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Global Integration Platform as a Service Market Size study, by Service Type by Deployment Model (Public Cloud, Private Cloud, Hybrid Cloud), by Organization Size (SMEs, Large Scale), by Vertical (Government & Public, IT & Telecom, Manufacturing, Others) and by Regional Forecasts 2018-2025

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Abstracts

Global Integration Platform as a Service Market to reach USD 1378.3 billion by 2025.

Global Integration Platform as a Service Market valued approximately USD 528 billion in 2016 is anticipated to grow with a healthy growth rate of more than 41.5% over the forecast period 2017-2025. It consists of cloud technologies such as cloud storage, cloud computing, and other internet technologies that are associated with shared devices and converged infrastructure for enterprises. Integration can seek advantage from the powerful storage, computational, and communications resources of contemporary data center in the cloud, which can share and process information from different systems, when connected to the cloud. The high cost, lengthy delivery times and heavy complexity in infrastructure building for Integration through traditional on-premises approaches contradict the concept of lean approaches and management.

The rapid innovation capabilities in the IPaaS market, and the need for lean and quicker Integrated platform have resulted in rising inclination towards IPaaS. Exponential growth in the user subscription over the last few of years has impelled many key players in the information technology and cloud computing industry to venture and invest in this industry. The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years.

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The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Cloud Service Orchestration

Data Transformation

Application Programming Interface Management

Data Integration

Real-Time Monitoring and Integration

Business-To-Business and Cloud Integration

Application Integration

Training and Consulting

Support and Maintenance

By Deployment Mode:

Private Cloud

Public Cloud

Hybrid Cloud

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By Organization Size:

- SMEs
- Large Enterprise

By Vertical:

- Banking, Financial Services, and Insurance
- Consumer Goods and Retail
- Education
- Government & Public sector
- Healthcare & Life Science
- Manufacturing
- Media & Entertainment
- Telecommunication & IT

By Regions:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany

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- Asia Pacific
  - China
  - India
  - Japan
- Latin America
  - Brazil
  - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016
Base year – 2017
Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Informatica Corporation, Mulesoft, Inc., Snaplogic,Inc., Celigo, Inc, IBM Corporation., Oracle Corporation, Jitterbit, Inc, Dbsync, Flowgear, Dell Boomi.inc and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Integration Platform as a Service Market in Market Study:

- Key Consulting Companies & Advisors
- Large, medium-sized, and small enterprises
- Venture capitalists

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Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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