

Global Intellectual Property Management Software Market Size Study, By Component, Deployment, Application, End-Use, and Regional Forecasts 2022-2032

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Abstracts

The global intellectual property management software market was valued at USD 10.89 billion in 2023 and is anticipated to grow at a CAGR of 12.9% over the forecast period 2024-2032. This rapid growth is attributed to the increasing recognition and adoption of intellectual property (IP) rights among enterprises and individuals. Intellectual property management software serves as a crucial tool for streamlining IP processes such as patent filings, trademark management, and licensing agreements, enabling organizations to safeguard their innovations and maximize commercial benefits.

The market is witnessing significant momentum due to advancements in cloud deployment services and the integration of artificial intelligence (AI) and machine learning (ML) technologies. These innovations provide enterprises with predictive analytics, automated workflows, and enhanced document management capabilities, improving efficiency in IP portfolio management. Growing awareness about IP rights across industries such as BFSI, IT & Telecom, Automotive, Healthcare, and Technology further fuels market demand, as businesses seek solutions that ensure compliance and protect against IP infringement.

The software segment held the largest share in 2023, driven by its ability to simplify complex IP management workflows and optimize compliance. Meanwhile, the service segment is expected to witness the fastest growth, as companies increasingly rely on consultation, training, and support services to leverage IP software effectively. Deployment-wise, the cloud segment dominates due to its scalability, cost-effectiveness, and on-demand availability, whereas on-premise solutions continue to

appeal to organizations with stringent security requirements.

Regionally, Asia Pacific led the market with a 33.4% share in 2023, propelled by rising patent filings in countries like China, Japan, and India. North America also plays a significant role, with strong IP infrastructure and the presence of key players like Anaqua, Clarivate, and Questel. In Latin America, emerging economies such as Brazil are anticipated to exhibit the fastest growth as businesses recognize the importance of IP rights and adopt advanced management solutions.

Major players in the market are focusing on innovation, acquisitions, and partnerships to expand their offerings. For example, Questel's acquisition of Equinox and Clarivate's launch of the IP Collaboration Hub underscore efforts to enhance software capabilities and meet growing industry demands.

Major market players included in this report are:

Anaqua Inc.

Questel

Clarivate

Thales

Patsnap

Denemeyer & Associates S.A.

Innovation Asset Group Inc.

PatSeer Technologies Pvt. Ltd.

Cardinal Intellectual Property, Inc.

LexisNexis

IBM Corporation

CPA Global

Gridlogics Technologies Pvt Ltd

IPfolio Corporation

Inteum Company LLC

The detailed segments and sub-segment of the market are explained below:

By Component

Software

Service

By Deployment

On-Premise

Cloud

By Application

Patent Management

Trade Management

Licensing

By End-Use

Individual

Commercial

BFSI

IT & Telecom

Automotive

Technology

Others

By Region:

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

Japan

India

Australia

South Korea

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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