

Global Interactive Whiteboard Market Size study, by Technology (Infrared, Resistive Membrane, Electromagnetic Pen, Capacitive and Others), by Form Factor (Fixed and Portable), Projection Technique (Front Projection and Rear Projection), by Application (Education, Corporate, Commercial and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Interactive Whiteboard Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. An interactive whiteboard (IWB) or smart board is an interactive display board, which is a touch screen linked to a computer. Rise in digital classrooms, rising popularity of e-learning courses and government initiatives to support digital learning are the factors creating demand for interactive whiteboards. Such as, in January 2018, Governments of India announced to provide digital operation board in various government schools across the country to improve the quality of education and empower students with exciting learning and 360-degree information experience. Furthermore, new product launches and rising private investment in the sector are expected to inject growth in the market during forecast period. In November 2019, Samsung Electronics America launched Samsung Flip 2 digital interactive display. Both sizes, 55 inch and 65 inch, offer collaborative features in an ergonomic and aesthetic design. The product is optimized for multiple applications, such as product and fashion design, sports training and smaller huddle spaces in corporate offices. However, lack of skilled professionals and high cost of interactive white boards may hamper the growth in near future.

Europe is dominating the world market in terms of revenue among as Asia Pacific,

North America, Europe, Latin America, and Rest of the World, owing to rising adoption of innovative technologies in education sector. Whereas, Asia Pacific is expected to show significant growth during forecast period, due to e-learning initiatives taken by governments of countries such as India, China and Japan.

Major market player included in this report are:

Hitachi Global
Horizon Display Inc.
LG Electronics
Microsoft Corporation
Planar Systems (Leyard Optoelectronic)
Ricoh
Samsung Electronics Co. Ltd.
Seiko Epson Corporation
Sharp NEC Display Solutions of America, Inc.
Viewsonic Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Infrared
Resistive Membrane
Electromagnetic Pen
Capacitive
Others

By Form Factor:

Fixed
Portable

By Projection Technique:

Front Projection

Rear Projection

By Application:

Education

Corporate

Commercial

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Interactive Whiteboard Market in Market Study:

Global Interactive Whiteboard Market Size study, by Technology (Infrared, Resistive Membrane, Electromagnetic...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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