

Global Interactive Tables Market Size study & Forecast, by Technology (LCD, LED, Capacitive, Others), by Screen Size (32-65 Inch, 65 Inch & Above), by Application (Exhibition & Trade Shows, Education, Retail, Control Room, Hospitality, Transportation, Others), and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GEA639B39603EN.html>

Date: October 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GEA639B39603EN

Abstracts

Global Interactive Tables Market is valued approximately at USD 1107.44 million in 2022 and is anticipated to grow with a growth rate of more than 7.00% over the forecast period 2023-2030. Interactive Tables offer a range of features and functionalities, including multi-touch capabilities, high-resolution displays, integrated computing power and interactive software applications. They can be used for a wide range of purposes, such as interactive learning and teaching, collaborative workspaces, interactive presentations and exhibitions, interactive gaming, and information display. The major driving factor for the Global Interactive Tables Market are rapidly increasing adoption of interactive tables and rising adoption of e-learning. Moreover, rising government support and changing consumer lifestyles is creating lucrative growth opportunity for the Global Interactive Tables Market over the forecast period 2023-2030.

For instance, according to Statista, in 2016, the investments were only USD 29 million, and this number increased up to USD 468 million in the year 2019 investments in EdTech in the United Kingdom. Along with this, according to Study in UK, the number of enrolled students has been increased by 8.71% from the year 2019 to 2020 . However, the high manufacturing cost of interactive tables stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Interactive Tables Market study includes Asia

Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is a dominating market for Interactive Tables with largest market share, driven by factors such as technological advancements, a strong presence of educational institutions, and a focus on collaborative learning environments. The United States and Canada have a high adoption rate of interactive technologies in various sectors, including education, corporate, and healthcare. The market is supported by established companies and a growing demand for interactive solutions. The Asia-Pacific region is experiencing fastest growth in the Interactive Tables market. Countries such as China, Japan, South Korea, and India have a large population base and a focus on technology-driven education and business sectors. The increasing adoption of digital learning solutions, interactive presentations, and collaborative workspaces is driving the demand for Interactive Tables in this region.

Major market player included in this report are:

Boxlight Corporation

DigaliX

eyefactive GmbH

Garamantis GmbH

Horizon Display, LLC

Ideum Inc.

Intermedia Touch

Marvel Technology (China) Co., Ltd

MMT GmbH & Co. KG.

TableConnect

Recent Developments in the Market:

In March 2022, Sharp UK has recently introduced a collection of Interactive Touchscreen Tables aimed at enhancing connectivity for employees,

schoolchildren, and older adults in care settings. These tables are designed to facilitate improved communication and engagement among users.

Global Interactive Tables Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Technology, Screen Size, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

LCD

LED

Capacitive

Others

By Screen Size:

32-65 Inch

65 Inch & Above

By Application:

Exhibition & Trade Shows

Education

Retail

Control Room

Hospitality

Transportation

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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