

Global Interactive Patient Engagement Solutions Market by Product (In Room Television, Interactive Bedside Terminals, Tablets), Type (Inpatient, Outpatient), End User (Hospitals, Clinics and other end user), Regional Forecasts 2021-2027

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Abstracts

Global Interactive Patient Engagement Solutions Market is valued approximately at USD 107.7 million in 2020 and is anticipated to grow with a healthy growth rate of more than 17.9% over the forecast period 2021-2027. Patient engagement refers to something that allows healthcare organizations to communicate with their patients, such as using an online patient interface. It is more than simply using interactive technology such as a portal or sending automatic messages to patients. The procedure is critical in ensuring patient satisfaction, increases the quality of service and ensures protection. Interactive patient engagement solutions market is driven by growing number of collaborations and partnerships between stakeholders and increase in adoption of HCIT solutions in the hospitals. However, audio and video applications are now being developed by companies to help visually disabled patients interact with hospital personnel more easily. Allen Technologies launched a wireless nurse call solution for hospitals setting up popup, tablet, or temporary facilities for COVID and non-COVID patients in April 2020. The solution takes less than two hours to set up and can handle an infinite number of beds and nurses. Furthermore, rise in government initiatives enhance the market opportunities in the upcoming years. For instance, The FDA launched the patient and caregiver connection programmes in 2018. Throughout the assessment and surveillance of the procedure, the initiative aimed to foster interaction with patients, patient advocates, and caregivers. Furthermore, favorable government policies encourage the implementation of these technologies in developing countries such as India. However, high infrastructural requirement and implementation costs, may impede market growth over the forecast period of 2021-2027.

Geographically, in 2020, North America dominated the patient engagement solutions market. The major companies' increasing investment in patient engagement software, as well as the adoption of mhealth and EHR, have contributed to their dominance. Furthermore, rising public perception, combined with increased government spending in the healthcare sector, is expected to boost growth. This area is expected to dominate the market due to a greater acceptance of emerging technology by the general public. However, Asia Pacific is projected to expand the market growth at fastest rate due to the need for new systems, replacement, and advancement of medical infrastructure.

Major market player included in this report are:

SONIFI Health
GetWellNetwork, Inc.
Advantech Co., Ltd.
Epic Systems Corporation
Allen Technologies
ARBOR Technology Corp.
HealthHub Patient Engagement Solutions
i3solutions, Inc.
Aceso Interactive, Inc.
Remedi Technology

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Inpatient

Outpatient

By Product:

In Room Television
Interactive Bedside Terminal
Tablets
By End User:
Hospitals
Clinics
other end Users
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Interactive Patient Engagement Solutions Market in
Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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