

Global Inkjet Printers Market Size study & Forecast, by Type (Multifunctional, Desktop, Large Format, Inkjet Press, Industrial, Textile and Others) by Technology (Continuous Inkjet, Drop on Demand, UV Inkjet and Others), by End-Users (Consumer, Education, Industrial, Textile, Pharmaceutical, and others) and Regional Analysis, 2022-2029

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Abstracts

Global Inkjet Printers Market is valued approximately USD 37.97 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.30% over the forecast period 2022-2029. Non-contact inkjet printers reproduce digital images by shooting ink droplets through nozzles on paper and plastic surfaces. Ionized ink is used in the inkjet technique, and it is sprayed onto the paper using magnetic plates. The textile, advertising, education, packaging, and pharmaceutical industries all employ these printers. The major driving factors for the market are rising use of inkjet printers in end use industry. Additionally, increasing e-commerce industry is also driving the growth for the market as the use of inkjet in the packaging is increasing over the time. Growing technological advancement in the market such as adoption of connected technology which is creating lucrative growth opportunity in the market over the forecasted period.

According to the Statista, rise in number of IoT devices and connected technology is driving the growth for the market. For instance, in 2019, the number was 8.6 million which is forecasted to increase up to 13.1 million by the end of 2022. Additionally, according to the same source biggest inkjet printers have had witnessed rise in sales. For example, Hewlett Packard (HP) had a 24.5 percent market share of global printer shipments in the year ending in March 2021, while Canon had a 17.7 percent share. When compared to the same quarter in 2018, HP's market share increased by more

than 4%. However, high initial cost for plat setup is restraining the market growth for the Global Inkjet Printers Market over the forecasted period.

The key regions considered for the Global Inkjet Printers Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In terms of revenue share, North America led in 2021. This is because of well-known companies like Videojet Technologies, Inc., Inkjet Inc., Xerox Corporation, and KEYENCE CORPORATION are present in the area. Due to an increase in drug stores, the United States currently controls the North American continent. Additionally, Asia-Pacific is the fastest growing region over the estimated period. The enormous prospects based on low labour costs and low manufacturing costs are responsible for the rise, which makes Asia-Pacific a popular site for establishing manufacturing facilities for the mass production of inkjet printers.

Major market player included in this report are:

Videojet Technologies, Inc.

Pannier Corporation

Canon Singapore Pte. Ltd.

HP Development Company, L.P.

Xerox Corporation

Brother Industries, Ltd.

KEYENCE CORPORATION

Konica Minolta, Inc.

Seiko Epson Corporation

Hitachi Industrial Equipment Systems Co.,Ltd.

Recent Developments in the Market:

Global Inkjet Systems Ltd. (GIS), a U.K.-based producer of ink system components, was purchased by Israeli company Nano Dimension in January 2022. Nano Dimension is a supplier of intelligent machines. Nano hopes to update its 3D printers with the latter's software and hardware through this acquisition. This action would enable them gradually to broaden their business base and create new market opportunities for GIS-required applications.

Automated Marking Inc. (AMI), a well-known manufacturer and distributor of marking and coding equipment with its headquarters in the United States, unveiled CAMI JET, its newest line of thermal inkjet printers, in January 2022. It is a robust and trustworthy inline coding solution that will assist the clients of the business in achieving their objectives and adhering to rules.

Global Inkjet Printers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Technology, End-Users, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Multifunctional

Desktop

Large Format

Inkjet Press

Industrial

Textile

Others

By Technology:

Continuous Inkjet

Drop on Demand

UV Inkjet

Others

By End-Users:

Consumer

Education

Industrial

Textile
Pharmaceutical
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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