

Global Insulated Coolers Market Size study, by Product (Hard Coolers, Soft Coolers) by Capacity (Below 25 Quart, 26-75 Quart, 76-150 Quart, above 150 Quart) by Carrying Method (Side Handles, Lid Handle, Shoulder Strap, Wheel) and Regional Forecasts 2022-2028

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Abstracts

Global Insulated Coolers Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. An insulated cooler is a portable container with a layer of insulation to ensure keeps foods and other perishable products cold. Generally, an insulated cooler has at two layers of material, which are generally spaced with air. Growing engagement in outdoor recreational activities and increasing focus over biodegradable insulated coolers are key drivers for the growth of Insulated Coolers market. For instance, according to The National Marine Manufacturers Association (NMMA)-As of 2020, conventional outdoor recreation activities (such as bicycling, boating, hiking, hunting, etc.) accounted for 37.4 percent of U.S. outdoor recreation value added, witnessing increase from 30.6 percent in 2019. This increase was due to higher spending on boating and fishing, as well as RVing (To travel in a recreational vehicle). Also, as per global database management company Statista- as of 2022, revenue in the Sports & Outdoor segment is estimated at USD 75 billion and as per projections revenue is expected to show an annual growth rate 10.01% between 2022 and 2025, resulting in a projected market volume of USD 100 billion by the year 2025. In addition, with rising disposable income and growing e-commerce industry, the adoption & demand for Insulated Coolers is likely to increase the market growth during the forecast period. However, stringent environmental rules & regulations regarding the use of plastic impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Insulated Coolers market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and rising recreational activities in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing demand for insulated coolers from various end use industries like beverages, food services etc. in the region would create lucrative growth prospects for the Insulated Coolers market across Asia-Pacific region.

Major market player included in this report are:

Yeti Coolers LLC

Pelican Products, Inc.

Igloo Products Corp.

Thermos LLC

AO Coolers

K2 Coolers

Bison Coolers

Outdoor Recreation Company of America (ORCA) Coolers

Stanley a brand of PMI

The Coleman Company, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Hard Coolers

Soft Coolers

By Capacity:

Below 25 Quart

26-75 Quart

76-150 Quart

Above 150 Quart

By Carrying Method:

Side Handles
Lid Handle
Shoulder Strap
Wheel
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Insulated Coolers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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