

Global Intelligent Packaging Market Size study, by Product type (Corrosion Control Packaging, Gas Scavengers, Susceptor Packaging, Moisture Control Packaging, QR Code, Others), by Technology type (Active Packaging, Modified Packaging, Intelligent Packaging), by Application (Pharmaceuticals, Food & Beverages, Electronics, Automotive, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Intelligent Packaging Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2021-2027. Intelligent Packaging is particularly used to fulfilling the needs of ready-to-eat foods. This is mainly used in variety of applications ranging from food & beverages, pharmaceuticals, electronics to automotive, personal and many more. These packaging are used in various sectors ranging from food & beverages, electronics to automotive, pharmaceuticals and many more, depending upon its needs and preferences. Increasing demand in the end-user industries such as food & beverages and growing demand for packaged and ready-to-eat products are factors contributing to the market growth. for instance: according to Statista, the revenue for ready-to-eat food market equaled to USD 464,598 million, in the year 2021. Where most of the revenue was generated from China alone (USD 126,580 million). this is expected to grow at a constant rate of 3.25% in the forecasting year 2021-2025. Thus with an increasing demand from the frozen food market the demand for intelligent packaging will ultimately rise, in the long run. . However, high costs of smart packaging impedes the growth of the market over the forecast period of 2021-2027. Also, rapid urbanization, bustling work schedules and difficult work-life-balance is likely to increase

the growth of the market in the forecasting period.

The regional analysis of global Intelligent Packaging market includes key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis, North America is a significant region across the world in terms of market share owing to increasing demand towards packaged and frozen food. Whereas, Europe is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as changing consumer preference and changing lifestyle would create lucrative growth prospects for the Intelligent Packaging market across European region.

Major market player included in this report are:

PakSense
3M
American Thermal Instruments
TempTime Corporation
Avery Dennison
R.R Donnelley Sons & Company
BASF SE
Stora Enso
International Paper
Thin Film Electronics ASA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Corrosion Control Packaging
Gas Scavengers
Susceptor Packaging
Moisture Control Packaging

QR Code

Others

By Technology Type:

Active Packaging

Modified Packaging

Intelligent Packaging

By Application:

Pharmaceuticals

Food & Beverages

Electronics

Automotive

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Intelligent Packaging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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