

Global Integrated Workplace Management System (IWMS) Market Size study with COVID-19 Impact, by Offering (Solution and Services), by Deployment Type (On-premises and Cloud), by Organization Size (Large Enterprises and Small and Medium-sized Enterprises (SMEs)), by Vertical (Public Sector, IT and Telecom, Manufacturing, BFSI, Real Estate and Construction, Retail, Healthcare, Education and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Integrated Workplace Management System (IWMS) Market is valued approximately USD 2.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 12.5 % over the forecast period 2020-2027. Integrated workplace management system (IWMS) is a software platform that helps organizations to optimize the use of workplace resources, including the management of a company's real estate portfolio, infrastructure and facilities assets. The global Integrated Workplace Management System (IWMS) market is facing challenges due to the coronavirus pandemic as halted projects and low profitabilities. However, return of the workforce at the workplace post-COVID-19 demands an advanced IWMS solution with risk management capabilities and social distancing benefits, as IWMS is a requirement for infrastructure and manufacturing companies. The growing cloud-based application deployments, increasing competitiveness and workforce dynamics, growing importance of corporate social responsibilities across the globe and increasing government regulatory compliances are the few factors responsible for growth of the market over the forecast period. Furthermore, the rising advancements and other strategic alliance by market key players will create a lucrative demand for this market. For instance: in June

2020, IBM launched Watson Works, AI models and applications to address post-COVID-19 workplace requirements, such as workplace re-entry, prioritizing employee health, facilities management, space allocation, contract retracing, and communication and collaboration. However, unexplored benefits of facility and workplace management is the major factor restraining the growth of global Integrated Workplace Management System (IWMS) market during the forecast period.

The regional analysis of global Integrated Workplace Management System (IWMS) market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the increasing developments in smart building. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

IBM

Oracle

Trimble

Accruent

SAP

Planon

Archibus

Service Works Global

Causeway Technologies

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Solution

Services

By Deployment Type:

On-premises

Cloud

By Organization Size:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

By Vertical:

Public Sector

IT and Telecom

Manufacturing

BFSI

Real Estate and Construction

Retail

Healthcare

Education

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Integrated Workplace Management System (IWMS)
Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

IBM

Oracle

Trimble

Accruent

SAP

Planon

Archibus

Service Works Global

Causeway Technologies

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