

Global IoT Fleet Management Market Size study & Forecast, by Application (Routing Management, Tracking and Monitoring, Fuel Management, Remote Diagnostics, Others), by Services (Professional, Managed), by Platform (Application Enablement Platform, Network Management, Device Management), by Type (Public, Private, Hybrid) and Regional Analysis, 2022-2029

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Abstracts

Global IoT Fleet Management Market is valued at approximately USD 6.4 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 9.8% over the forecast period 2022-2029. IoT Fleet Management refers to the use of IoT-based solutions for fleet management in logistics in the transportation sector. Fleet management is a process used by fleet operators to monitor different activities of fleet operations such as vehicle monitoring, dispatch & routing, and vehicle diagnosis among others. The application of IoT in fleet management enables fleet operators to automate various aspects of transportation such as preventive maintenance, remote diagnostics, vehicle & driver tracking among others. The increasing expansion of transportation & logistics sector and growing utilization of cloud-based applications & services as well as recent strategic initiatives from leading market players are key factors accelerating the market growth..

The rapid expansion of logistics & transportation sector coupled with rising digitization in the industry is contributing to the growth of the Global IoT Fleet Management Market. For instance, according to Statista – in 2020, the logistics industry was estimated at USD 5.57 trillion, and the global logistics industry is projected to grow to USD 6.61

trillion by 2024. Moreover, as per World Economic Forum estimates - digitalization in logistics industry would generate USD 1.5 trillion of value for logistics companies and a further USD 2.4 trillion worth of societal benefits over the year 2025. Also, growing emergence of AI and machine learning technologies and increase in the need for safety and security of vehicles would create a lucrative growth prospectus for the market over the forecast period. However, the high costs associated with IoT Fleet Management systems and lack of penetration from SMEs impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global IoT Fleet Management Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of global market share owing to the availability of required technological infrastructure and stringent government compliances regarding vehicle safety in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of logistics and transportation sector & increasing penetration of e-commerce platforms in the region.

Major market players included in this report are:

AT&T Inc

Cisco Systems Inc.

Fleet Complete,

Honeywell International Inc.

Intel Corporation

International Business Machines Corporation (IBM)

NORTHROP GRUMMAN

Omnitracs

Sierra Wireless

Telefonica S.A

Recent Developments in the Market:

In February 2020, India based internet of things (IoT) and connectivity solutions provider Aeris Communications entered into a partnership with automotive telematics provider Omnicomm to launch an IoT fuel monitoring solution in India. This new solution would enable fleet operators to monitor fuel theft in their vehicle fleets.

In June 2021, Vodafone Qatar rolled out an enhanced version of its IoT Fleet Management solution. This new IoT based solution would provide insights relating to traffic data, vehicle location, fuel consumption, and vehicle status among others.

Global IoT Fleet Management Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Services, Platform, Type, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application

Routing Management

Tracking and Monitoring

Fuel Management

Remote Diagnostics

Others

By Services

Professional

Managed

By Platform

Application Enablement Platform

Network Management

Device Management

By Type

Public
Private
Hybrid

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. IoT Fleet Management Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. IoT Fleet Management Market, by Application, 2019-2029 (USD Billion)
 - 1.2.3. IoT Fleet Management Market, by Services, 2019-2029 (USD Billion)
 - 1.2.4. IoT Fleet Management Market, by Platform, 2019-2029 (USD Billion)
 - 1.2.5. IoT Fleet Management Market, by Type, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL IOT FLEET MANAGEMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL IOT FLEET MANAGEMENT MARKET DYNAMICS

- 3.1. IoT Fleet Management Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing expansion of transportation & logistics sector
 - 3.1.1.2. Growing utilization of cloud-based applications & services
 - 3.1.1.3. Recent strategic initiatives from leading market players
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost associated with IoT Fleet Management systems
 - 3.1.2.2. Lack of penetration from SMEs
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing emergence of AI and machine learning technologies
 - 3.1.3.2. increase in need for safety and security of vehicles

CHAPTER 4. GLOBAL IOT FLEET MANAGEMENT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL IOT FLEET MANAGEMENT MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global IoT Fleet Management Market by Application, Performance - Potential Analysis
- 6.3. Global IoT Fleet Management Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 6.4. IoT Fleet Management Market, Sub Segment Analysis
 - 6.4.1. Routing Management
 - 6.4.2. Tracking and Monitoring
 - 6.4.3. Fuel Management
 - 6.4.4. Remote Diagnostics
 - 6.4.5. Others

CHAPTER 7. GLOBAL IOT FLEET MANAGEMENT MARKET, BY SERVICES

- 7.1. Market Snapshot
- 7.2. Global IoT Fleet Management Market by Services, Performance - Potential Analysis
- 7.3. Global IoT Fleet Management Market Estimates & Forecasts by Services 2019-2029 (USD Billion)
- 7.4. IoT Fleet Management Market, Sub Segment Analysis
 - 7.4.1. Professional
 - 7.4.2. Managed

CHAPTER 8. GLOBAL IOT FLEET MANAGEMENT MARKET, BY PLATFORM

- 8.1. Market Snapshot
- 8.2. Global IoT Fleet Management Market by Platform, Performance - Potential Analysis
- 8.3. Global IoT Fleet Management Market Estimates & Forecasts by Platform 2019-2029 (USD Billion)
- 8.4. IoT Fleet Management Market, Sub Segment Analysis
 - 8.4.1. Application Enablement Platform
 - 8.4.2. Network Management
 - 8.4.3. Device Management

CHAPTER 9. GLOBAL IOT FLEET MANAGEMENT MARKET, BY TYPE

- 9.1. Market Snapshot
- 9.2. Global IoT Fleet Management Market by Type, Performance - Potential Analysis
- 9.3. Global IoT Fleet Management Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 9.4. IoT Fleet Management Market, Sub Segment Analysis
 - 9.4.1. Public
 - 9.4.2. Private
 - 9.4.3. Hybrid

CHAPTER 10. GLOBAL IOT FLEET MANAGEMENT MARKET, REGIONAL ANALYSIS

- 10.1. IoT Fleet Management Market, Regional Market Snapshot
- 10.2. North America IoT Fleet Management Market
 - 10.2.1. U.S. IoT Fleet Management Market
 - 10.2.1.1. Application breakdown estimates & forecasts, 2019-2029

- 10.2.1.2. Services breakdown estimates & forecasts, 2019-2029
- 10.2.1.3. Platform breakdown estimates & forecasts, 2019-2029
- 10.2.1.4. Type breakdown estimates & forecasts, 2019-2029
- 10.2.2. Canada IoT Fleet Management Market
- 10.3. Europe IoT Fleet Management Market Snapshot
 - 10.3.1. U.K. IoT Fleet Management Market
 - 10.3.2. Germany IoT Fleet Management Market
 - 10.3.3. France IoT Fleet Management Market
 - 10.3.4. Spain IoT Fleet Management Market
 - 10.3.5. Italy IoT Fleet Management Market
 - 10.3.6. Rest of Europe IoT Fleet Management Market
- 10.4. Asia-Pacific IoT Fleet Management Market Snapshot
 - 10.4.1. China IoT Fleet Management Market
 - 10.4.2. India IoT Fleet Management Market
 - 10.4.3. Japan IoT Fleet Management Market
 - 10.4.4. Australia IoT Fleet Management Market
 - 10.4.5. South Korea IoT Fleet Management Market
 - 10.4.6. Rest of Asia Pacific IoT Fleet Management Market
- 10.5. Latin America IoT Fleet Management Market Snapshot
 - 10.5.1. Brazil IoT Fleet Management Market
 - 10.5.2. Mexico IoT Fleet Management Market
 - 10.5.3. Rest of Latin America IoT Fleet Management Market
- 10.6. Rest of The World IoT Fleet Management Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. AT & T Inc
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. Cisco Systems Inc.
 - 11.2.3. Fleet Complete
 - 11.2.4. Honeywell International Inc.
 - 11.2.5. Intel Corporation
 - 11.2.6. International Business Machines Corporation (IBM)

- 11.2.7. NORTHRUP GRUNMAN
- 11.2.8. Omnitrac
- 11.2.9. Sierra Wireless
- 11.2.10. Telefonica S.A.

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation
 - 12.1.4. Validation
 - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global IoT Fleet Management Market, report scope

TABLE 2. Global IoT Fleet Management Market estimates & forecasts by Region
2019-2029 (USD Billion)

TABLE 3. Global IoT Fleet Management Market estimates & forecasts by Application
2019-2029 (USD Billion)

TABLE 4. Global IoT Fleet Management Market estimates & forecasts by Services
2019-2029 (USD Billion)

TABLE 5. Global IoT Fleet Management Market estimates & forecasts by Platform
2019-2029 (USD Billion)

TABLE 6. Global IoT Fleet Management Market estimates & forecasts by Type
2019-2029 (USD Billion)

TABLE 7. Global IoT Fleet Management Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 8. Global IoT Fleet Management Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 9. Global IoT Fleet Management Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 10. Global IoT Fleet Management Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 11. Global IoT Fleet Management Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 12. Global IoT Fleet Management Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 13. Global IoT Fleet Management Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 14. Global IoT Fleet Management Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 15. Global IoT Fleet Management Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 16. Global IoT Fleet Management Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 17. U.S. IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 18. U.S. IoT Fleet Management Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 19. U.S. IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 21. Canada IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. Canada IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 24. UK IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. UK IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 27. Germany IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. Germany IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 30. France IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. France IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 33. Italy IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Italy IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 36. Spain IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. Spain IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 39. RoE IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. RoE IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 42. China IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. China IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 45. India IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. India IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 48. Japan IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. Japan IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 51. South Korea IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. South Korea IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 54. Australia IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. Australia IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 57. RoAPAC IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. RoAPAC IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 60. Brazil IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Brazil IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 63. Mexico IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. Mexico IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 66. RoLA IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. RoLA IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row IoT Fleet Management Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 69. Row IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. Row IoT Fleet Management Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global IoT Fleet Management Market

TABLE 72. List of primary sources, used in the study of global IoT Fleet Management Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global IoT Fleet Management Market, research methodology
 - FIG 2. Global IoT Fleet Management Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global IoT Fleet Management Market, key trends 2021
 - FIG 5. Global IoT Fleet Management Market, growth prospects 2022-2029
 - FIG 6. Global IoT Fleet Management Market, porters 5 force model
 - FIG 7. Global IoT Fleet Management Market, pest analysis
 - FIG 8. Global IoT Fleet Management Market, value chain analysis
 - FIG 9. Global IoT Fleet Management Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global IoT Fleet Management Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global IoT Fleet Management Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global IoT Fleet Management Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global IoT Fleet Management Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global IoT Fleet Management Market, regional snapshot 2019 & 2029
 - FIG 15. North America IoT Fleet Management Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe IoT Fleet Management Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific IoT Fleet Management Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America IoT Fleet Management Market 2019 & 2029 (USD Billion)
 - FIG 19. Global IoT Fleet Management Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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