

# **Global Insomnia Market Size study, by Treatment Type (Drug, Devices) by Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Other Distribution Channels) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G88FCAB37804EN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G88FCAB37804EN

## **Abstracts**

Global Insomnia Market is valued approximately USD 4.47 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.90 % over the forecast period 2022-2028. Insomnia is a common sleep disorder in which people have trouble sleeping, or cause to wake up early or trouble getting back to sleep. The common cause of insomnia includes stress, irregular sleep schedule, mental health disorder such as anxiety, depression. Increase in prevalence of different types of sleeping disorder such as such as insomnia and parasomnias owing to increasing stress, anxiety, depression, surge in workload are major drivers for the market. For Instance: According to the American Psychological Association's (APA) in 2021 it was found that one in three Americans (32%) said sometimes they are so stressed about the coronavirus pandemic that they struggle to make even basic decisions (e.g., what to wear, what to eat, etc.). Millennials (48%) were particularly likely to struggle with this when compared with their counterparts (Gen Z adults: 37%, Gen Xers: 32%, boomers: 14%, older adults: 3%); as were parents (47%) versus non-parents (24%). Also, Various factors such as irregular sleep schedule, usage of media devices before sleep boosting the number of people suffering from insomnia. Advancement of software assistance in mobile phones watches health and this advanced software has marked an impact in diagnosis and assistance in sleep of users. Thus, availability of these software propels the market growth. However, side effects associated with the long-term use of anti-insomnia drugs impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Insomnia Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America dominated

Insomnia Treatment Market. Owing to growing prevalence of sleep disorders coupled with the increase in stress and growing awareness regarding available insomnia treatments. In addition, according to the American Academy of sleep medicine in 2020, stress can be a factor resulting in insomnia which affects up to 20% Americans every year is contributing in favor of Insomnia Treatment Market

Major market player included in this report are:

Pfizer Inc.

Sanofi S.A.

Takeda Pharmaceutical Company Ltd.

Merck & Co., Inc

Electromedical Products International, Inc.

Currax Pharmaceuticals LLC

Eisai Co., Ltd.

Minerva Neurosciences, Inc. Vanda Pharmaceuticals Inc.

Viatrix Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Treatment Type:

Drug

Devices

By Distribution Channel:

Hospital Pharmacies

Retail Pharmacies

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Insomnia Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Global Insomnia Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Global Insomnia Market, by Treatment Type, 2020-2028 (USD Billion)
  - 1.2.3. Global Insomnia Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL INSOMNIA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL INSOMNIA MARKET DYNAMICS

- 3.1. Insomnia Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increase in prevalence of different types of sleeping disorder
    - 3.1.1.2. Surge in workload and mental depression
  - 3.1.2. Market Challenges
    - 3.1.2.1. Lack of awareness towards insomnia
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising number of individuals suffering from insomnia
    - 3.1.3.2. Increasing utilization of software assistance in treatment.

### CHAPTER 4. GLOBAL INSOMNIA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL INSOMNIA MARKET, BY TREATMENT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Insomnia Market by Treatment Type, Performance - Potential Analysis
- 6.3. Global Insomnia Market Estimates & Forecasts by Treatment Type 2018-2028 (USD Billion)
- 6.4. Insomnia Market, Sub Segment Analysis
  - 6.4.1. Drug
  - 6.4.2. Devices

## **CHAPTER 7. GLOBAL INSOMNIA MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Insomnia Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Insomnia Market Estimates & Forecasts by Distribution Channel 2018-2028 (USD Billion)
- 7.4. Insomnia Market, Sub Segment Analysis
  - 7.4.1. Hospital Pharmacies
  - 7.4.2. Retail Pharmacies
  - 7.4.3. Other Distribution Channels

## **CHAPTER 8. GLOBAL INSOMNIA MARKET, REGIONAL ANALYSIS**

- 8.1. Insomnia Market, Regional Market Snapshot
- 8.2. North America Insomnia Market
  - 8.2.1. U.S. Insomnia Market
    - 8.2.1.1. Treatment Type estimates & forecasts, 2018-2028
    - 8.2.1.2. Distribution Channel estimates & forecasts, 2018-2028
  - 8.2.2. Canada Insomnia Market
- 8.3. Europe Insomnia Market Snapshot
  - 8.3.1. U.K. Insomnia Market
  - 8.3.2. Germany Insomnia Market
  - 8.3.3. France Insomnia Market
  - 8.3.4. Spain Insomnia Market
  - 8.3.5. Italy Insomnia Market
  - 8.3.6. Rest of Europe Insomnia Market
- 8.4. Asia-Pacific Insomnia Market Snapshot
  - 8.4.1. China Insomnia Market
  - 8.4.2. India Insomnia Market
  - 8.4.3. Japan Insomnia Market
  - 8.4.4. Australia Insomnia Market
  - 8.4.5. South Korea Insomnia Market
  - 8.4.6. Rest of Asia Pacific Insomnia Market
- 8.5. Latin America Insomnia Market Snapshot
  - 8.5.1. Brazil Insomnia Market
  - 8.5.2. Mexico Insomnia Market
- 8.6. Rest of The World Insomnia Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Pfizer Inc.
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Sanofi S.A.

- 9.2.3. Takeda Pharmaceutical Company Ltd.
- 9.2.4. Merck & Co., Inc
- 9.2.5. Electromedical Products International, Inc.
- 9.2.6. Currax Pharmaceuticals LLC
- 9.2.7. Eisai Co., Ltd.
- 9.2.8. Minerva Neurosciences, Inc.
- 9.2.9. Vanda Pharmaceuticals Inc.
- 9.2.10. Viartis Inc.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Insomnia market, report scope

TABLE 2. Global Insomnia market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Insomnia market estimates & forecasts by Treatment Type 2018-2028 (USD Billion)

TABLE 4. Global Insomnia market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)

TABLE 5. Global Insomnia market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Insomnia market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Insomnia market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Insomnia market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Insomnia market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Insomnia market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Insomnia market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Insomnia market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Insomnia market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Insomnia market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)



TABLE 20. Canada Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. UK Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. Brazil Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

Billion)

TABLE 44. Brazil Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Insomnia market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Insomnia market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Insomnia market

TABLE 55. List of primary sources, used in the study of global Insomnia market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Insomnia market, research methodology
- FIG 2. Global Insomnia market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Insomnia market, key trends 2021
- FIG 5. Global Insomnia market, growth prospects 2022-2028
- FIG 6. Global Insomnia market, porters 5 force model
- FIG 7. Global Insomnia market, pest analysis
- FIG 8. Global Insomnia market, value chain analysis
- FIG 9. Global Insomnia market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Insomnia market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Insomnia market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Insomnia market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Insomnia market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Insomnia market, regional snapshot 2018 & 2028
- FIG 15. North America Insomnia market 2018 & 2028 (USD Billion)
- FIG 16. Europe Insomnia market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Insomnia market 2018 & 2028 (USD Billion)
- FIG 19. Global Insomnia market, company market share analysis (2021)

## I would like to order

Product name: Global Insomnia Market Size study, by Treatment Type (Drug, Devices) by Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Other Distribution Channels) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G88FCAB37804EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G88FCAB37804EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970