

# **Global Investment Banking Market Size study & Forecast, by Type (Mergers and Acquisitions, Debt Capital Market, Equity Capital Market, Syndicated Loans), by Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Investment Banking Market is valued at approximately USD 78.9 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 10.8% over the forecast period 2023-2030. Investment banking is a specialized segment of the financial industry that primarily deals with facilitating capital raising and financial advisory services for corporations, governments, and other institutions. It plays a crucial role in connecting businesses in need of capital with potential investors in the market. Investment banks assist clients in issuing stocks and bonds, conducting mergers and acquisitions, and raising funds through various financial instruments. The Investment Banking market is expanding because of factors such as a growing number of capital raising, increasing digital transformation in the financial sector, and a rising number of initial public offers.

Investment banks are essential in helping businesses raise capital, engage in mergers and acquisitions (M&A), and obtain financial advice. When companies are looking for finance for expansion or strategic objectives, investment banks can help by underwriting securities offerings, issuing bonds, or setting up syndicated loans. According to Statista, in the year 2019, the worldwide capital raising stood at USD 409.90 billion which increased to USD 683.58 billion in year 2021. In addition, increasing mergers and acquisition activities, global economic growth and increasing market activity is creating new opportunities for market growth. However, the regulatory constraints and

compliance requirements stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Investment Banking Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to factors such as well-established financial sector, with prominent financial centers, favorable regulatory environment, and deep capital markets, which attract a significant volume of investment banking activities in the region. Whereas, the Asia Pacific region is projected to witness significant growth. Populations of the middle class are growing, disposable incomes are rising, and the capital markets are becoming more active, which presents the potential for investment banking services. Additionally, programs to improve infrastructure, financial market reforms, and government programs to draw in foreign investment all contribute to the region's growth potential.

Major market player included in this report are:

J.P. Morgan Chase & Co.

Goldman Sachs Group Inc

Morgan Stanley

BofA Securities Inc.

Citi Group Inc

Barclays Corporate and Investment Bank

Credit Suisse Group AG

Deutsche Bank AG

Wells Fargo & Company

RBC Capital Markets

Recent Developments in the Market:

In July 2023, Deutsche Bank re-entered the local DCM in South Korea as it develops its investment banking operations in the area to assist its local clients in accessing international debt capital markets. This growth would provide the bank with a dedicated DCM footprint across eight different jurisdictions. Three strategically placed corporate appointments are expected to broaden the South Korean mandate.

## Global Investment Banking Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Enterprise Size, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Type:**

Mergers and Acquisitions

Debt Capital Market

Equity Capital Market

Syndicated Loans

**By Enterprise Size:**

Large Enterprises

Small and Medium-sized Enterprises

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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