

Global Ink Resin Market Size study, by resin type (Modified Rosin, Hydrocarbon, Modified Cellulose, Acrylic, Polyamide, Polyurethane, Others), By technology (Solvent-based, Oil-based, Water-based, UV-curable based), By application (Printing & Publication, Flexible Packaging, Corrugated Cardboards & Cartons, Others) and Regional Forecasts 2019-2026

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## **Abstracts**

Global Ink Resin Market is valued approximately USD 3.4 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 4.7% over the forecast period 2019-2026. Ink resins are used in the manufacturing of printing inks. These inks are utilized in dispersions and pigments of the inks for changing the property of end use products. These ink resins are raw material that expose substantial physical characteristics to printing inks. These characteristics include viscosity, gloss, increase in pigment drenching, and strong pigment adhesion. The packaging industry is the foremost customer of printing inks and ink resins are utilized in the production of all types of printing inks. Thus, increasing need for printing inks in the packaging industry is anticipated to propel the global ink resins market during the forecast period. Apart from this, environmental protection legislations and new ink resin technologies are also contributing towards market growth. Furthermore, collaboration between printing ink manufacturers and ink resin manufacturers is expected to create significant growth opportunity in the market over the forecast period. However, price rise of ink resin feedstock impedes the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Ink Resin market is considered for the key regions such



as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to witness steady growth owing to the growing food & beverage industry. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as increasing demand for printing inks in the packaging industry, growing trend of online shopping and packaged food items would create lucrative growth prospects for the Ink Resin market across Asia-Pacific region.

Major market player included in this report are:

Lawter B.V.

**BASF SE** 

Royal Dsm N.V.

The Dow Chemical Company

Arizona Chemical

**Evonik Industries** 

Arakawa Chemical Industries, Ltd

Hydrite Chemical Co.

Indulor Chemie Gmbh

IGM Resins, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By resin type:

Modified Rosin

Hydrocarbon

Modified Cellulose

Acrylic

Polyamide

Polyurethane

Others

By technology:

Solvent-based



Oil-based

Water-based

**UV-curable** based

By application:

**Printing & Publication** 

Flexible Packaging

Corrugated Cardboards & Cartons

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year - 2018

Forecast period - 2019 to 2026

Target Audience of the Global Ink Resin Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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