

# **Global Interactive Video Wall Market Size study, by Layout (Standard Layout, Custom Layout), Display (LCD, LED, Others), End User(Retail, Corporate, Transportation, Healthcare, Hospitality, Museum, Others ) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Interactive Video Wall Market is valued approximately USD 4.92 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 10.10 % over the forecast period 2020-2027. Interactive Video Wall is a set up that has multiple screens , monitors, projectors it is a powerful display that gives user an option to interact with the walls visually. Also, the Interactive Video Wall is used in museums, Corporate sectors, Retail Stores, Education, Restaurants, Cafe and more. The increasing demand for interactive video walls in corporate sectors, Healthcare sectors, Malls, Public Places, Stadiums and video games has led the adoption of Interactive Video Wall across the forecast period. For Instance: as per World Economic Forum In 2020, the global video game market generated revenue worth \$159 billion, nearly four times the box office (\$43 billion in 2019) and nearly three times the music industry (\$57 billion in 2019). Asia-Pacific is the most lucrative region in terms of sales, accounting for almost half of the total value of the games market. North America contributes a fifth of overall sales. However, high costs of these products, limited use of interactive walls in outdoor purposes impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing crimes this screen are used to identify the criminal in a more efficient way in police department & demand for Interactive Video Wall in medical sectors and Research Centers is likely to increase the market growth during the forecast period.

The regional analysis of global Interactive Video Wall market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share

owing to the increasing demand for interactive walls in healthcare, entertainment and gaming sectors. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, advancement of criminal identification techniques and improving healthcare infrastructure would create lucrative growth prospects for the Interactive Video Wall market across Asia-Pacific region.

Major market player included in this report are:

Christie Digital System Inc

Eyefactive GmbH

IDEUM

Intermedia Touch

Leyard

MultiTaction

Panasonic Corporation

Planar Systems, Inc

Prestop B.V.

Pro Display

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Layout

Standard Layout

Custom Layout

By Display

LCD

LED

Others

By End User

Retail

Corporate  
Transportation  
Healthcare  
Hospitality  
Museum  
Others

By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Interactive Video Wall Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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