

# **Global Integrated Pest Management Pheromones Market Size study, by Product Type (Sex, Aggregation, Alarm and Others), by Mode of Application (Monitoring & Detection, Mating Disruption, Mass Trapping and Others), by Application (Agriculture and Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Integrated Pest Management Pheromones Market is valued approximately at USD 1315.47 Million in 2020 and is anticipated to grow with a healthy growth rate of more than 7.4% over the forecast period 2021-2027. Integrated Pest Management Pheromones are used to kill pesticides during agricultural activities. The global Integrated Pest Management Pheromones market is being driven by growing agricultural production in the world as the demand for food increases along with rise in population. For instance: according to World Bank data, in China, there has been an increase in food production index from 101.35 in 2016 to 103.09 in 2018 activities in various regions. The other driving factors for the market growth is the increase in ill effects of pesticides and insecticides, which reduces their demand over the IPM pheromones. Furthermore, the growing prevalence of diseases in crops, increasing favorable government initiatives, rising awareness among producers & farmers of the benefits of the product usage and technology advancements will provide new opportunities for the global Integrated Pest Management Pheromones industry. However, lack of awareness among farmers of underdeveloped countries such as India, Africa and others to use this product may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global Integrated Pest Management Pheromones Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin

America, and Rest of the World. North America is the leading region across the world in terms of market share due to agriculture business, developed mechanization in agriculture and presence of large companies in the region. Whereas Europe is anticipated to exhibit the highest CAGR over the forecast period 2021-2027, due to the developing agriculture sector, favorable government initiatives and environment regulations to promote biodiversity in the region.

Major market player included in this report are:

Active IPM

Russell IPM

AgrichemBio

AgriSense-BCS Ltd.

Laboratorio Agrochem

ATGC Biotech

Hercon Environmental Corporation

SemiosBIO Technologies

Shin-Etsu

Sumi Agro France

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Sex

Aggregation

Alarm

Others

By Mode of Application:

Monitoring & Detection

Mating Disruption

Mass Trapping

Others

By Application:

Agriculture

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Integrated Pest Management Pheromones Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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