

Global Intraoperative Imaging Market Size study & Forecast, by Product (ICT, Ultrasound, IMRI, C-am System), by Component (System, Software, Services), by Application (Neurosurgery, Orthopedic, ENT Surgery, Oncology Surgery, Trauma Surgery/ Emergency Room, Cardiovascular, Others), by End-use and Regional Analysis, 2023-2030

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Abstracts

Global Intraoperative Imaging Market is valued at approximately USD 3.49 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.6% over the forecast period 2023-2030. The intraoperative imaging medical device has witnessed significant developments and technological advancements in intraoperative imaging technologies, including the emergence of specialized imaging technologies and portable/handheld/smartphone-based intraoperative imaging equipment. Compared to traditional imaging devices, technologically advanced intraoperative imaging systems offer faster performance, greater image quality, simpler consoles, and simpler operations. The Market is being driven by factors such as rising adoption of minimally invasive surgeries, and prevalence of chronic diseases.

Statistics from the British Heart Foundation, as of August 2022, indicate that approximately 7.6 million individuals in the U.K. are affected by circulatory or heart diseases. Within this group, 2.3 million people are diagnosed with Coronary Heart Disease (CHD), comprising 1.5 million men and 830,000 women. Similarly, data from the American Society of Clinical Oncology (ASCO) in January 2022 revealed that roughly 25,050 individuals in the U.S. received diagnoses of brain and spinal cord tumors, with a slightly higher incidence among males (14,170) compared to females (10,880). As a result, growing patient population and advancements in technology by

both market players and healthcare systems on a global scale, there has been a notable increase in the number of minimally invasive surgical procedures performed annually, resulting in market growth. Moreover, Rising investments/funds/grants by public-private organizations and rising technological advancements is creating new opportunities for the market growth. However, Lack of trained professionals is hindering the market growth during the forecast period 2023-2030.

The key regions considered for the Global Intraoperative Imaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The market in North America is poised to be dominating region in year 2022 witness lucrative growth due to the robust healthcare in the country. The rising adoption of innovative techniques in the healthcare industry in the United States and Canada is bolstering the market growth. Moreover, Asia Pacific is projected to registered fastest growth. The region is witnessing a heightened need for enhanced imaging devices. This demand is further accentuated by the increasing occurrence of chronic illnesses and the expanding elderly demographic.

Major market player included in this report are:

GE Healthcare

Siemens Healthineers AG

Koninklijke Philips N.V.

Medtronic

IMRIS

NeuroLogica Corporation

Shimadzu Corporation

Brainlab AG

Ziehm Imaging GmbH

Canon Medical System Corporation

Recent Developments in the Market:

In October 2021, IMRIS, Deerfield Imaging Wins FDA 510 (k) clearance for New iMRI 3T-V Surgical System.

In March 2021, The OEC 3D surgical imaging system, which is capable of both 3D and 2D imaging, was given FDA clearance by GE Healthcare in March 2021. OEC 3D seeks to establish a standard for intraoperative 3D imaging for spine and orthopaedic procedures by offering exact volumetric pictures.

Global Intraoperative Imaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Component, Application, End-user, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

ICT

Ultrasound

IMRI

C-arm system

By Component:

System

Software

Services

By Application:

Neurosurgery

Orthopedic

ENT surgery

Oncology surgery

Trauma surgery/ energy room

Cardiovascular

Others

By End-use:

Hospitals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

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