

# **Global Inventory Management Software Market Size study, by Component (Inventory Management Software, Inventory Management Services), by Deployment (SaaS-based Inventory Management Software, On-Premises Inventory Management Software), by Industry (Consumer Goods and Retail, Manufacturing, Automotive, Oil and Gas, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Inventory Management Software Market is valued at approximately USD 3.15 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.00 % over the forecast period 2021-2027. An inventory management software is a software system by which you track your goods throughout your supply chain, from purchasing to production to end sales. Increasing focus of market players on upgrading capabilities and features, rising popularity of cloud-based solutions has led to the adoption of Inventory Management Software across the forecast period. For Instance: In June 2018, Oracle Corporation launched a series of enhancements in its cloud-based warehouse management software to aid e-commerce companies in reducing their inventory costs and improving customer service. Also, with the increasing focus on supply chain management, the adoption & demand for Inventory Management Software is likely to increase the market growth during the forecast period. However, inadequate supply of inventory impedes the growth of the market over the forecast period of 2021-2027.

Global Inventory Management Software Market is segmented on the basis of geographical region as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is among the fastest-developing regions owing to the

presence of several retailers and manufacturing companies, which are focusing on omnichannel platforms. Whereas, Asia-Pacific is also anticipated to exhibit a significant growth rate over the forecast period 2021-2027. Factors such as industrialization would create profitable growth prospects for the Inventory Management Software market across Asia-Pacific region.

Major market players included in this report are:

NCR Corporation

Alterity, Inc.

Archon Systems, Inc.

Blue Yonder (JDA Software)

Clear Spider

Expresstech International LLC

Fishbowl Inventory

Lightspeed POS, Inc.

Manhattan Associates

Microsoft Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Inventory Management Software

Inventory Management Services

By Deployment:

SaaS-based Inventory Management Software

On-Premises Inventory Management Software

By Industry:

Consumer Goods and Retail

Manufacturing

Automotive

Oil and Gas

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Inventory Management Software Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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