Fig 18. Middle East & Africa IoT in Smart Cities Market, 2025 & 2035
 - Fig 19. Global IoT in Smart Cities Market, Company Market Share Analysis (2025)
-

I would like to order

Product name: Global IoT in Smart Cities Market Size Study & Forecast, by Offering, Solution (Remote Monitoring, Network Management, and Reporting and Analytics), Service, Application (Smart Transportation, Smart Building, and Smart Utilities) and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/GFE8BBB16884EN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFE8BBB16884EN.html>