

Global Intellectual Property Management Software Market Size Study, By Component, Deployment, Application, End-Use, and Regional Forecasts 2022-2032

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Abstracts

The global intellectual property management software market was valued at USD 10.89 billion in 2023 and is anticipated to grow at a CAGR of 12.9% over the forecast period 2024-2032. This rapid growth is attributed to the increasing recognition and adoption of intellectual property (IP) rights among enterprises and individuals. Intellectual property management software serves as a crucial tool for streamlining IP processes such as patent filings, trademark management, and licensing agreements, enabling organizations to safeguard their innovations and maximize commercial benefits.

The market is witnessing significant momentum due to advancements in cloud deployment services and the integration of artificial intelligence (AI) and machine learning (ML) technologies. These innovations provide enterprises with predictive analytics, automated workflows, and enhanced document management capabilities, improving efficiency in IP portfolio management. Growing awareness about IP rights across industries such as BFSI, IT & Telecom, Automotive, Healthcare, and Technology further fuels market demand, as businesses seek solutions that ensure compliance and protect against IP infringement.

The software segment held the largest share in 2023, driven by its ability to simplify complex IP management workflows and optimize compliance. Meanwhile, the service segment is expected to witness the fastest growth, as companies increasingly rely on consultation, training, and support services to leverage IP software effectively. Deployment-wise, the cloud segment dominates due to its scalability, cost-effectiveness, and on-demand availability, whereas on-premise solutions continue to

appeal to organizations with stringent security requirements.

Regionally, Asia Pacific led the market with a 33.4% share in 2023, propelled by rising patent filings in countries like China, Japan, and India. North America also plays a significant role, with strong IP infrastructure and the presence of key players like Anaqua, Clarivate, and Questel. In Latin America, emerging economies such as Brazil are anticipated to exhibit the fastest growth as businesses recognize the importance of IP rights and adopt advanced management solutions.

Major players in the market are focusing on innovation, acquisitions, and partnerships to expand their offerings. For example, Questel's acquisition of Equinox and Clarivate's launch of the IP Collaboration Hub underscore efforts to enhance software capabilities and meet growing industry demands.

Major market players included in this report are:

Anaqua Inc.

Questel

Clarivate

Thales

Patsnap

Dennemeyer & Associates S.A.

Innovation Asset Group Inc.

PatSeer Technologies Pvt. Ltd.

Cardinal Intellectual Property, Inc.

LexisNexis

IBM Corporation

CPA Global

Gridlogics Technologies Pvt Ltd

IPfolio Corporation

Inteum Company LLC

The detailed segments and sub-segment of the market are explained below:

By Component

Software

Service

By Deployment

On-Premise

Cloud

By Application

Patent Management

Trade Management

Licensing

By End-Use

Individual

Commercial

BFSI

IT & Telecom

Automotive

Technology

Others

By Region:

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

Australia

South Korea

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET EXECUTIVE SUMMARY

- 1.1. Global Intellectual Property Management Software Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Component
 - 1.3.2. By Deployment
 - 1.3.3. By Application
 - 1.3.4. By End-Use
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Growing adoption of IP rights among enterprises
- 3.1.2. Technological advancements with AI and ML integration
- 3.1.3. Rising demand for cloud deployment solutions

3.2. Market Challenges

- 3.2.1. High implementation and maintenance costs
- 3.2.2. Data privacy and security concerns

3.3. Market Opportunities

- 3.3.1. Rising demand for patent management solutions
- 3.3.2. Emerging economies as growth centers

CHAPTER 4. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET INDUSTRY ANALYSIS

4.1. Porter's Five Forces Analysis

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economic
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspectives

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET SIZE & FORECASTS BY COMPONENT (2022-2032)

5.1. Segment Dashboard

5.2. Global Intellectual Property Management Software Market: Component Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Service

5.2.2. Software

CHAPTER 6. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET SIZE & FORECASTS BY DEPLOYMENT (2022-2032)

6.1. Segment Dashboard

6.2. Global Intellectual Property Management Software Market: Deployment Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. On-Premise

6.2.2. Cloud

CHAPTER 7. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET SIZE & FORECASTS BY APPLICATION (2022-2032)

7.1. Segment Dashboard

7.2. Global Intellectual Property Management Software Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Patent Management

7.2.2. Trade Management

7.2.3. Licensing

CHAPTER 8. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET SIZE & FORECASTS BY END-USE (2022-2032)

8.1. Segment Dashboard

8.2. Global Intellectual Property Management Software Market: End-Use Revenue Trend Analysis, 2022 & 2032 (USD Billion)

8.2.1. Individual

8.2.2. Commercial

8.2.2.1. BFSI

8.2.2.2. IT & Telecom

8.2.2.3. Automotive

8.2.2.4. Technology

8.2.2.5. Others

CHAPTER 9. GLOBAL INTELLECTUAL PROPERTY MANAGEMENT SOFTWARE MARKET SIZE & FORECASTS BY REGION (2022-2032)

9.1. North America

9.1.1. U.S.

9.1.2. Canada

9.1.3. Mexico

9.2. Europe

9.2.1. Germany

9.2.2. UK

9.2.3. France

9.3. Asia-Pacific

9.3.1. China

9.3.2. Japan

9.3.3. India

9.3.4. Australia

9.3.5. South Korea

9.4. Latin America

9.4.1. Brazil

9.5. Middle East & Africa

9.5.1. UAE

9.5.2. Saudi Arabia

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Key Company SWOT Analysis

10.1.1. Anaqua Inc.

10.1.2. Questel

10.1.3. Clarivate

10.2. Top Market Strategies

10.3. Company Profiles

10.3.1. Anaqua Inc.

10.3.2. Questel

10.3.3. Clarivate

10.3.4. Thales

10.3.5. Patsnap

10.3.6. Dennemeyer & Associates S.A.

10.3.7. LexisNexis

- 10.3.8. PatSeer Technologies Pvt. Ltd
- 10.3.9. Cardinal Intellectual Property, Inc.
- 10.3.10. Innovation Asset Group Inc.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

12. LIST OF TABLES

- TABLE 1. Global Intellectual Property Management Software Market, Report Scope
- TABLE 2. Global Intellectual Property Management Software Market Estimates & Forecasts by Component (2022-2032)
- TABLE 3. Global Intellectual Property Management Software Market Estimates & Forecasts by Deployment (2022-2032)
- TABLE 4. Global Intellectual Property Management Software Market Estimates & Forecasts by Application (2022-2032)
- TABLE 5. Global Intellectual Property Management Software Market Estimates & Forecasts by End-Use (2022-2032)
- TABLE 6. Global Intellectual Property Management Software Market by Region, Estimates & Forecasts (2022-2032)
- TABLE 7. North America Intellectual Property Management Software Market by Segment (2022-2032)
- TABLE 8. Europe Intellectual Property Management Software Market by Segment (2022-2032)
- TABLE 9. Asia-Pacific Intellectual Property Management Software Market by Segment (2022-2032)
- TABLE 10. Latin America Intellectual Property Management Software Market by Segment (2022-2032)
- TABLE 11. Middle East & Africa Intellectual Property Management Software Market by Segment (2022-2032)
- TABLE 12. U.S. Intellectual Property Management Software Market by Deployment (2022-2032)

TABLE 13. China Intellectual Property Management Software Market by Application (2022-2032)

This list is not complete; final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES

FIGURE 1. Global Intellectual Property Management Software Market, Research Methodology

FIGURE 2. Global Intellectual Property Management Software Market, Market Estimation Techniques

FIGURE 3. Global Market Size Estimates & Forecast Methods

FIGURE 4. Global Intellectual Property Management Software Market Key Trends (2023)

FIGURE 5. Global Intellectual Property Management Software Market Growth Prospects (2022-2032)

FIGURE 6. Global Intellectual Property Management Software Market, Porters Five Force Analysis

FIGURE 7. Global Intellectual Property Management Software Market, PESTEL Analysis

FIGURE 8. Global Intellectual Property Management Software Market by Component (2022-2032)

FIGURE 9. Global Intellectual Property Management Software Market by Deployment (2022-2032)

FIGURE 10. Global Intellectual Property Management Software Market by Application (2022-2032)

FIGURE 11. Regional Analysis Snapshot (North America, Europe, Asia-Pacific, Latin America, MEA)

FIGURE 12. U.S. Intellectual Property Management Software Market Trends

FIGURE 13. China Intellectual Property Management Software Market Growth Analysis

FIGURE 14. Competitive Landscape of Key Market Players

This list is not complete; final report does contain more than 50 figures. The list may be updated in the final deliverable.

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