

# **Global Iodine Deficiency Drug Market Size study, by Dosage Form (Tablets, Others), by Distribution Channel (Hospital Pharmacies, Drug Stores and Retail Pharmacies, Online Providers), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Iodine Deficiency Drug Market is valued approximately at USD 4.14 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.76% over the forecast period 2024-2032. Iodine Deficiency Disorders (IDD) represent a significant public health issue globally, resulting from inadequate dietary intake of iodine, which leads to insufficient thyroid hormone production. This deficiency, known as hypothyroidism, can affect individuals of all ages, genders, and ethnicities, though it is particularly prevalent among women over the age of 60 and children in various countries. Pharmaceutical companies are actively focusing on the development and approval of levothyroxine drugs to meet the increasing demand, particularly in regions with underdeveloped healthcare infrastructure. For instance, in 2021, Zydus Cadila announced that it has received U.S. FDA approval for its thyroid drug for hypothyroidism.

The increasing prevalence of hypothyroidism globally is a key driver propelling the demand for iodine deficiency drugs in the market. Hypothyroidism, characterized by insufficient thyroid hormone production, often results from iodine deficiency, especially in regions where iodized salt intake is inadequate. As awareness grows about the importance of iodine in thyroid function, healthcare providers are diagnosing more cases of hypothyroidism, thereby boosting the need for iodine supplementation therapies. Governments and health organizations are also implementing programs to address iodine deficiency, further stimulating market growth. Pharmaceutical companies are responding with innovative formulations and dosage forms of iodine supplements

tailored to different patient demographics and regional needs. This driver underscores the critical role of iodine deficiency drugs in managing thyroid disorders and highlights their increasing importance in public health strategies worldwide. However, side effects associated with levothyroxine, such as irregular heart palpitations, and the need for regular blood tests during pregnancy and in heart patients restrain market growth.

The key region in the Global Iodine Deficiency Drugs Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. In 2023, the Europe dominates the Global Iodine Deficiency Drugs Market in terms of revenue and expected to grow fastest during the forecast period 2024-2032. This is due to stringent public health measures, widespread iodized salt programs, and high awareness of thyroid disorders. Countries across the region prioritize iodine supplementation to prevent deficiencies, which contribute to thyroid-related health issues like hypothyroidism and goiter. Pharmaceutical companies in Europe focus on developing effective iodine supplements tailored to diverse population needs. The region's proactive approach in healthcare infrastructure and research fosters continuous innovation and ensures high standards of iodine deficiency management. This leadership solidifies Europe's pivotal role in shaping the global market for iodine deficiency drugs.

Major companies operating in the Global Iodine Deficiency Drug Market include

Abbott Laboratories

AbbVie Inc.

Cipla Ltd.

Fresenius SE & Co. KGaA (Fresenius Kabi)

GlaxoSmithKline

Lupin

Macleods Pharmaceuticals

Merck KGaA

Pfizer

Teva Pharmaceutical Industries Ltd., Inc.

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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