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Global Insurance Analytics Market Size Study, by Component (Tools, Services) by Business Application (Claim Management, Risk Management, Process Optimization, Others) by Deployment Model (On Premises, On Cloud) by Organizational Size (Large Enterprises, SMEs) by End Use (Insurance Companies, Government agencies, Third-Party Administration, Broker, & Consulting) by Regional Forecasts 2017-2025

https://marketpublishers.com/r/G0EA616009CEN.html
Date: May 2018
Pages: 100
Price: US$ 2,048.00 (Single User License)
ID: G0EA616009CEN

Abstracts

Global Insurance Analytics Market valued approximately USD 5.1 billion in 2016 is anticipated to grow with a healthy growth rate of more than 13.50% over the forecast period 2017-2025. The significant development driver of the market is the fast selection of information driven basic leadership process and progressed investigation procedures. Market is segmented on the basis of tools and services and service segment is expected to grow at a higher CAGR during the forecast period.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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By Component:

- Tools
- Services
- Managed Services
- Professional Services

By Business Application:

- Claims Management
- Risk Management
- Customer Management & Personalization
- Process Optimization
- Others

By Deployment Model:

- On Premises
- On Cloud

By Organization Size:

- Large Enterprises
- Small Medium-Sized Enterprises (SMEs)

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By End Use:

- Insurance Companies
- Government Agencies
- Third-Party Administration, Brokers, & Consultancies.

By Regions:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- Asia Pacific
- China
- India
- Japan
- Latin America
- Brazil
- Mexico
- Rest of the World

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Furthermore, years considered for the study are as follows:

Historical year – 2015
Base year – 2016
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Microsoft, IBM, Oracle, SAP, Salesforce. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Insurance Analytics Market in Market Study:

- Key Consulting Companies & Advisors
- Large, medium-sized, and small enterprises
- Venture capitalists
- Value-Added Resellers (VARs)
- Third-party knowledge providers
- Investment bankers
- Investors

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