

# **Global Interdental Cleaning Products Market Size study, by Product Type(Interdental Brushes, Toothpicks, Dental Tapes, Dental Floss) by Age Group(0-6 years, 7-19 years, 20-40 years, 41-65 years, Above 65 years) by Sales Channel (Wholesalers and Distributors, Online Retailers, Hypermarkets/Supermarkets, Pharmacies/Drug Stores, Specialty Stores, Convenience Stores, Others) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G92E0ADA1BA1EN.html>

Date: October 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G92E0ADA1BA1EN

## **Abstracts**

Global Interdental Cleaning Products Market is valued approximately USD 2.21 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.30 % over the forecast period 2020-2027. Interdental cleaning products are used to remove food particles and dental plaque from the teeth. These are largely preferred as a precaution to avoid various oral problems such as cavities, bad breath and others. Various types of interdental cleaning products include toothpicks, interdental brush, dental tape, dental floss and more. Increasing awareness regarding oral hygiene along with increasing variety of interdental cleaning products drives the market growth. As in July 2020, BURST Oral Care introduced its lineup of high quality oral care products such as Expanding Black Jupiter Berry Floss. Also, in August 2020, Panasonic entered the dental market with the launch of a modern flosser Panasonic EW1511 which can floss without cord. Also, increasing cases of oral diseases such as caries, bad tooth and more further augment the market growth. As per World Dental Federation (FDI) report of 2019, oral diseases affected approximately 3.9 billion people across the globe of which untreated tooth decay impacted half of the world's population which makes the disease most prevalent of the 291 conditions registered in Global Burden of Disease. As

orthodontic patients need to take special care of their oral health increasing the utilization of interdental cleaning products. Moreover, increasing availability of these products from various sales channels such as e-commerce and convenience stores supports the market growth. Also, government initiatives and legislation supporting oral health augments the market for interdental cleaning products. For instance: The Older American Reauthorization Act of 2016 and Action for Dental Health Act of 2015 in the US increase the adoption and sales of interdental cleaning products. However, lack of awareness in rural areas and complexity of use impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Interdental Cleaning Products market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the demand for advanced products and high awareness for oral health. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing awareness and availability of products would create lucrative growth prospects for the Interdental Cleaning Products market across Asia-Pacific region.

Major market player included in this report are:

DenTek Oral Care Inc  
Oral-B  
Ranir LLC  
Trisa AG  
TePe Plackers  
Colgate Palmolive Company  
DentalPro  
M+C Schiffer GmbH  
The 3M Company  
The Humble Co

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product Type:**

Interdental Brushes

Toothpicks

Dental Tapes

Dental Floss

**By Age Group:**

0-6 years

7-19 years

20-40 years

41-65 years

Above 65 years

**By Sales Channel:**

Wholesalers and Distributors

Online Retailers

Hypermarkets/Supermarkets

Pharmacies/Drug Stores

Specialty Stores

Convenience Stores

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018  
Base year – 2019  
Forecast period – 2020 to 2027

Target Audience of the Global Interdental Cleaning Products Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Interdental Cleaning Products Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Interdental Cleaning Products Market, by Product Type, 2018-2027 (USD Billion)
  - 1.2.3. Interdental Cleaning Products Market, by Age Group, 2018-2027 (USD Billion)
  - 1.2.4. Interdental Cleaning Products Market, by Sales Channel, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET DYNAMICS**

- 3.1. Interdental Cleaning Products Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET, BY PRODUCT TYPE**

- 5.1. Market Snapshot
- 5.2. Global Interdental Cleaning Products Market by Product Type, Performance - Potential Analysis
- 5.3. Global Interdental Cleaning Products Market Estimates & Forecasts by Product Type 2017-2027 (USD Billion)
- 5.4. Interdental Cleaning Products Market, Sub Segment Analysis
  - 5.4.1. Interdental Brushes
  - 5.4.2. Toothpicks
  - 5.4.3. Dental Tapes
  - 5.4.4. Dental Floss

## **CHAPTER 6. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET, BY AGE GROUP**

- 6.1. Market Snapshot
- 6.2. Global Interdental Cleaning Products Market by Age Group, Performance - Potential Analysis
- 6.3. Global Interdental Cleaning Products Market Estimates & Forecasts by Age Group 2017-2027 (USD Billion)
- 6.4. Interdental Cleaning Products Market, Sub Segment Analysis
  - 6.4.1. 0-6 years
  - 6.4.2. 7-19 years
  - 6.4.3. 20-40 years

6.4.4. 41-65 years

6.4.5. Above 65 years

## **CHAPTER 7. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET, BY SALES CHANNEL**

7.1. Market Snapshot

7.2. Global Interdental Cleaning Products Market by Sales Channel, Performance - Potential Analysis

7.3. Global Interdental Cleaning Products Market Estimates & Forecasts by Sales Channel 2017-2027 (USD Billion)

7.4. Interdental Cleaning Products Market, Sub Segment Analysis

7.4.1. Wholesalers and Distributors

7.4.2. Online Retailers

7.4.3. Hypermarkets/Supermarkets

7.4.4. Pharmacies/Drug Stores

7.4.5. Specialty Stores

7.4.6. Convenience Stores

7.4.7. Others

## **CHAPTER 8. GLOBAL INTERDENTAL CLEANING PRODUCTS MARKET, REGIONAL ANALYSIS**

8.1. Interdental Cleaning Products Market, Regional Market Snapshot

8.2. North America Interdental Cleaning Products Market

8.2.1. U.S. Interdental Cleaning Products Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2017-2027

8.2.1.2. Age Group breakdown estimates & forecasts, 2017-2027

8.2.1.3. Sales Channel breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Interdental Cleaning Products Market

8.3. Europe Interdental Cleaning Products Market Snapshot

8.3.1. U.K. Interdental Cleaning Products Market

8.3.2. Germany Interdental Cleaning Products Market

8.3.3. France Interdental Cleaning Products Market

8.3.4. Spain Interdental Cleaning Products Market

8.3.5. Italy Interdental Cleaning Products Market

8.3.6. Rest of Europe Interdental Cleaning Products Market

8.4. Asia-Pacific Interdental Cleaning Products Market Snapshot

8.4.1. China Interdental Cleaning Products Market

- 8.4.2. India Interdental Cleaning Products Market
- 8.4.3. Japan Interdental Cleaning Products Market
- 8.4.4. Australia Interdental Cleaning Products Market
- 8.4.5. South Korea Interdental Cleaning Products Market
- 8.4.6. Rest of Asia Pacific Interdental Cleaning Products Market
- 8.5. Latin America Interdental Cleaning Products Market Snapshot
  - 8.5.1. Brazil Interdental Cleaning Products Market
  - 8.5.2. Mexico Interdental Cleaning Products Market
- 8.6. Rest of The World Interdental Cleaning Products Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. DenTek Oral Care Inc
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Oral-B
  - 9.2.3. Ranir LLC
  - 9.2.4. Trisa AG
  - 9.2.5. TePe Plackers
  - 9.2.6. Colgate Palmolive Company
  - 9.2.7. DentalPro
  - 9.2.8. M+C Schiffer GmbH
  - 9.2.9. The 3M Company
  - 9.2.10. The Humble Co

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes



### 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Interdental Cleaning Products market, report scope

TABLE 2. Global Interdental Cleaning Products market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Interdental Cleaning Products market estimates & forecasts by Product Type 2017-2027 (USD Billion)

TABLE 4. Global Interdental Cleaning Products market estimates & forecasts by Age Group 2017-2027 (USD Billion)

TABLE 5. Global Interdental Cleaning Products market estimates & forecasts by Sales Channel 2017-2027 (USD Billion)

TABLE 6. Global Interdental Cleaning Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Interdental Cleaning Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Interdental Cleaning Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Interdental Cleaning Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Interdental Cleaning Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Interdental Cleaning Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Interdental Cleaning Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Interdental Cleaning Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Interdental Cleaning Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Interdental Cleaning Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. U.S. Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. U.S. Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 19. Canada Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Canada Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Interdental Cleaning Products market estimates & forecasts by

segment 2017-2027 (USD Billion)

TABLE 39. Japan Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. RoAPAC Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. RoAPAC Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. RoAPAC Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. Brazil Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. Brazil Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Brazil Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Mexico Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Mexico Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Mexico Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. RoLA Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. RoLA Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. RoLA Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Row Interdental Cleaning Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Row Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Row Interdental Cleaning Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Interdental Cleaning Products market

TABLE 56. List of primary sources, used in the study of global Interdental Cleaning Products market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Interdental Cleaning Products market, research methodology
- FIG 2. Global Interdental Cleaning Products market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Interdental Cleaning Products market, key trends 2019
- FIG 5. Global Interdental Cleaning Products market, growth prospects 2020-2027
- FIG 6. Global Interdental Cleaning Products market, porters 5 force model
- FIG 7. Global Interdental Cleaning Products market, pest analysis
- FIG 8. Global Interdental Cleaning Products market, value chain analysis
- FIG 9. Global Interdental Cleaning Products market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Interdental Cleaning Products market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Interdental Cleaning Products market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Interdental Cleaning Products market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Interdental Cleaning Products market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Interdental Cleaning Products market, regional snapshot 2017 & 2027
- FIG 15. North America Interdental Cleaning Products market 2017 & 2027 (USD Billion)
- FIG 16. Europe Interdental Cleaning Products market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Interdental Cleaning Products market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Interdental Cleaning Products market 2017 & 2027 (USD Billion)
- FIG 19. Global Interdental Cleaning Products market, company market share analysis (2019)



## I would like to order

Product name: Global Interdental Cleaning Products Market Size study, by Product Type(Interdental Brushes, Toothpicks, Dental Tapes, Dental Floss) by Age Group(0-6 years, 7-19 years, 20-40 years, 41-65 years, Above 65 years) by Sales Channel (Wholesalers and Distributors, Online Retailers, Hypermarkets/Supermarkets, Pharmacies/Drug Stores, Specialty Stores, Convenience Stores, Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G92E0ADA1BA1EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G92E0ADA1BA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970