

Global Insulated Lunch Box Market Size study, by Material Use (Steel, Plastics, Aluminium, Others) by Application (School, Workplace, Others), by Sales Channel (Retail Store, E-Commerce Stores) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G39CC7F623A9EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G39CC7F623A9EN

Abstracts

Global Insulated Lunch Box Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Insulated Lunch Box refers to a thermally insulated box that helps to retain its contents at the proper temperature by keeping cold foods cold and hot ones hot. The vacuum barrier are insulating layer in lunch boxes which serve to inhibit heat transfer thus keeping the product fresh. The increasing middle-class population, increasing school and college going population and strategic initiatives taken by the market players are some of the factors that has led the adoption of Insulated Lunch Box across the forecast period. For Instance: in December 2020, Vaya Life announced the launch of their new product, Tyffyn Flex, which is their new range of Microwaveable Vacuum Insulated Lunchboxes. Also, with the rising disposable income, the adoption & demand for Insulated Lunch Box is likely to increase the market growth during the forecast period. However, availability of substitutes impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Insulated Lunch Box Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the significant region across the world in terms of market share owing to home-cooked meal favored as a lunch option by a huge number of employed professionals and students since it saves money and helps to avoid junk food, which may be harmful to one's health. The low income of unskilled employees in this region boosts product consumption because the bulk of them choose to bring their lunch boxes with them to

save money. Whereas, Europe and North America are anticipated to exhibit highest growth rate over the forecast period 2022-2028 owing to the presence of large working population.

Major market player included in this report are:

Tiger Corporation

Zojirushi America Corporation

Bentology

Vaya

My Borosi

Hamilton Housewares Pvt. Ltd.

Pacific Market International

Lock and Lock

Signoraware

Guangzhou Zhenxing Industrial

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Use:

Steel

Plastics

Aluminium

Others

By Application:

Schools

Workplace

Others

By Sales Channel:

Retail Stores

E-Commerce Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Insulated Lunch Box Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Insulated Lunch Box Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Insulated Lunch Box Market, by Material Use, 2020-2028 (USD Billion)
 - 1.2.3. Insulated Lunch Box Market, by Application, 2020-2028 (USD Billion)
 - 1.2.4. Insulated Lunch Box Market, by Sales Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL INSULATED LUNCH BOX MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL INSULATED LUNCH BOX MARKET DYNAMICS

- 3.1. Insulated Lunch Box Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing middle class population
 - 3.1.1.2. Increasing school and college going population
 - 3.1.2. Market Challenges
 - 3.1.2.1. Availability of Substitutes
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising Disposable Income

CHAPTER 4. GLOBAL INSULATED LUNCH BOX MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL INSULATED LUNCH BOX MARKET, BY MATERIAL USE

- 6.1. Market Snapshot
- 6.2. Global Insulated Lunch Box Market by Material Use, Performance - Potential Analysis
- 6.3. Global Insulated Lunch Box Market Estimates & Forecasts by Material Use 2018-2028 (USD Billion)
- 6.4. Insulated Lunch Box Market, Sub Segment Analysis
 - 6.4.1. Steel
 - 6.4.2. Plastics
 - 6.4.3. Aluminium
 - 6.4.4. Others

CHAPTER 7. GLOBAL INSULATED LUNCH BOX MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Insulated Lunch Box Market by Application, Performance - Potential Analysis
- 7.3. Global Insulated Lunch Box Market Estimates & Forecasts by Application

2018-2028 (USD Billion)

7.4. Insulated Lunch Box Market, Sub Segment Analysis

7.4.1. Schools

7.4.2. Workplaces

7.4.3. Others

CHAPTER 8. GLOBAL INSULATED LUNCH BOX MARKET, BY SALES CHANNEL

8.1. Market Snapshot

8.2. Global Insulated Lunch Box Market by Sales Channel, Performance - Potential Analysis

8.3. Global Insulated Lunch Box Market Estimates & Forecasts by Sales Channel 2018-2028 (USD Billion)

8.4. Insulated Lunch Box Market, Sub Segment Analysis

8.4.1. Retail Stores

8.4.2. E-Commerce Stores

CHAPTER 9. GLOBAL INSULATED LUNCH BOX MARKET, REGIONAL ANALYSIS

9.1. Insulated Lunch Box Market, Regional Market Snapshot

9.2. North America Insulated Lunch Box Market

9.2.1. U.S. Insulated Lunch Box Market

9.2.1.1. Material Use breakdown estimates & forecasts, 2018-2028

9.2.1.2. Application breakdown estimates & forecasts, 2018-2028

9.2.1.3. Sales Channel breakdown estimates & forecasts, 2018-2028

9.2.2. Canada Insulated Lunch Box Market

9.3. Europe Insulated Lunch Box Market Snapshot

9.3.1. U.K. Insulated Lunch Box Market

9.3.2. Germany Insulated Lunch Box Market

9.3.3. France Insulated Lunch Box Market

9.3.4. Spain Insulated Lunch Box Market

9.3.5. Italy Insulated Lunch Box Market

9.3.6. Rest of Europe Insulated Lunch Box Market

9.4. Asia-Pacific Insulated Lunch Box Market Snapshot

9.4.1. China Insulated Lunch Box Market

9.4.2. India Insulated Lunch Box Market

9.4.3. Japan Insulated Lunch Box Market

9.4.4. Australia Insulated Lunch Box Market

9.4.5. South Korea Insulated Lunch Box Market

- 9.4.6. Rest of Asia Pacific Insulated Lunch Box Market
- 9.5. Latin America Insulated Lunch Box Market Snapshot
 - 9.5.1. Brazil Insulated Lunch Box Market
 - 9.5.2. Mexico Insulated Lunch Box Market
- 9.6. Rest of The World Insulated Lunch Box Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Tiger Corporation
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Zojirushi America Corporation
 - 10.2.3. Bentology
 - 10.2.4. Vaya
 - 10.2.5. My Borosi
 - 10.2.6. Hamilton Housewares Pvt. Ltd.
 - 10.2.7. Pacific Market International
 - 10.2.8. Lock and Lock
 - 10.2.9. Signoraware
 - 10.2.10. Guangzhou Zhenxing Industrial

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Insulated Lunch Box market, report scope

TABLE 2. Global Insulated Lunch Box market estimates & forecasts by Region
2018-2028 (USD Billion)

TABLE 3. Global Insulated Lunch Box market estimates & forecasts by Material Use
2018-2028 (USD Billion)

TABLE 4. Global Insulated Lunch Box market estimates & forecasts by Application
2018-2028 (USD Billion)

TABLE 5. Global Insulated Lunch Box market estimates & forecasts by Sales Channel
2018-2028 (USD Billion)

TABLE 6. Global Insulated Lunch Box market by segment, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 7. Global Insulated Lunch Box market by region, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 8. Global Insulated Lunch Box market by segment, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 9. Global Insulated Lunch Box market by region, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 10. Global Insulated Lunch Box market by segment, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 11. Global Insulated Lunch Box market by region, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 12. Global Insulated Lunch Box market by segment, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 13. Global Insulated Lunch Box market by region, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 14. Global Insulated Lunch Box market by segment, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 15. Global Insulated Lunch Box market by region, estimates & forecasts,
2018-2028 (USD Billion)

TABLE 16. U.S. Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD
Billion)

TABLE 17. U.S. Insulated Lunch Box market estimates & forecasts by segment
2018-2028 (USD Billion)

TABLE 18. U.S. Insulated Lunch Box market estimates & forecasts by segment
2018-2028 (USD Billion)

TABLE 19. Canada Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Insulated Lunch Box market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. Japan Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 40. RoAPAC Insulated Lunch Box market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 41. RoAPAC Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. RoAPAC Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 43. Brazil Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 44. Brazil Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 45. Brazil Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 46. Mexico Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 47. Mexico Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 48. Mexico Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 49. RoLA Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 50. RoLA Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 51. RoLA Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 52. Row Insulated Lunch Box market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 53. Row Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 54. Row Insulated Lunch Box market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Insulated Lunch Box market

TABLE 56. List of primary sources, used in the study of global Insulated Lunch Box market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Insulated Lunch Box market, research methodology
- FIG 2. Global Insulated Lunch Box market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Insulated Lunch Box market, key trends 2021
- FIG 5. Global Insulated Lunch Box market, growth prospects 2022-2028
- FIG 6. Global Insulated Lunch Box market, porters 5 force model
- FIG 7. Global Insulated Lunch Box market, pest analysis
- FIG 8. Global Insulated Lunch Box market, value chain analysis
- FIG 9. Global Insulated Lunch Box market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Insulated Lunch Box market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Insulated Lunch Box market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Insulated Lunch Box market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Insulated Lunch Box market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Insulated Lunch Box market, regional snapshot 2018 & 2028
- FIG 15. North America Insulated Lunch Box market 2018 & 2028 (USD Billion)
- FIG 16. Europe Insulated Lunch Box market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Insulated Lunch Box market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Insulated Lunch Box market 2018 & 2028 (USD Billion)
- FIG 19. Global Insulated Lunch Box market, company market share analysis (2021)

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